IN THE UNITED STATES DISTRICT COURT FOR THE WESTERN DISTRICT OF WISCONSIN

Woodman's Food Market, Inc.,

Plaintiff,

v.

The Clorox Company,

and The Clorox Sales Company,

Defendants.

Civil Action No. 14-CV-734

DEFENDANTS' MOTION TO DISMISS PLAINTIFF'S COMPLAINT

Defendants The Clorox Company and The Clorox Sales Company respectfully move the Court to dismiss Plaintiff Woodman's Food Market, Inc.'s ("Plaintiff") Complaint pursuant to Federal Rule of Civil Procedure 12(b)(6). The ground for this motion, as set forth in the accompanying Brief, is that Plaintiff has failed to state a claim upon which relief can be granted.

Respectfully submitted,

Dated: November 20, 2014

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Attorneys for Defendants

CERTIFICATE OF SERVICE

I hereby certify that on this 20th day of November, 2014, I caused a copy of the foregoing MOTION TO DISMISS COMPLAINT to be served upon Plaintiff Woodman's Food Market, Inc., via the electronic filing system.

s/ Joshua H. Soven

Joshua H. Soven