

Joseph M. Alioto (SBN 42680)  
Theresa D. Moore (SBN 99978)  
Joseph M. Alioto, Jr. (SBN 215544)  
Angelina Alioto-Grace (SBN 206899)  
Thomas P. Pier (SBN 235740)  
ALIOTO LAW FIRM  
555 California Street, Suite 3160  
San Francisco, CA 94104  
Telephone: (415) 434-8900  
Facsimile: (415) 434-9200  
Email: [jmalioto@aliotolaw.com](mailto:jmalioto@aliotolaw.com)

FILED  
09 AUG 21 PM 2:16  
CLERK U.S. DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
155  
MEJ

Attorney for Plaintiffs  
[ADDITIONAL COUNSEL APPEAR ON LAST PAGE]

UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA

CV 09 3854

<p>GOLDEN GATE PHARMACY SERVICES, INC., d/b/a GOLDEN GATE PHARMACY, JAMES CLAYWORTH, R.Ph., MARIN APOTHECARIES, d/b/a ROSS VALLEY PHARMACY, PEDIATRIC CARE PHARMACY, INC., TONY MAVRANTONIS, R.Ph., JOHN O'CONNELL, R. Ph., and TILLEY APOTHECARIES, INC., d/b/a ZWEBER'S APOTHECARY,</p> <p style="text-align: center;">Plaintiffs,</p> <p>v.</p> <p>PFIZER, INC., and WYETH,</p> <p style="text-align: center;">Defendants.</p>	<p>) Case No.</p> <p>) <b>COMPLAINT FOR INJUNCTIVE RELIEF FOR VIOLATION OF THE CLAYTON ANTITRUST ACT, §7, AND SHERMAN ACT, §1</b></p>
---	---

Plaintiffs, retail pharmacies in California who purchase drugs directly or indirectly from the defendants, bring this action under Sections 7 and 16 of the Clayton Antitrust Act, 15 U.S.C. Sections 18 and 26, and Section 1 of the Sherman Act, 15 U.S.C. §1, to enjoin the merger of the defendants, and for their Complaint allege as follows:

**INTRODUCTION**

1. On January 26, 2009, the defendants announced that they had agreed to combine in a cash-and-stock deal for \$68 billion dollars, in the largest big pharma and largest biopharma merger in world history.



1 16 of the Clayton Antitrust Act, 15 U.S.C. §26, and Title 28 United States Code §§1331 and  
2 1337.

3 **THE PARTIES**

4 10. Each of the plaintiffs named in this Complaint has purchased drugs, directly or  
5 indirectly, from one or both of the defendants and each plaintiff expects to continue to purchase  
6 drugs from one or both of the defendants or their merged entity in the future.

7 11. Plaintiff Golden Gate Pharmacy Services, Inc., d/b/a Golden Gate Pharmacy is a  
8 California corporation managed by Rebecca Lofholm, R.Ph., with its principal place of business  
9 at 1525 E. Francisco Boulevard, #2, San Rafael, California 94901.

10 12. Plaintiff James Clayworth, R.Ph., is a California resident who has purchased  
11 drugs, directly or indirectly, from one or both of the defendants and expects to continue to  
12 purchase drugs from one or both of the defendants or their merged entity in the future.

13 13. Plaintiff Marin Apothecaries, Inc., d/b/a/ Ross Valley Pharmacy, is a California  
14 corporation managed by Paul Lofholm, R.Ph., with its principal place of business at 2 Bon Air  
15 Road, Larkspur, California 94939.

16 14. Plaintiff Pediatric Care Pharmacy, Inc. is a California corporation, managed by  
17 Tom Liautaud, R.Ph., with its principal place of business at 4616 Delongpre Avenue, Los  
18 Angeles, California 90027.

19 15. Plaintiff Tony Mavrantonis, R. Ph., is a California resident who has purchased  
20 drugs, directly or indirectly, from one or both of the defendants and expects to continue to  
21 purchase drugs from one or both of the defendants or their merged entity in the future.

22 16. Plaintiff John O'Connell, R. Ph., is a California resident who has purchased  
23 drugs, directly or indirectly, from one or both of the defendants and expects to continue to  
24 purchase drugs from one or both of the defendants or their merged entity in the future.

25 17. Plaintiff Tilley Apothecaries, Inc., d/b/a Zweber's Apothecary is a California  
26 corporation managed by John Tilley, R.Ph, with its principal place of business at 11411  
27 Brookshire Avenue, Downey, California 90241.

28

1 18. Defendant Pfizer, Inc. ("Pfizer") is a Delaware corporation with its principal place  
2 of business at 235 East 42<sup>nd</sup> Street, New York, New York 10017.

3 19. Pfizer is the world's largest drug maker.

4 20. Pfizer is first among pharmaceutical manufacturers in the 2009 Fortune 500 list of  
5 companies, 46<sup>th</sup> among all companies, with 2008 revenues of \$48.3 Billion and profits of  
6 \$8.1 Billion.

7 21. In terms of 2007 revenue, Pfizer is two times larger than its next closest  
8 competitors, Abbott Laboratories and Merck.

9 22. In terms of profit, Pfizer profited in 2007 more than two times the profits of its  
10 next closest competitors, the defendant Wyeth and Abbott Laboratories.

11 23. The combined profits of the defendants Pfizer and Wyeth are more than the profits  
12 of the next three closest competitors combined.

13 24. Pfizer has over 86,600 employees.

14 25. Pfizer's stockholder equity is over \$65 Billion, and Pfizer has a market value of  
15 \$139 Billion.

16 26. Defendant Wyeth ("Wyeth") is a Delaware corporation with its principal place of  
17 business at 5 Giralda Farms, Madison, New Jersey 07940. Wyeth is a competitor of Pfizer in the  
18 manufacture, marketing, and sale of prescription pharmaceutical drugs in the United States.  
19 Wyeth is the fourth largest drug maker in the United States. In the 2009 Fortune 500 list of  
20 companies, Wyeth is the fourth largest pharmaceutical manufacturer, 110<sup>th</sup> among all companies,  
21 with 2008 revenues of \$22.8 Billion and profits of \$4.4 Billion.

22 27. Wyeth has stockholder equity of over \$18 Billion, and Wyeth has a market value  
23 of over \$55 Billion.

24 28. The profits in 2007 of defendants Pfizer and Wyeth are 50% of the total profits of  
25 the six largest prescription drug manufacturers.

26 **NATURE OF TRADE AND COMMERCE**

27 29. The relevant product and geographic markets for purposes of this action are the  
28 manufacture and sale of prescription pharmaceutical drugs in the United States.

1 30. Pfizer and Wyeth are substantial rivals in the relevant markets.

2 31. The behavior of each is constrained by actual and potential competition from the  
3 other throughout the entire relevant markets.

4 32. The manufacture and sale of prescription pharmaceutical drugs in the United  
5 States take place in interstate commerce, make extensive use of the instrumentalities of interstate  
6 commerce, and substantially affect interstate commerce.

7 33. Materials used in the manufacture, sale, innovation and development of  
8 pharmaceutical drugs are purchased in a continuous and uninterrupted flow of interstate  
9 commerce.

10 34. Any restraint of trade in the manufacture and sale, as well as the innovation and  
11 development, of prescription pharmaceutical drugs in the United States, including the restraints  
12 specifically alleged in this Complaint, directly and substantially restrains and affects interstate  
13 commerce.

14 **CONDUCT GIVING RISE TO VIOLATIONS OF LAW**

15 35. On January 26, 2009, defendants Pfizer and Wyeth announced an agreement, a  
16 cash-and-stock deal for \$68 Billion dollars, pursuant to which Pfizer will acquire Wyeth.

17 36. Defendants' combination will be the largest big pharma and largest biopharma  
18 merger in world history.

19 37. By buying Wyeth, Pfizer will mutate from a manufacturer of blockbuster pills  
20 to a one-stop shop for vaccines, biotech drugs, traditional pills, and non-prescribed products.

21 38. The proposed combination will be the second largest merger in the history of  
22 the United States.

23 39. Pfizer's Chief Financial Officer, Frank D'Amelio, said, "Pfizer will put up  
24 \$22.5 Billion in cash and \$23 Billion in stock for the purchase, with \$22.5 Billion in debt  
25 covering the rest."

26 40. Four of the five financial institutions providing the \$22.5 Billion loan to facilitate  
27 the merger are recipients of major capital infusions under U.S. Treasury Department's TARP  
28 funds. Bank of America and Citigroup have received a combined \$85 Billion in TARP funds,

1 and the other two banks, Goldman Sachs and JP Morgan Chase, received a combined \$35 Billion  
2 for a total of \$120 Billion in government funds.

3 41. The use of TARP funds in whole or in part to eliminate a major competitor in the  
4 pharmaceutical industry which may and probably will result in higher prices and the loss of tens  
5 of thousands of jobs is contrary to the purpose of the intended use of TARP funds.

6 42. The TARP funds financing defendants' merger will stimulate little additional  
7 activity in sectors of the economy creating and maintaining jobs by supporting additional  
8 investment in plant, equipment, inventories, infrastructure, new business formation, or research  
9 and development.

10 43. If the defendants' merger is enjoined, as it should be, the \$22.5 Billion in TARP  
11 funds to be provided by the banks can be made available through loans to support investment in  
12 new plant and equipment, research and development, infrastructure, etc., to create new jobs and  
13 maintain existing ones, with a benefit to the economy as a whole.

14 44. Pfizer's Chief Executive Officer, Jeff Kindles, said of the merger, "In one  
15 single transaction, the combination with Wyeth advances every single one of (our) strategies."

16 45. The two companies, when combined, will have at least 17 pharmaceutical  
17 products with individual annual sales in excess of \$1 Billion

18 46. The pharmaceutical industry consists of many different categories of  
19 therapeutic products. Within each category, there is high substitutability of demand inasmuch  
20 as the products in the category are used for the same purposes.

21 47. Generally, when the number of products in a category increases, prices  
22 significantly decrease.

23 48. The defendants have a number of products in the same pharmaceutical  
24 categories.

25 49. Pfizer's antidepressant, Zoloft, competes with Wyeth's antidepressants,  
26 Effexor and Effexor XR.

27 50. Pfizer's antibacterial, Zyvox, competes with Wyeth's antibacterial, Tygacil.  
28

1 51. Pfizer's anti-neoplastic, Sutent, competes with Wyeth's anti-neoplastic,  
2 Torisel.

3 52. The merger will eliminate all competition between such competing products.

4 53. In addition, both Pfizer and Wyeth have numerous potentially competitive  
5 products in research, development, or testing that would be rivals once they receive FDA  
6 approval. The merger will eliminate this competition as well.

7 54. The defendants' merger will further adversely affect competition by chilling  
8 and diminishing innovation. The defendants' merger will eliminate and foreclose the  
9 defendants' competition with each other to develop and introduce new drugs.

10 55. If defendants' merger proceeds, the potential for price-fixing, division of  
11 markets, and other anticompetitive acts with the remaining pharmaceutical manufacturers will  
12 be significant and probable.

13 56. In addition to the degree of market concentration, there are significant barriers  
14 to entry in the relevant market, as well as a history of a lack of successful new entry.

15 57. Defendants' proposed merger is also likely to lead to other mergers and further  
16 concentration in the already highly concentrated relevant market. Merck intends to acquire  
17 Schering-Plough, also in a transaction financed by banks receiving TARP funds. As recently  
18 as 1987, government statistics reveal that the leading 8 pharmaceutical companies accounted  
19 for 36 percent of U.S. industry shipments. By 2002, the share of the largest eight companies  
20 had risen to more than 53 percent. These figures, moreover, understate the extent of  
21 concentration among research-based companies since they include roughly 18 to 24 percent of  
22 shipments made by smaller generic manufacturers.

23 58. The effect of the announced merger of defendants may be to lessen competition or  
24 to tend to create a monopoly in the relevant markets in the United States, in violation of Section 7  
25 of the Clayton Act, 15 U.S.C. §18, as well as unreasonably to restrain trade in said market in  
26 violation of Section 1 of the Sherman Act, 15 U.S.C. §1.

27 59. Plaintiffs are pharmacies who have purchased drugs directly or indirectly from  
28 one or both of the defendants in the past, and expect to continue to do so in the future. They are

1 threatened with loss or damage by defendants' merger in the form of higher drug prices,  
2 diminished choice of drugs, and lower quality of drugs, and, accordingly, they bring this action  
3 for preliminary and permanent injunctive relief against the merger pursuant to Section 16 of the  
4 Clayton Act, 15 U.S.C. §26.

5 60. The Chief Executive Officers of the defendants met privately to discuss the  
6 potential merger.

7 61. When the CEO's of the defendants met, they discussed the probable effects of the  
8 merger on prices, products, and jobs.

9 62. The banks, as financiers of the merger, are co-conspirators who aided and abetted  
10 the defendants in pursuit of the defendants' unlawful activity.

11 63. Before committing TARP funds, the banks knew and expected that the proposed  
12 merger would result in the loss of tens of thousands of jobs, the probable increase in price of  
13 products manufactured and sold by defendants, and the diminishment of innovation and research.

14 64. Based upon revenues of the top eight prescription pharmaceutical companies,  
15 Pfizer has a market of approximately \$190 Billion in sales in 2007, Pfizer has 26% of the market  
16 and Wyeth has 12% of the market.

17 65. If the proposed merger is allowed to go forward, the new combine will control  
18 approximately 40% of the manufacture and sale of prescription drugs in the United States, with  
19 the next highest competitor having approximately 13%.

20 **VIOLATIONS ALLEGED**

21 **CLAYTON ACT, SECTION 7**

22 66. The conduct of defendants described hereinabove, specifically their agreement  
23 to merge, constitutes a violation of Section 7 of the Clayton Act, 15 U.S.C. §18, in that the  
24 effect of the proposed merger of defendants may be substantially to lessen competition, or to  
25 tend to create a monopoly in the relevant markets in the United States, by reason of which  
26 violation the plaintiffs are threatened with loss or damage in the form of higher prices,  
27 diminished choice, and lower quality of drugs, irreparable harm for which damages will be  
28 inadequate to compensate plaintiffs, such that plaintiffs are entitled to bring suit under Section



1 16 of the Clayton Antitrust Act, 15 U.S.C. §26, to obtain preliminary and permanent  
2 injunctive relief to prohibit the defendants' merger, and to recover plaintiffs' costs of suit,  
3 including a reasonable attorney's fee.

4 **SHERMAN ACT, SECTION 1**

5 67. The conduct of defendants and the banks financing the defendants' merger  
6 described hereinabove constitutes a combination and conspiracy that unreasonably restrains  
7 trade in the relevant markets in the United States, by reason of which violation the plaintiffs  
8 are threatened with loss or damage in the form of higher prices, diminished choice, and lower  
9 quality of drugs, irreparable harm for which damages will be inadequate to compensate  
10 plaintiffs, such that plaintiffs are entitled to bring suit under Section 16 of the Clayton  
11 Antitrust Act, 15 U.S.C. §26, to obtain preliminary and permanent injunctive relief to prohibit  
12 the defendants' combination, and to recover plaintiffs' costs of suit, including a reasonable  
13 attorney's fee.

14 **PRAYER FOR RELIEF**

15 WHEREFORE, plaintiffs demand from this Honorable Court a judgment:

- 16 A. Declaring, finding, adjudging, and decreeing that the agreement of the  
17 defendants to merge violates Section 7 of the Clayton Antitrust Act, §18, and Section 1 of the  
18 Sherman Act, 15 U.S.C. §1.
- 19 B. Preliminarily enjoining the defendants from consummating their merger during  
20 the pendency of this action.
- 21 C. Permanently enjoining the defendants from consummating their merger;
- 22 D. Awarding to plaintiffs their costs of suit, including a reasonable attorney's fee,  
23 as provided by Section 16 of the Clayton Antitrust Act, 15 U.S. C. §26;
- 24 E. Granting plaintiffs such other and further relief to which they may be entitled  
25 and which the Court finds to be just and appropriate.

26 DATED: August 21, 2009

ALIOTO LAW FIRM

27 By:   
28 Joseph M. Alioto

PLAINTIFFS' COUNSEL

ALIOTO LAW FIRM

Joseph M. Alioto (SBN 42680)  
Theresa D. Moore (SBN 99978)  
Joseph M. Alioto, Jr. (SBN 215544)  
Angelina Alioto-Grace (SBN 206899)  
Thomas P. Pier (SBN 235740)  
555 California Street, Suite 3160  
San Francisco, CA 94104  
Telephone: (415) 434-8900  
Facsimile: (415) 434-9200  
Email: [jmalioto@aliotolaw.com](mailto:jmalioto@aliotolaw.com)  
Email: [tmoore@aliotolaw.com](mailto:tmoore@aliotolaw.com)  
Email: [tpier@aliotolaw.com](mailto:tpier@aliotolaw.com)

LAW OFFICE OF JAMES M. DOMBROSKI  
James M. Dombroski (SBN 56898)  
P.O. Box 751027  
Petaluma, CA 94975  
Telephone: (707) 762-7807  
Facsimile: (707) 769-0419  
Email: [jdomski@aol.com](mailto:jdomski@aol.com)

LAW OFFICES OF JOHN H. BOONE

John H. Boone (SBN 44876)  
555 California Street, Suite 3160  
San Francisco, CA 94104  
Telephone: (415) 434-1133  
Facsimile: (415) 434-9200  
Email: [jboone@dc.rr.com](mailto:jboone@dc.rr.com)

LAW OFFICES OF JEFFERY K. PERKINS

Jeffery K. Perkins (SBN 57996)  
1275 Columbus Avenue  
San Francisco, CA 94133  
Telephone: (415) 474-3833  
Facsimile: (415) 474-2890  
Email: [jefferykperkins@aol.com](mailto:jefferykperkins@aol.com)

GRAY, PLANT, MOOTY, MOOTY &  
BENNETT

Daniel R. Shulman (pending *pro hac*  
*vice*)  
500 IDS Center  
80 South 8<sup>th</sup> Street  
Minneapolis, MN 55402  
Telephone: (612) 632-3335  
Facsimile: (612) 632-4335  
Email: [daniel.shulman@gpmlaw.com](mailto:daniel.shulman@gpmlaw.com)

GARY D. McCALLISTER & ASSOCIATES

Gary D. McCallister (pending *pro hac*  
*vice*)  
120 North LaSalle Street, Suite 2800  
Chicago, IL 60602  
Telephone: (312) 346-0611  
Facsimile: (312) 345-0612  
Email: [gdm@gdmlawfirm.com](mailto:gdm@gdmlawfirm.com)

FOREMAN & BRASSO

Russell F. Brasso (SBN 85417)  
930 Montgomery Street, Suite 600  
San Francisco, CA 94133  
Telephone: (415) 433-3475  
Facsimile: (415) 781-8030  
Email:  
[Russell.brasso@foremanandbrasso.com](mailto:Russell.brasso@foremanandbrasso.com)