FILED ROY A. KATRIEL (265463) 2012 OCT -1 PM12: 10 1 THE KATRIEL LAW FIRM 2 COURT 12707 High Bluff Drive, Suite 200 San Diego, CA 92130 3 CLERK Telephone: (858) 350-4342 4 Facsimile: (858) 430-3719 BY. E-mail: rak@katriellaw.com 5 6 Counsel for Plaintiffs 7 [Additional Plaintiffs' Counsel listed on signature block.] 8 UNITED STATES DISTRICT COURT 9 GN12-8412 PA (FPMX CENTRAL DISTRICT OF CALIFORNIA 10 11 JOEL MILNE AND JOSEPH STRAZZULLO, On Behalf of 12 **CLASS ACTION** Themselves And All Others Similarly 13 Situated. COMPLAINT 14 Plaintiffs 15 DEMAND FOR JURY TRIAL VS. 16 GOGO INC., 17 Defendant. 18 19 20 21 22 23 24 25 26 27 28

#### **NATURE OF THE ACTION**

2 Plaintiffs Joel Milne ("Milne") and Joseph Strazzullo ("Strazullo") 1. 3 (collectively, "Plaintiffs"), by and through their undersigned counsel, hereby bring 4 this action on behalf of themselves and all other similarly situated persons in the United States who, during the Class Period defined herein, have purchased inflight 5 internet access services on domestic commercial airline flights within the United 6 7 States from Defendant Gogo Inc. ("Defendant" or "Gogo"). Plaintiffs seek 8 monetary, equitable, declaratory, and injunctive relief, as well as attorneys' fees and costs, as redress for Gogo's violations of federal antitrust laws and pertinent 9 California statutes. As detailed herein, Gogo has unlawfully obtained and/or 10 maintained monopoly market power in the United States market for inflight 11 internet connectivity on domestic commercial aircraft by resort to anti-competitive 12 conduct that includes a series of long-term exclusive contracts with the major 13 domestic airlines in the United States. These exclusive contracts have the purpose 14 and effect of thwarting competition on the merits and on price, and have permitted 15 Gogo to charge supra-competitive prices on consumers like Plaintiffs and the 16 members of the class they seek to represent. 17

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#### JURISDICTION AND VENUE

2. Count I of this Class Action Complaint states a claim for unlawful
agreements in restraint of trade in violation of Section 1 of the Sherman Antitrust
Act (the "Sherman Act"), 15 U.S.C. Section 1. This Court, therefore, has subjectmatter jurisdiction over this count pursuant to 28 U.S.C. Sections 1331 and 1337.

3. Counts II and III of this Class Action Complaint state claims for
unlawful acquisition and maintenance of monopoly market power, respectively, in
violation of Section 2 of the Sherman Act, 15 U.S.C. §2. This Court, therefore, has
subject-matter jurisdiction over these counts pursuant to 28 U.S.C. Sections 1331
and 1337.

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Count IV of this Class Action Complaint states a claim on behalf of a
 subclass of California purchasers of Gogo inflight internet service for Gogo's
 violations of the California Cartwright Act, Cal. Bus. & Prof. Code §16720, *et seq.* This Court has supplemental subject-matter jurisdiction over these claims pursuant
 to 28 U.S.C. Section 1367 because the claims arise from the same nucleus of
 operative facts as the remaining claims in this Class Action Complaint over which
 this Court has original federal question subject-matter jurisdiction.

5. Count V of this Class Action Complaint states a claim on behalf of a 8 subclass of California purchasers of Gogo inflight internet service for Gogo's 9 violations of California's Unfair Competition Law, Cal. Bus. & Prof. Code, 10 §17200, et seq. (the "UCL") This Court has supplemental subject-matter 11 jurisdiction over these claims pursuant to 28 U.S.C. Section1367 because the 12 claims arise from the same nucleus of operative facts as the remaining claims in 13 this Class Action Complaint over which this Court has original federal question 14 subject-matter jurisdiction. 15

6. This Court also independently has subject-matter jurisdiction over all
the counts of this Class Action Complaint pursuant to the Class Action Fairness
Act, 28 U.S.C. §1332(d), because this is a class action where the citizenship of the
class is diverse from the citizenship of Defendant, and where the amount in
controversy sought exceeds \$5 million.

7. This Court has personal jurisdiction over Defendant Gogo because
Gogo conducts business within this judicial district, including selling the very
services that are at issue in this action to consumers residing within this judicial
district. Plaintiffs are both residents within this judicial district. Venue, therefore,
is proper in this judicial district pursuant to 28 U.S.C. Section 1391.

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 8. Plaintiff Joel Milne is a resident of Los Angeles County in the State of
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repeatedly purchased from Gogo, an inflight internet access session that allowed
 him to access the internet during his flights. Due to Gogo's unlawful actions in
 violation of the federal antitrust and California statutes, Milne was subject to a
 supra-competitive overcharge for his inflight internet access purchases from Gogo.

9. Plaintiff Joseph Strazzullo is a resident of Los Angeles County in the
State of California. During the Class Period, Strazullo flew on commercial flights
within the United States on American Airlines, Virgin America, and Delta
Airlines, and purchased Gogo inflight internet access services for those flights.
Due to Gogo's unlawful actions in violation of the federal antitrust and California
statutes, Strazullo was subject to a supra-competitive overcharge for his inflight
internet access purchases from Gogo.

10. Defendant Gogo is a corporation organized under the laws of the State 12 of Delaware, and having its principal place of business at 1250 North Arlington 13 Heights Road, Suite 500, Itasca, Illinois 60143. Gogo, formerly known as Aircell, 14 touts itself on its website as "the world's leading provider of inflight connectivity." 15 Since August 2008, Gogo has been providing broadband internet access to 16 passengers on commercial aircraft. Currently, Gogo internet is the exclusive 17 internet access connectivity provider along domestic commercial airlines routes 18 flown by AirTran, Alaska Airlines, American Airlines, Delta, Frontier Airlines, 19 United Airlines, US Airways, and Virgin America. Gogo currently provides 20 internet access connectivity to nine out of the ten domestic U.S. airlines. Gogo-21 equipped planes represent approximately 85% of the North American aircraft that 22 provide internet connectivity to its passengers. Approximately 95% of Gogo-23 equipped planes, moreover, are contracted under ten-year exclusive agreements. 24

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CLASS ACTION COMPLAINT

# THE RELEVANT MARKET FOR DOMESTIC COMMERCIAL AIRCRAFT INFLIGHT INTERNET CONNECTIVITY

3 11. For purposes of this Class Action Complaint, the relevant antitrust
4 market is defined as the United States market for inflight internet access services
5 on domestic commercial airline flights. The geographic antitrust market is
6 nationwide.

Many passengers on commercial aircraft within the United States 12. 7 demand or desire access to the internet while in flight. The demand from these 8 passengers has created and supports a market for on-plane internet access 9 connectivity. For these passengers, there are no readily available substitutes to 10 which they can turn. Traditional internet service providers cannot provide internet 11 service to plane passengers, both because traditional cellphone towers or 12 underground wires relied upon by such providers are not capable of transmitting a 13 signal to commercial aircraft in flight, and also because current federal legislation 14 or regulations prohibit the transmission of cellphone communication signals in 15 flight. 16

Defendant is a provider of in-flight internet access. It does so by 13. 17 employing its Air-to-Ground ("ATG") network, which is comprised of nationwide 18 cellular towers. Instead of being designed to transmit signals from land-based 19 tower to land-based tower or to land-based cellular telephones or computers, 20 however, the ATG towers are designed to beam their transmissions in a general 21 vertical direction so that they can communicate with a commercial aircraft in the 22 sky that is equipped with a corresponding ATG antenna and communications unit 23 within the plane. 24

14. While Gogo is a provider, indeed the leading provider with approximately 90% market share, of on-plane internet access connectivity, it is not the only such provider. For example, a rival company, known as Row 44, also provides on-plane internet connectivity to commercial passengers within the United States. Unlike Gogo, which relies on its ATG network of land-based

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cellular towers to provide its service, Row 44 relies on a satellite-based in-flight
 broadband platform to provide commercial airline passengers with in-flight
 internet connectivity at broadband speeds.

Row 44's competing offering has several key technological 15. 4 advantages over the service offered by rival Gogo. Row 44's service is faster, 5 offering broadband speeds of 11 Mbps TCP/IP, and 28 Mbps UDP to the plane. In 6 addition, Row 44's satellite-based system allows airlines to offer uninterrupted 7 broadband service across national boundaries, over oceans, and even in more 8 remote regions of the world. By contrast, Gogo's service, being dependent on g land-based cellular towers is limited in its coverage to the region where Gogo has 10land-based towers installed. Gogo has admitted that it will be unable to offer 11 worldwide coverage until at least 2015. 12

16. Row 44's competing offering also has a significant price advantage 13 over Gogo's current service. During the Class Period, Gogo charged on average 14 \$12.95 for passengers wishing to obtain internet access on domestic flights of at 15 least three hours' duration. On some domestic airline carriers, it has recently 16 increased this price to \$17.95 for flights of 3 hours' duration or more in which 17 passengers purchase inflight internet access through their laptops, while charging 18 \$9.95 for this same flight duration on domestic airline carriers when the inflight 19 internet access is purchase for use on the passenger's mobile device. By contrast, 20 Row 44, which is offered on domestic flights operated by Southwest Airlines, 21 offers its service for a price of merely \$5.00, regardless of the flight's duration. 22

17. Besides Row 44, other providers exist that, but for Gogo's actions
more fully described below, would offer competing service that would pose priceconstraining competition to Gogo's offering. For example, ViaSat is yet another
provider offering a satellite-based system capable of providing inflight broadband
internet access to commercial airline passengers. Recently, JetBlue, a U.S. lowcost domestic airline carrier announced that it will be offering inflight internet
broadband access to its passengers through its partnership with ViaSat, and expects

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to launch the system in its aircraft in late 2012, pending Federal Aviation
 Administration certification.

18. Despite the existence of competing offerings and the potential for
competing offerings from other providers, Gogo has managed to deny consumers
the benefits of this actual and potential competition that would exist but for the
actions that Gogo has taken and that are detailed below.

# GOGO'S MONOPOLY MARKET POWER AND ANTI-COMPETITIVE ACTIONS TO OBTAIN OR MAINTAIN IT

19. Late last year, Gogo filed registration papers required by the 9 Securities and Exchange Commission in connection with its planned Initial Public 10 Offering ("IPO"). Those publicly filed papers document that Gogo claimed to 11 possess an 85% share of the market for on-plane internet connectivity within the 12 United States. In fact, by now, and since the time that those papers were filed, it is 13 likely that Gogo's market share has risen to approximately 90% because, upon 14 information and belief, additional airplanes that were contracted to be outfitted 15 with Gogo's equipment have been so equipped. Further, given the disparity in 16 pricing charged by Gogo for an internet session (i.e., \$17.95 per session on flights 17 of at least a three-hour duration) as compared to the lower price charged by Row 18 44 on Southwest Airlines-equipped flights (i.e., \$5.00 per session regardless of 19 flight duration), it is likely that if market share were measured in terms of 20 revenues, as opposed to units of sessions sold, Gogo's market share would 21 significantly exceed 90%. 22

20. Regardless, whether the market share figure of 85% referenced in Gogo's IPO papers or the still higher 90% plus figure is credited, Gogo has more than sufficient market power to exclude competition, reduce output, and increase price. In fact, it has done so.

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network capable of offering inflight internet connectivity. Further, the market is 1 characterized by restrictive legal and regulatory hurdles that serve to limit 2 competitive entry. For land-based systems, such as Gogo's ATG network, the 3 Federal Communications Commission ("FCC") must provide and approve the 4 required frequency spectrum for such transmissions to take place. No further 5 auctioning of ownership or use rights of frequency spectrums capable of 6 transmitting broadband signals to aircraft are planned to be auctioned off by the 7 FCC until at least the year 2016, thereby making Gogo the exclusive holder of an 8 aircraft-capable frequency spectrum for the foreseeable future. Resort to a Q satellite-based system is costly and requires partnering with a satellite launching 10company, as has been done by Row 44. Moreover, Gogo's use of long-term 11 (typically ten-year) exclusive contracts that legally prevent contracting airline 12 carriers from employing any inflight internet connectivity provider, other than 13 Gogo, during the ten-year duration of Gogo's contract, poses another high entry 14 barrier. In the face of this long-term exclusivity that Gogo has secured with 15 respect to the 95% of the commercial aircraft it currently serves, few would-be 16 entrants would find it financially feasible to incur the costs and clear the legal 17 hurdles required for entry into the market when they know that, even upon doing 18 so, the existence of these long-term, exclusive contracts, would prevent these new 19 would-be entrants from being able to take business away from Gogo in the 20 foreseeable future. 21

22. With the exception of Southwest Airlines, Gogo has managed to 23 secure contracts to provide internet access to all other major U.S. airlines that 24 currently offer in-plane internet access, including: AirTran, Alaska Airlines, 25 American Airlines, Delta, Frontier Airlines, United Airlines, US Airways, and 26 Virgin America.

23. Rather than achieving or maintaining its monopoly market power
 through innovation or competition on the merits, however, Gogo has achieved or
 maintained its dominant market power by resorting to anti-competitive agreements

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with the airlines on whose planes Gogo's equipment is placed. These agreements
 take the form of long-term exclusive agreements of ten years' duration during
 which the contracting airline agrees to contract only with Gogo for inflight internet
 connectivity services, to the exclusion of any and all competitors that currently
 exist or that may exist during the duration of these exclusive ten-year contracts.

6 24. With Gogo's service first having launched in August 2008, the first of 7 these Gogo exclusive contracts is not set to expire until the year 2018. Until that 8 time, planes equipped with Gogo's equipment cannot turn to a competing provider, 9 even if that competitor were to offer (as Row 44 currently does) either more 10 attractive technological features, better pricing, or both to the airline's passengers.

25. Gogo, itself, has admitted in its IPO papers, that its long-term
exclusive contracts are a key weapon that allows it to maintain what it calls its
"strong incumbent position." Therein, Gogo touts to potential investors that:

Strong Incumbent Position. We are the world's leading provider of in-flight connectivity to the commercial aviation market and a leading provider of in-flight internet connectivity and other voice and data communications equipment and services to the business aviation market. In our CA [commercial aviation] business, we currently provide Gogo Connectivity to passengers on nine of the ten North American airlines that provide internet connectivity to their passengers. As of September 30, 2011, Gogo-equipped planes represented approximately 85% of North American aircraft that provide internet connectivity to their passengers. Approximately 95% of Gogo-equipped planes, representing approximately 42% of our consolidated revenue for the nine months ended September 30, 2011, are contracted under ten-year agreements. Our market leading position also benefits from the exclusive nature of a number of our contracts and the significant expense and inefficiencies that an airline would incur by switching to another provider.

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1 Gogo's IPO Form S-1 Registration Statement (emphasis added).

As a provider with 85%-90% market share, Gogo's resort to long-2 26. term (ten-year) exclusive contracts forecloses a significant portion of the market 3 for a significant period of time, thereby thwarting competition. The net result is 4 that Gogo's knowledge that it is protected from losing business to competitors on 5 planes on which it has entered into long-term exclusive agreements insulates it 6 from price-constraining competition. These anti-competitive effects are not 7 justified or offset by overriding procompetitive benefits. Further, to the extent that 8 any such procompetitive benefits arise from Gogo's resort to long-term, exclusive 9 contracts, those benefits could be achieved through less restrictive means. 10

11 27. If Gogo was not insulated from competition by the terms of the long-12 term exclusive contracts that it has put in place with many of its airlines, it would 13 face the real prospect that if it attempted to raise or maintain prices for its inflight 14 internet connectivity services above a competitive level, it would lose business to 15 competing inflight internet connectivity providers that the airlines would be free to 16 turn to but presently cannot as a result of the Gogo exclusive contracts that are in 17 effect.

28. The real nature of that prospect of Gogo, in the absence of its long-18 term exclusive contracts, losing business to a competing, lower-priced inflight 19 internet connectivity provider, is borne out by the fact Gogo, itself, underscores 20 that, "[o]ur in-flight connectivity and entertainment systems can generally be 21 installed overnight." Thus, an airline that was presented with a more competitive 22 offering for internet service connectivity aboard its aircraft could readily switch to 23 such a provider without incurring inordinate aircraft downtime or switching costs. 24 Gogo's long-term and exclusive contracts, however, prevent any of that from 25 happening because, as Gogo boasts in its IPO papers, "[w]e generally have the 26 exclusive right to provide passenger internet connectivity services on Gogo 27 installed aircraft throughout the term of the agreement."

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29. Of course, in a world devoid of Gogo's long-term exclusive contracts, 1 an airline need not decide to actually switch providers in order to constrain Gogo's 2 3 pricing of its services to passengers. Rather, the mere prospect that Gogo could lose business to such lower-priced competitors would serve to constrain Gogo's 4 ability to charge supra-competitive pricing and maintain or increase its market 5 share. This is particularly so given that the competitive offerings now in the 6 market (but unavailable to most domestic airline flights due to Gogo's restrictive 7 agreements) are of superior technological quality than Gogo's ATG-based service, 8 both in terms of the reach of the connectivity (nationwide versus worldwide) and 9 the speed of the connection. In the face of these more advanced and lower-priced 10 competitive offerings, had Gogo not been shielded by the long-term exclusive 11 contracts it employed, it would not be able to maintain or increase its market share, 12 while continuing to charge supra-competitive prices, as it has done. 13

30. Gogo's use of long-term, exclusive contracts serves to insulate it from competition, and to cement and protect its monopoly market power. The net result of Gogo's resort to long-term exclusive contracts is that consumers like Plaintiffs and the members of the class they seek to represent have been denied the benefits of competition, have been left with an inferior product offering, and been subject to a supra-competitive overcharge on their purchases of inflight internet connectivity services.

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#### **CLASS ACTION ALLEGATIONS**

31. Pursuant to Federal Rule of Civil Procedure 23(b)(2)-(3), Plaintiffs 22 bring Counts I-III of this action as a class action on behalf of themselves and all 23 similarly situated consumers who, during the Class Period, purchased inflight 24 internet access connectivity services from Defendant Gogo on domestic flights 25 within the United States. In addition, Plaintiffs bring Counts V and VI of this 26 Class Action Complaint on behalf of a subclass of California consumers of Gogo 27 inflight internet services during the Class Period. Specifically and explicitly 28 excluded from the class and subclass definitions are Defendant Gogo, as well as 10

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any of its employees and relatives, affiliates and agents, as well as all federal, state,
and local governmental entities, and the judicial officers assigned to this case. The
Class Period for purposes of this Class Action Complaint spans from September
30, 2008 until such date as the Court enters a ruling on whether to certify this
action as a class action. Plaintiffs reserve the right to amend this class and subclass
definition as case circumstances warrant.

32. The class is so numerous that joinder of all putative class members as 7 parties would be impracticable. Although Plaintiffs are not presently aware of the 8 exact size of the class, Gogo has documented in its IPO registration papers that 9 "[f]rom the inception of our service in August 2008 to September 30, 2011, we 10 provided more than 15 million Gogo sessions to more than 4.4 million registered 11 unique users." Because the Class Period asserted in this Class Action Complaint 12 goes beyond September 30, 2011, this 4.4 million number of unique registered 13 users is substantially higher. In any event, the number of purchasers of Gogo's 14 inflight internet services on commercial flights within the United States is so large 15 that joinder would be impracticable, thereby satisfying the numerosity requirement. 16

33. The claims of the named Plaintiffs are typical of the claims of the 17 absent class members. Specifically, during the Class Period, Plaintiffs purchased 18 inflight internet connectivity services from Gogo on domestic airline flights within 19 the United States. Plaintiffs allege, as is alleged on behalf of the absent class 20 members, that due to Gogo's unlawful and anti-competitive conduct described 21 herein, they were subject to and paid a supra-competitive price for their purchases 22 from Gogo. Plaintiffs, therefore, raise the same claims for redress under the 23 Sherman Act and state law, as is typical of the claims of the absent class members. 24

33. There are common questions of law and fact that predominate over
individual issues applicable to the individual Plaintiffs and class members. Among
these common questions of fact and law are the following:

- 27 28
- the definition of the relevant market(s);

Defendant's market power within these relevant market(s);

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- whether Defendant resorted to unlawful, anti-competitive exclusive contracts to either achieve and/or maintain its monopoly market power in the alleged relevant antitrust market;
  - whether Defendant's practices amounted to an unlawful restraint of trade in violation of Section 1 of the Sherman Act;
  - whether Defendant's practices amounted to unlawful monopolization in violation of Section 2 of the Sherman Act;
  - whether Plaintiffs and the class members sustained injury to their business and/or property caused by reason of Defendant's alleged violations; and

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• the proper measure of damages and any other remedy.

34. Plaintiffs are adequate representatives of the interests of the class.
Plaintiffs are members of the proposed class and subclass and have agreed to bring
this action on behalf of the interests of the class. Plaintiffs also have retained
competent counsel, experienced in antitrust and class action litigation to zealously
and diligently protect the interests of the class members.

36. A class action is a superior and manageable means of adjudicating this 17 action over individual litigation by each class member, given that the amount at 18 issue for each individual class member is low relative to the cost of bringing suit, 19 such that classwide litigation provides the only realistic alternative for class 20 members to seek judicial redress. The class action is also manageable in that, by 21 definition, the identity of each Gogo purchaser is known to Gogo, as each such 22 user would be required to complete a registration form online as part of that user's 23 purchase. 24

37. Gogo has also acted or refused to act on grounds generally applicable to the class. Gogo has entered into and adhered to exclusive long-term contracts with its contracting airlines that have the purpose and effect of preventing class members, who have been passengers on these airlines, from obtaining their inflight internet connectivity services on the domestic flights of these carriers within the 12

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1 United States, from a source other than Gogo.

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## <u>COUNT I</u>

# Violation of Section 1 of the Sherman Act, 15 U.S.C. Section 1 (on Behalf of a Nationwide Class)

38. Plaintiffs hereby incorporate by reference paragraphs 1-37 of this
Class Action Complaint with the same force and effect as if these paragraphs had
been restated here.

8 39. At various times during the Class Period, while passengers on
 9 commercial domestic flights within the United States, Plaintiffs purchased inflight
 10 internet connectivity services from Gogo.

40. Gogo provides inflight internet connectivity services to aircraft
operated by nine out of the ten major North American commercial airlines. In 95%
of the commercial aircraft in which Gogo provides such services, it does so subject
to long-term, exclusive contracts, of ten years' duration.

41. Gogo's market share in the relevant market defined herein is at least,
and has at all relevant times, been at least 85%. Gogo's resort to long-term,
exclusive agreements, pursuant to which participating airlines cannot offer inflight
internet connectivity services from a provider other than Gogo during the life of
the ten-year exclusive agreement, therefore, foreclose competition in a substantial
portion of the relevant market for a significant period of time.

42. The proximate result, purpose, and effect of Gogo's long-term,
exclusive agreements is to foreclose competition in the relevant market, insulate
Gogo from actual and potential price-constraining competition, and thereby allow
Gogo to charge supra-competitive prices for its inflight internet connectivity
services on domestic U.S. flights, as Gogo has, in fact, done.

43. Because Gogo's long-term, exclusive agreements unreasonably restrain trade by thwarting competition in a significant share of the market for a significant period of time, they are unlawful agreements in restraint of trade within the meaning of Section 1 of the Sherman Act.

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44. As direct purchasers from Gogo, Plaintiffs and the members of the
 class they seek to represent have been injured in their business or property by
 Gogo's anti-competitive conduct by, *inter alia*, being subjected to and paying
 supra-competitive pricing for their inflight internet connectivity purchases from
 Gogo during the Class Period.

45. Under Section 4 of the Clayton Act, 15 U.S.C. §15, Plaintiffs and the
members of the class they seek to represent, as direct purchasers from Gogo, have
standing to and do hereby seek monetary (including treble damages), injunctive
and declaratory relief, as well as attorneys' fees and costs, as redress for Gogo's
violations of Section 1 of the Sherman Act.

## **COUNT II**

Violation of Section 2 of the Sherman Act, 15 U.S.C. Section 2

(on Behalf of a Nationwide Class for Unlawful Acquisition of Monopoly

Power)

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# 46. Plaintiffs hereby incorporate by reference paragraphs 1-45 of this Class Action Complaint with the same force and effect as if these paragraphs had been restated here.

47. At various times during the Class Period, while passengers on
commercial domestic flights within the United States, Plaintiffs purchased inflight
internet connectivity services from Gogo.

48. Gogo provides inflight internet connectivity services to aircraft operated by nine out of the ten major North American commercial airlines. In 95% of the commercial aircraft in which Gogo provides such services, it does so subject to long-term, exclusive contracts, of ten years' duration.

49. Gogo's market share in the relevant market defined herein is at least,
and has at all relevant times, been at least 85%. Gogo, however, acquired that
market share and concomitant market power, not through superior business
acumen or industry, but rather by resort to long-term, exclusive agreements of ten
years' duration, pursuant to which participating airlines cannot offer inflight

1 internet connectivity services from a provider other than Gogo during the life of2 the ten-year exclusive agreement.

50. Because Gogo was the first inflight internet connectivity provider to 3 launch such service in the United States in August 2008, Gogo was then able to 4 insist upon and employ long-term, exclusive contracts of ten years' duration to 5 shield itself from competition from later entrants that came along after Gogo's 6 initial launch, even when these subsequent entrants provided superior service and 7 more attractive pricing to the consumer. The exclusive contracts of ten-years' 8 duration that Gogo put in place with the majority of the airlines and aircraft it Q serviced has prevented and continues to prevent these actual and potential 10 competitors from being able to participate in a significant segment of the market 11 for a period of several years, and thereby insulated Gogo from price-constraining 12 competition that would exist but for Gogo's adoption of ten-year exclusive 13 contracts in a market in which it has at least an 85% share of the market. 14

15 51. The proximate result, purpose, and effect of Gogo's long-term, exclusive agreements is to have allowed Gogo to accrue a monopoly market share and monopoly market power in the relevant market, foreclose competition in the relevant market, insulate Gogo from actual and potential price-constraining competition, and thereby allow Gogo to charge supra-competitive prices for its inflight internet connectivity services on domestic U.S. flights, as Gogo has, in fact, done.

52. Because Gogo's monopoly market power was acquired not by resort
to superior industry or business acumen, but rather by resort to these anticompetitive agreements, Gogo has engaged in unlawful acquisition of monopoly
market power in violation of Section 2 of the Sherman Act.

53. As direct purchasers from Gogo, Plaintiffs and the members of the
class they seek to represent have been injured in their business or property by
Gogo's anti-competitive conduct by, *inter alia*, being subjected to and paying
supra-competitive pricing for their inflight internet connectivity purchases from

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1 Gogo during the Class Period.

54. Under Section 4 of the Clayton Act, 15 U.S.C. § 15, Plaintiffs and the members of the class they seek to represent, as direct purchasers from Gogo, have standing to and do hereby seek monetary (including treble damages), injunctive and declaratory relief, as well as attorneys' fees and costs, as redress for Gogo's unlawful acquisition of monopoly power and corresponding supra-competitive pricing in violation of Section 2 of the Sherman Act.

## <u>COUNT III</u>

# Violation of Section 2 of the Sherman Act, 15 U.S.C. Section 2

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## (on Behalf of a Nationwide Class for Unlawful Maintenance of Monopoly)

55. Plaintiffs hereby incorporate by reference paragraphs 1-54 of this
 Class Action Complaint with the same force and effect as if these paragraphs had
 been restated here.

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57. Gogo provides inflight internet connectivity services to aircraft
operated by nine out of the ten major North American commercial airlines. In 95%
of the commercial aircraft in which Gogo provides such services, it does so subject
to long-term, exclusive contracts, of ten years' duration.

Gogo's market share in the relevant market defined herein is at least, 58. 21 and has at all relevant times, been at least 85% – a market share that, along with 22 the structure of the market, the barriers to entry, and actions taken by Gogo – has 23 granted Gogo monopoly market power. As is detailed in paragraphs 46-54, supra, 24 Gogo is alleged to have acquired this monopoly market power not through superior 25 business acumen or industry, but rather by resort to resort to long-term, exclusive 26 agreements of ten years' duration, pursuant to which participating airlines cannot 27 offer inflight internet connectivity services from a provider other than Gogo during 28 the life of the ten-year exclusive agreement. Regardless of whether Gogo actually 16

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acquired its monopoly market power lawfully or unlawfully, Gogo has continued
 to maintain its monopoly market power by resort to these long-term exclusive
 contracts that are still in place, and the earliest of which is not set to expire at least
 until the year 2018.

59. Because Gogo was the first inflight internet connectivity provider to 5 launch such service in the United States in August 2008, Gogo was then able to 6 insist upon and employ long-term, exclusive contracts of ten years' duration to 7 shield itself from competition from later entrants that came along after Gogo's 8 initial launch, even when these subsequent entrants provided superior service and 9 more attractive pricing to the consumer. The exclusive contracts of ten-years' 10 duration that Gogo put in place with the majority of the airlines and aircraft it 11 serviced has prevented and continues to prevent these actual and potential 12 competitors from being able to participate in a significant segment of the market 13 for a period of several years, and thereby insulated Gogo from price-constraining 14 competition that would exist but for Gogo's adoption of ten year exclusive 15 contracts in a market in which it has at least an 85% share of the market. Now that 16 Gogo has monopoly market power in the relevant market alleged herein, these 17 long-term, exclusive contracts that are still in place now serve to allow Gogo to 18 maintain its monopoly market power, even at a time when rival providers are 19 offering superior products at more attractive pricing to the consumer. 20

60. Regardless of how Gogo acquired its monopoly market power, the proximate result, purpose, and effect of Gogo's long-term, exclusive agreements is to have allowed Gogo to maintain the monopoly market share and monopoly market power in the relevant market, and thereby foreclose competition in the relevant market, insulate Gogo from actual and potential price-constraining competition, and to allow Gogo to charge supra-competitive prices for its inflight internet connectivity services on domestic U.S. flights, as Gogo has, in fact, done.

61. Because Gogo's monopoly market power, however, acquired, has
 been maintained not by resort to superior industry or business acumen, but rather
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CLASS ACTION COMPLAINT

by resort to these anti-competitive agreements, Gogo has engaged in unlawful
 maintenance of monopoly market power in violation of Section 2 of the Sherman
 Act.

62. As direct purchasers from Gogo, Plaintiffs and the members of the
class they seek to represent have been injured in their business or property by
Gogo's anti-competitive conduct by, *inter alia*, being subjected to and paying
supra-competitive pricing for their inflight internet connectivity purchases from
Gogo during the Class Period.

9 63. Under Section 4 of the federal Clayton Act, Plaintiffs and the
10 members of the class they seek to represent, as direct purchasers from Gogo, have
11 standing to and do hereby seek monetary (including treble damages), injunctive
12 and declaratory relief, as well as attorneys' fees and costs, as redress for Gogo's
13 unlawful maintenance of monopoly power and corresponding supra-competitive
14 pricing in violation of Section 2 of the Sherman Act.

## COUNT IV

# Violations of the California Cartwright Act, Cal. Bus. & Prof. Code Section 16720, *et seq.* (on Behalf of a California Subclass)

64. Plaintiffs hereby incorporate by reference paragraphs 1-63 of this
Class Action Complaint with the same force and effect as if these paragraphs had
been restated here.

65. The same conduct alleged in Count I of this Class Action Complaint
as stating a claim for an unlawful agreement in restraint of trade in violation of
Section 1 of the Sherman Act also states a claim under the California Cartwright
Act.

67. The same conduct alleged in Counts II and III of this Class Action
Complaint through which Gogo used long-term exclusive contracts to foreclose
competition and thereby unlawfully acquire and/or maintain its monopoly market
power, respectively, in violation of Section 2 of the Sherman Act also states a
claim under California's Cartwright Act.

CLASS ACTION COMPLAINT

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68. As direct purchasers from Gogo, Plaintiffs and the members of the
 class they seek to represent have been injured in their business or property by
 Gogo's anti-competitive conduct in violation of the California Cartwight Act by,
 *inter alia*, being subjected to and paying supra-competitive pricing for their inflight
 internet connectivity purchases from Gogo during the Class Period.

6 69. Under California Business and Professions Code Section 16750,
7 Plaintiffs and the members of the class they seek to represent, as purchasers from
8 Gogo, have standing to and do hereby seek monetary (including treble damages),
9 injunctive and declaratory relief, as well as attorneys' fees and costs, as redress for
10 Gogo's violation of the Cartwright Act.

## COUNT V

12Violations of California's UCL, Cal. Bus. & Prof. Code Section 17200, et seq.13(on Behalf of a California Subclass)

70. Plaintiffs hereby incorporate by reference paragraphs 1-69 of this
Class Action Complaint with the same force and effect as if these paragraphs had
been restated here.

The conduct engaged in by Gogo, as alleged herein, constitutes
"unfair competition" within the meaning of Business & Professions Code § 17200.
Specifically, "unfair competition" is defined to include any "unlawful, unfair or
fraudulent business act or practice and unfair, deceptive, untrue or misleading
advertising and any act prohibited by [Business & Professions Code §§ 17500 *et seq.*]

72. Defendant committed "unlawful" business acts or practices for,
among other reasons, violating California's Cartwright Act, Section 16720 et. seq.
of the California Business and Professions Code, as well as Sections 1 and 2 of the
federal Sherman Act, 15 U.S.C. §§ 1 and 2.

73. Defendant committed "unfair" business acts or practices, by among
other things engaging in conduct as part of a business practice, that is still ongoing:

CLASS ACTION COMPLAINT

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(a) engaging in conduct where the utility of such conduct, if any, is
 outweighed by the gravity of the consequences to Plaintiff and Class Members;

(b) engaging in conduct that is immoral, unethical, oppressive,
unscrupulous, or substantially injurious to Plaintiff and Class Members; and

(c) engaging in conduct that undermines or violates the spirit or
intent of the antitrust consumer protection laws alleged in this Complaint.

(d) engaging in conduct that threatens competition at its incipiency
by thwarting competition among rival and/or would-be competing inflight internet
access service providers within the United States because it forbids airlines subject
to Gogo's long-term exclusive contracts from contracting with these actual or
would-be competitors of Gogo during the effective term of these long-term
exclusive contracts.

13 74. Gogo's conduct described herein was undertaken as part of a business14 practice, and is still ongoing.

75. Plaintiffs and members of the class, as direct purchasers of Gogo's
inflight internet access services, conveyed money to Gogo in the form of the
purchase prices paid to Gogo for the inflight internet services they purchased from
Gogo.

19 76. Plaintiffs and the class members have standing to and do seek
20 equitable relief against Gogo, including an order of equitable restitution that would
21 restore to Plaintiffs and the class members the interest or moneys conveyed to
22 Gogo during Gogo's unlawful and/or unfair business practices within the Class
23 Period.

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CLASS ACTION COMPLAINT

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## PRAYER FOR RELIEF

2 WHEREFORE, Plaintiffs and the class and subclass pray for judgment from
3 this Court against Defendant, as follows that:

A. The Court determine that: this action may be maintained as a class
action; Plaintiffs and their counsel be designated as class representatives and class
counsel, respectively; and reasonable notice of this action be given to the members
of the class;

B. Defendant be permanently enjoined from continuing in any manner
9 the violations alleged in this Class Action Complaint;

C. Damages be awarded according to proof, that Plaintiffs and the class and subclass be awarded compensatory and treble damages as well as their reasonable attorneys' fees, costs of suit, and disbursements;

D. Plaintiffs and the class and subclass be awarded pre- and post judgment interest;

E. Plaintiffs and the class and subclass obtain such other and further injunctive and declaratory relief as allowed under the Sherman and Clayton Acts, the California Cartwright Act, California UCL, or other statutes applicable to this Class Action Complaint; and

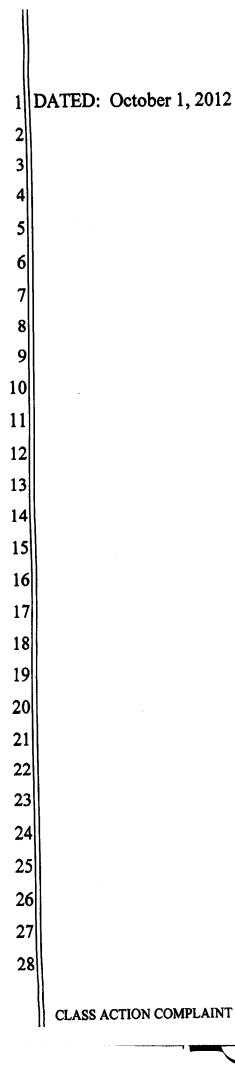
F. Plaintiffs and the class and subclass obtain such other and further
 relief as the Court may deem just and proper.

Plaintiffs demand a trial by jury on all counts.

**DEMAND FOR JURY TRIAL** 

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CLASS ACTION COMPLAINT



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Additional Counsel for Plaintiffs

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA
CIVIL COVER SHEET

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T (a) PLAINTIFFS (Check box if you are representing yourself □) JOEL MILNE AND JOSEPH STRAZZULLO, On Behalf Of Themselves And All Others Similarly Situated,						GOGO						
(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.)					representing Att	torneys (	If Known)		<u></u>			<u> </u>
Roy A, Katriel, The Katriel Law Firm, 12707 High Bluff Drive Suite 200, San Diego, CA 92130; Telephone: (858) 350-4342					ite 200, San							
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FOR OFFICE USE ONLY: Case Number:

AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

CV-71 (05/08)

#### CIVIL COVER SHEET

Page 1 of 2

#### UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: Has this action been previously filed in this court and dismissed, remanded or closed? Y No Yes If yes, list case number(s):

VIII(b). RELATED CASES: Have any cases been previously filed in this court that are related to the present case? No Ves If yes, list case number(s):

#### Civil cases are deemed related if a previously filed case and the present case:

(Check all boxes that apply)  $\Box$  A. Arise from the same or closely related transactions, happenings, or events; or

- B. Call for determination of the same or substantially related or similar questions of law and fact; or
- C. For other reasons would entail substantial duplication of labor if heard by different judges; or
- D. Involve the same patent, trademark or copyright, and one of the factors identified above in a, b or c also is present.

IX. VENUE: (When completing the following information, use an additional sheet if necessary.)

(a) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which EACH named plaintiff resides.
 Check here if the government, its agencies or employees is a named plaintiff. If this box is checked, go to item (b).

County in this District:*	California County outside of this District; State, if other than California; or Foreign Country
Los Angeles	

(b) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which EACH named defendant resides.
 Check here if the government, its agencies or employees is a named defendant. If this box is checked, go to item (c).

County in this District:*	California County outside of this District; State, if other than California; or Foreign Country
Illinois	

(c) List the County in this District; California County outside of this District; State if other than California; or Foreign Country, in which EACH claim arose. Note: In land condemnation cases, use the location of the tract of land involved.

County in this District:*	California County outside of this District; State, if other than California; or Foreign Country
Los Angeles	

#### \* Los Angeles, Orange, San Bernardino, Riverside, Ventura, Santa Barbara, or San Luis Obispo Counties

Note: In land condemnation cases, use the location of the tract of land involved 7

X. SIGNATURE OF ATTORNEY (OR PRO PER):

be information contained herein neither replace nor supplement the filing and set

Date 10/01/2012

Notice to Counsel/Parties: The CV-71 (JS-44) Civil Cover Sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law. This form, approved by the Judicial Conference of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed but is used by the Clerk of the Court for the purpose of statistics, venue and initiating the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)

#### Key to Statistical codes relating to Social Security Cases:

Nature of Suit Code	Abbreviation	Substantive Statement of Cause of Action
861	HIA	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))
864	SSID	All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended.
865	RS1	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))

CV-71 (05/08)

**CIVIL COVER SHEET** 

Page 2 of 2

# UNITED STATES DISTRICT COURT

for the

Central District of California

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JOEL MILNE and JOSEPH STRAZZULLO, On Behalf Of Themselves And All Others Similarly Situated,

> Plaintiff(s) V.

GOGO INC.

CV12-8412 PA(FFMX)

Defendant(s)

#### SUMMONS IN A CIVIL ACTION

To: (Defendant's name and address) GOGO INC. 1250 North Arlington Heights Road Suite 500 Itasca, IL 60143

A lawsuit has been filed against you.

Within 21 days after service of this summons on you (not counting the day you received it) — or 60 days if you are the United States or a United States agency, or an officer or employee of the United States described in Fed. R. Civ. P. 12 (a)(2) or (3) — you must serve on the plaintiff an answer to the attached complaint or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff or plaintiff's attorney, whose name and address are: Roy A. Katriel, Esq.

THE KATRIE LAW FIRM 12707 High Bluff Drive, Suite 200 San Diego, CA 92130

If you fail to respond, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

Date: 10/01/2012

CLERK OF COURT Signature of 1149

## UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

#### NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been assigned to District Judge Percy Anderson and the assigned discovery Magistrate Judge is Frederick F. Mumm.

The case number on all documents filed with the Court should read as follows:

#### CV12- 8412 PA (FFMx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

All discovery related motions should be noticed on the calendar of the Magistrate Judge

#### NOTICE TO COUNSEL

\_\_\_\_\_\_\_

A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).

Subsequent documents must be filed at the following location:

Western Division 312 N. Spring St., Rm. G-8 Los Angeles, CA 90012

Southern Division 411 West Fourth St., Rm. 1-053 Santa Ana, CA 92701-4516 Eastern Division 3470 Twelfth St., Rm. 134 Riverside, CA 92501

Failure to file at the proper location will result in your documents being returned to you.

CV-18 (03/06) NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY