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12	NORTHERN DIS	TRICT OF CALIFO	RNIA
13	SAN JO	OSE DIVISION	
14	IN RE: HIGH-TECH EMPLOYEE ANTITRUST LITIGATION	Master Docket N	o. 11-CV-2509-LHK
15 16	THIS DOCUMENTS RELATES TO:		OPPOSITION TO ' JOINT MOTION TO
17	ALL ACTIONS	Hearing Date:	January 26, 2012
18		Time: Courtroom:	1:30 p.m. 8
19		Judge:	Hon. Lucy H. Koh
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I. INTRODUCTION

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There cannot be any serious dispute either that the Complaint has put the Defendants on notice of the claims against them or that it plausibly alleges each Defendant engaged in one or more agreements to restrain competition in violation of the Sherman Act and California law. Instead of addressing these straightforward issues—the only issues relevant on a Rule 12(b)(6) motion—Defendants mischaracterize both the Complaint and the law to argue, in effect, that there is a possibility that Plaintiffs will not prove their case, either as to the existence of a single conspiracy or as to class-wide damages. These contentions are surprising, given Defendants' consent to judgments accusing them of engaging in multiple identical unlawful agreements that expressly concerned all of their employees. Regardless, Defendants' arguments have nothing to do with the pleading standards for conspiracies or antitrust injury, and have no place in a Rule 12 motion. The motion should be denied.

First, Defendants' attack on the pleading of a single conspiracy ironically attempts to punish Plaintiffs for offering unusually highly detailed allegations of six explicit, virtually identical agreements between conspiracy members not to compete for the services of Plaintiffs and the Class. These agreements taken by themselves are clear per se violations of the Sherman Act, the Cartwright Act, and other California laws. Each Defendant agreed to a least one such express agreement, and Defendants Apple and Google each agreed to three such express agreements (including with each other). No Defendant disputes these allegations or challenges their sufficiency. Plaintiffs, the former employees of Defendants, have actionable claims based on these bilateral agreements alone. Moreover, Plaintiffs here specifically allege an overall understanding among Defendants whereby Defendants participated in the express agreements with the knowledge of other Defendants' participation and with the intent and effect of suppressing their employees' compensation and mobility. When taken together and combined with Plaintiffs' allegations that Defendants had the motive and opportunity to establish and implement a single conspiracy to restrain competition for employees, these allegations more than suffice to state a "plausible" claim of conspiracy between and among the named Defendants. Indeed, the contrary view Defendants espouse that each of the Defendants simultaneously, by coincidence, negotiated and entered into separate anticompetitive

illegal agreements with virtually identical terms falls far short of "plausible." But that is an issue for trial.

Second, Defendants' arguments regarding Plaintiffs' standing rely on a mash-up of unrelated legal doctrines. Courts routinely find that employees have standing to challenge their employers' agreements that harm them. Plaintiffs are no different. Defendants invoke Article III standing, the doctrine of antitrust injury, and the prudential standing doctrine of *Associated General Contractors*, before arguing that the case should be dismissed because plaintiffs have failed to allege market power under *Newcal*, a rule of reason case that has nothing to do with standing. This is procedural and substantive nonsense. Each Plaintiff worked for a Defendant during the conspiracy, and in particular while that Defendant had confirmed its participation through an explicit unlawful agreement with one or more Defendants. Through these concealed agreements, Defendants injured Plaintiffs by foreclosing competition and artificially suppressing their compensation below competitive levels. Plaintiffs have Article III standing to assert their damages claims and have suffered injury (a) as a result of Defendants' antitrust violations and (b) of the kind the antitrust laws seek to prevent.

Defendants do not—and cannot—deny their unlawful conduct. But they do attempt to insinuate that it might have served some pro-competitive purpose. This is unavailing because as alleged, these agreements constitute *per se* violations of federal and California antitrust laws. The DOJ itself concluded that Defendants' express agreements constitute naked restraints on trade, that substantially eliminated competition to the detriment of Defendants' employees, and thus were illegal *per se*. Settled antitrust law forecloses attempts by parties to *per se* illegal agreements to offer procompetitive justifications for their wrongful acts.

Third, Defendants violated California Business and Professions Code section 16600 because they agreed to naked restraints of trade without any competitive justification. Even if Defendants only had entered into employer/employee "no-solicitation" agreements, such agreements would be void under section 16600. Defendants ignore controlling authority and ask the Court to find on the pleadings that all no-solicitation agreements are *per se* legal, regardless of who enters into them or whether they have any legitimate purpose. Defendants' ambitious and erroneous interpretation of

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section 16600 would create a safe harbor for employers to enter into patently anticompetitive agreements. Fortunately for California employees, section 16600 is not so limited.

Finally, Defendants also violated California Business and Professions Code 17200 because their express agreements to deny Class members the right to compensation for their labor and to offer their services to the highest bidder, in an open and competitive market, are unfair, unlawful, and fraudulent.

The Court should deny the motion, lift the stay of discovery, and permit Plaintiffs "to secure the just, speedy, and inexpensive determination" of this action. Fed. R. Civ. P. 1.

II. **BACKGROUND**

The five individual and representative plaintiffs ("Plaintiffs") are former employees of Defendants. Each worked for a Defendant while that Defendant participated in at least one express unlawful agreement with another Defendant. Plaintiffs challenge agreements among Defendants—all horizontal competitors for the services of Plaintiffs and members of the proposed Class—to fix and suppress the compensation of their employees. The Complaint specifically alleges that Defendants entered into the following types of express agreements: (1) illegal agreements not to recruit each other's employees; (2) illegal agreements to notify each other when making an offer to another's employee; and (3) illegal agreements that, when offering a position to another company's employee, neither company would counteroffer above the initial offer. (Complaint ¶¶ 55-107.) Plaintiffs also specifically allege that each Defendant entered into, implemented, and enforced each express agreement with knowledge of the other Defendants' participation, and with the intent of accomplishing the conspiracy's objective: to reduce employee compensation and mobility by eliminating competition for skilled labor. (*Id.* ¶¶ 55, 108-110.) Plaintiffs seek compensation for violations of: Section 1 of the Sherman Act, 15 U.S.C. § 1; the Cartwright Act, Cal. Bus. & Prof.

¹ The litigation commenced on May 4, 2011 when Plaintiff Hariharan filed his complaint in Alameda County Superior Court. On May 23, 2011, Defendants removed the *Hariharan* case to U.S. District Court for the Northern District of California. (Dkt. No. 1.) Four cases were later filed in Santa Clara County Superior Court, each of which Defendants subsequently removed. On July 27, 2011, all five cases were related before Judge Armstrong. (Dkt. No. 52.) On August 4, 2011, Judge Armstrong transferred all five cases to the San Jose Division. (Dkt. No. 58.) Pursuant to Stipulated Pretrial Order No. 1 as Modified, the Court consolidated all five cases on September 12, 2011. (Dkt. No. 64.)

Code §§ 16720, et seq.;	Cal. Bus. & Prof. Code § 16600; and restitution pursuant to Cal. Bus. & Pro	f.
Code §§ 17200, et seq.	<i>Id.</i> ¶¶ 119-164.)	

This action follows an investigation by the Antitrust Division of the United States Department of Justice ("DOJ"). Beginning in 2009, the DOJ conducted an investigation into the employment practices of Defendants. The DOJ concluded that all Defendants entered into, implemented, and enforced a series of explicit agreements to eliminate competition for labor in violation of Section One of the Sherman Act, 15 U.S.C. § 1. The DOJ found that these agreements are "per se unlawful" under Section One and "facially anticompetitive because they eliminated a significant form of competition to attract high-tech employees, and, overall, substantially diminished competition to the determent of the affected employees who were likely deprived of competitively important information and access to better job opportunities." (DOJ Competitive Impact Statement at 3, *United States v. Adobe Systems* Inc., et al., No. 10-cv-1629-RBW (D.D.C. Sept. 24, 2010) (regarding agreements among all defendants but Lucasfilm), attached as Exhibit B to the Declaration of Dean M. Harvey in Opposition to Defendants' Joint Motion ("Harvey Decl."). See also DOJ Competitive Impact Statement at 8, United States v. Lucasfilm LTD., No. 10-cv-2220-RBW (D.D.C. Dec. 21, 2010) (regarding agreements between Lucasfilm and Pixar), attached as Exhibit E, Harvey Decl.) "Defendants' concerted behavior both reduced their ability to compete for employees and disrupted the normal price-setting mechanisms that apply in the labor setting." (DOJ Competitive Impact Statement at 10, United States v. Adobe Systems Inc., et al., supra. See also DOJ Competitive Impact Statement at 8, *United States v. Lucasfilm LTD.*, supra.)

In its two complaints, the DOJ confirmed that Defendants' agreements were "substantially similar" (DOJ Competitive Impact Statement at 2, *United States v. Adobe Systems Inc., et al., supra*) in the following ways. First, they all banned active recruiting efforts. Second, they were all negotiated and agreed to by senior executives of Defendants, who concealed them from their own employees. Third, they covered all employees: the agreements were "not limited by geography, job function, product group, or time period." Fourth, they lacked any competitive justification. (*Id.* at 2-5.)

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1	Further, the DOJ described direct evidence of the antitrust conspiracy, including the explicit
2	agreements described above as well as a written agreement drafted by Pixar and sent to Lucasfilm that
3	described a remarkably anticompetitive three-part protocol. In that written agreement, Pixar and
4	Lucasfilm agreed: (1) not to recruit each other's employees; (2) to notify each other when making an
5	offer to an employee of the other firm; and (3) that the firm making an offer to the other firm's
6	employee would not counteroffer above its initial offer. (Complaint ¶¶ 16, 19, <i>United States v</i> .
7	Lucasfilm LTD., supra, attached as Exhibit D, Harvey Decl.) Other direct evidence—applicable to all
8	Defendants—includes physical "Do Not Cold Call" lists Defendants maintained which they used to
9	instruct relevant employees not to recruit employees of the listed Defendants. (Complaint ¶¶ 19, 23,
10	26, 29, 32, United States v. Adobe Systems Inc., et al., supra, attached as Exhibit A, Harvey Decl.)
11	The DOJ also laid out other specific examples of implementation and enforcement of the conspiracy,
12	such as two instances in February 2006 and March 2007 when Apple's senior executives contacted
13	senior executives of Google to complain about Google's recruiting efforts. On both occasions,
14	Google's senior executives "investigated the matter internally and reported its findings back to
15	Apple." (Id. ¶ 20.)
16	The DOJ specifically found Defendants' agreements had no connection to any legitimate
17	collaboration or other conceivable pro-competitive goal. "Defendants' agreements were not tied to
18	any specific collaboration, nor were they narrowly tailored to the scope of any specific collaboration."
19	(DOJ Competitive Impact Statement at 9, <i>United States v. Adobe Systems Inc.</i> , et al., supra; emphasis
20	added.) Thus, each agreement "was a naked restraint of trade that was per se unlawful under
21	Section 1 of the Sherman Act, 15 U.S.C. § 1." (<i>Id.</i> at 3.)
22	The DOJ filed one complaint on September 24, 2010, alleging a single Section One claim
23	against all Defendants but Lucasfilm. On December 21, 2010, DOJ filed a second complaint against
24	Lucasfilm. The DOJ also filed stipulated proposed final judgments in which Defendants agreed to
25	terminate their illegal activity and to not enter into similar agreements in the future, and to institute a
26	variety of mandatory procedures to ensure Defendants' compliance. (Stipulated [Proposed] Final
27	Judgment, United States v. Adobe Systems Inc., et al., supra, attached as Exhibit C, Harvey Decl.)
28	The Defendants stipulated that the DOJ's complaint, which is far less specific and detailed than that of
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1	Plaintiffs here, "states a claim upon which relief may be granted against the Defendants under Section
2	One of the Sherman Act, as amended, 15 U.S.C. § 1." ² (<i>Id.</i> at 3.)
3	Also on September 24, 2010, Amy Lambert, Google's Associate General Counsel for
4	Employment, issued a statement in which she admitted that Google "decided not to 'cold call'
5	employees at a few of our partner companies" starting in 2005. (Complaint ¶ 116; see also
6	http://googlepublicpolicy.blogspot.com/2010/09/on-recruiting-cold-calls.html.) Lambert also
7	admitted that "A number of other tech companies had similar 'no cold call' policies —policies which
8	the U.S. Justice Department has been investigating for the past year." (<i>Id.</i>) The United States District
9	Court for the District of Columbia entered the proposed final judgments on March 18, 2011
10	(regarding all Defendants but Lucasfilm), and on June 3, 2011 (regarding Lucasfilm).
11	While the final judgments may have exposed Defendants' illegal antitrust violations and put
12	an end to them prospectively, they did not provide any compensation to the employees Defendants
13	harmed. The DOJ specifically left this to private litigants—the Plaintiffs here. (DOJ Competitive
14	Impact Statement at 15, United States v. Adobe Systems Inc., et al., supra ("Remedies Available to
15	Potential Private Litigants"). While Plaintiffs' allegations include the DOJ's findings, Plaintiffs'
16	complaint contains additional allegations Defendants ignore. Plaintiffs' complaint explains the link
17	between the identical explicit agreements and the single antitrust conspiracy. Plaintiffs specifically
18	allege that each Defendant participated in express agreements with knowledge of other express
19	agreements and with the intent and effect of suppressing the compensation and mobility of
20	The Court should apply judicial estoppel to prevent Defendants from now taking the
21	inconsistent position that Plaintiffs' Complaint does not "state a claim upon which relief may be granted against the Defendants under Section One of the Sherman Act, as amended, 15 U.S.C.
22	§ 1." According to Defendants, "Plaintiffs' factual allegations are taken wholesale, and often verbatim, from the factual allegations in the DOJ complaints." (Mot. at 6.) Yet, Defendants now
23	see fit to burden the parties and the Court with a motion seeking to dismiss Plaintiffs' Complaint for failing to state a claim under Rule 12. All of the relevant factors support applying judicial
24	estoppel in this case to deny Defendants' motion: (1) Defendants' position is clearly inconsistent with their earlier position; (2) Defendants succeeded in persuading a court to accept it (the district
25	court entered the stipulated [proposed] final judgments); and (3) Defendants would derive an unfair advantage unless estoppel is applied. See generally New Hampshire v. Maine, 532 U.S.
26	742, 750-751 (2001) (summarizing the three factors). The doctrine applies to legal assertions as well as factual ones. <i>Yniguez v. Arizona</i> , 939 F.2d 727, 738 (9th Cir. 1991) (reversing district
27	court and applying judicial estoppel to preclude inconsistent legal assertions). Defendants should not be allowed to take one position before the district court in D.C. to successfully end the DOJ's
28	investigation into their misconduct, and then take the opposite position before this Court in an attempt to deny redress to the very targets of that misconduct.

Defendants' employees. Plaintiffs also explain how they, and the Class they seek to represent, were injured by Defendants' unlawful agreements.

III. ARGUMENT

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A. <u>Legal Standard on a Motion to Dismiss</u>

"[A] complaint attacked by a Rule 12(b)(6) motion to dismiss does not need detailed factual allegations[.]" Bell Atlantic Corp. v. Twombly, 550 U.S. 544, 555 (2007). To the contrary, Rule 8(a)(2) requires only a short and plain statement of a claim for relief; "[s]pecific facts are not necessary; the statement need only 'give the defendant fair notice of what the . . . claim is and the grounds upon which it rests." Erickson v. Pardus, 551 U.S. 89, 93 (2007) (quoting Twombly, 550 U.S. at 555) (reversing district court's dismissal). "This is not an onerous burden." Johnson v. Riverside Healthcare Sys., LP, 534 F.3d 1116, 1122 (9th Cir. 2008) (reversing in relevant part dismissal under Twombly). Even after Twombly, Rule 12(b)(6) motions are still viewed with disfavor and are properly granted only in exceptional cases.³ "All allegations of material fact are taken as true and construed in the light most favorable to the nonmoving party." Silvas v. E*Trade Mortg. Corp., 514 F.3d 1001, 1003 (9th Cir. 2008). The Court must consider the complaint as it has been alleged; the defendants may not ignore or recast plaintiffs' allegations. Knevelbaard Dairies v. Kraft Foods, Inc., 232 F.3d 979, 989-90 (9th Cir. 2000). A complaint satisfies Twombly if the allegations, taken as a whole, are not "facially implausible." In re Gilead Scis. Sec. Litig., 536 F.3d 1049, 1057 (9th Cir. 2008). As Judge Posner recently explained, a court must deny a Rule 12 motion even if the complaint establishes only a "nonnegligible probability that the claim is valid; . . . the probability need not be as great as such terms as 'preponderance of the evidence' connote." In re Text Messaging Antitrust Litig., 630 F.3d 622, 629 (7th Cir. 2010). There are no special pleading standards for antitrust cases. Moreover, the law does not require antitrust plaintiffs to do the impossible. Antitrust conspirators do ³ "[I]t is only under extraordinary circumstances that dismissal is proper under Rule 12(b)(6)."

12(b)(6) dismissal is proper only in 'extraordinary' cases") (citation omitted) (denying motion to dismiss).

Shein v. Canon U.S.A., Inc., No. CV 08-07323, 2009 U.S. Dist. LEXIS 94109, at *7 (C.D. Cal. Sept. 22, 2009) (denying motion to dismiss). "In this Circuit, a Rule 12(b)(6) motion is 'viewed with disfavor and is rarely granted.' A 12(b)(6) dismissal is proper only in 'extraordinary' cases." Burlington Ins. Co. v. Devdhara, No. CV 09-00421, 2009 U.S. Dist. LEXIS 749613, at *14 (N.D. Cal. Sept. 3, 2009) (citations omitted) (denying motion to dismiss); see also Morey v. NextFoods, Inc., No. 10 CV 761, 2010 U.S. Dist. LEXIS 67990, at *3 (S.D. Cal. June 7, 2010) ("Rule

1	not collude in plain view. As legions of courts have found, "direct allegations of conspiracy are not
2	always possible given the secret nature of conspiracies. Nor are direct allegations necessary." In re
3	Graphics Processing Units Antitrust Litig. ("GPUs II"), 540 F. Supp. 2d 1085, 1096 (N.D. Cal.
4	2007) (finding that complaint alleging circumstantial evidence satisfied <i>Twombly</i>). Indeed,
5	"circumstantial evidence is the lifeblood of antitrust law." United States v. Falstaff Brewing Corp.,
6	410 U.S. 526, 536 n.13 (1973). ⁴
7	This same standard applies to allegations of standing. See Associated General Contractors,
8	Inc. v. Cal. State Council of Carpenters, 459 U.S. 519, 526 (1983) ("AGC") ("we must assume that
9	the Union can prove the facts alleged in its amended complaint"); Warren v. Fox Family Worldwide,
10	Inc., 328 F.3d 1136, 1140 (9th Cir. 2003) (at the pleadings stage, a plaintiff "need only show that the
11	facts alleged, if proved, would confer standing upon him"); Knevelbaard Dairies, 232 F.3d at 989-90
12	(same).
13 14	B. Plaintiffs Adequately Allege Defendants' Express Agreements and Defendants' Participation In A Single Conspiracy
15	1. <u>Defendants Concede That Plaintiffs Have Adequately Alleged Six</u> <u>Express Agreements Among Defendants</u>
16	Defendants do not contest—and therefore concede—that Plaintiffs have adequately alleged all
17	Defendants' participation in at least one explicit unlawful agreement. Defendants do not—and
18	cannot—claim they do not have "fair notice" of what Plaintiffs claim and the ground upon which
19	those claims rest. See Erickson, 551 U.S. at 93. Indeed, specific and detailed allegations of the type
20	Plaintiffs plead here are rare in antitrust conspiracy cases. ⁵ Plaintiffs' allegations include direct
21	⁴ See also In re Petroleum Products Antitrust Litig., 906 F.2d 432, 439 (9th Cir. 1990) (reversing
22	grant of summary judgment, noting that "direct evidence [of an antitrust conspiracy] will rarely
23	be available.): Oltz v. St. Peter's Cmtv. Hosp., 861 F.2d 1440, 1450-51 (9th Cir. 1988) (holding
	be available."); <i>Oltz v. St. Peter's Cmty. Hosp.</i> , 861 F.2d 1440, 1450-51 (9th Cir. 1988) (holding that circumstantial evidence sufficient for jury finding of conspiracy, and observing that, even in the context of a motion for judgment notwithstanding the verdict: "Because direct evidence of
24	that circumstantial evidence sufficient for jury finding of conspiracy, and observing that, even in the context of a motion for judgment notwithstanding the verdict: "Because direct evidence of concerted action in violation of antitrust laws is so rare, the Supreme Court has traditionally
24 25	that circumstantial evidence sufficient for jury finding of conspiracy, and observing that, even in the context of a motion for judgment notwithstanding the verdict: "Because direct evidence of concerted action in violation of antitrust laws is so rare, the Supreme Court has traditionally granted fact finders some latitude to find collusion or conspiracy from parallel conduct and inferences drawn from the circumstances.") (citing <i>American Tobacco Co. v. United States</i> , 328
	that circumstantial evidence sufficient for jury finding of conspiracy, and observing that, even in the context of a motion for judgment notwithstanding the verdict: "Because direct evidence of concerted action in violation of antitrust laws is so rare, the Supreme Court has traditionally granted fact finders some latitude to find collusion or conspiracy from parallel conduct and inferences drawn from the circumstances.") (citing <i>American Tobacco Co. v. United States</i> , 328 U.S. 781, 810 (1946)). ⁵ See, e.g., Rossi v. Standard Roofing, 156 F.3d 452, 465 (3d Cir. 1998) (direct evidence rarely
25	that circumstantial evidence sufficient for jury finding of conspiracy, and observing that, even in the context of a motion for judgment notwithstanding the verdict: "Because direct evidence of concerted action in violation of antitrust laws is so rare, the Supreme Court has traditionally granted fact finders some latitude to find collusion or conspiracy from parallel conduct and inferences drawn from the circumstances.") (citing <i>American Tobacco Co. v. United States</i> , 328 U.S. 781, 810 (1946)).

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PLAINTIFFS' OPPOSITION TO DEFENDANTS' JOINT

MOTION TO DISMISS

MASTER DOCKET NO. 11-CV-2509 LHK

evidence of express agreements, such as the written terms of Pixar's express agreement with Lucasfilm (Complaint ¶¶ 58-62), and physical "Do Not Cold Call" lists Defendants maintained to implement and enforce their unlawful agreements (*Id.* ¶¶ 78, 83, 90, 101, 106). These facts are proverbial "smoking guns."

It is significant that the DOJ relied exclusively on its allegations of these agreements to state a Section One claim in its two complaints, one against all Defendants, excluding Lucasfilm, and the other against Lucasfilm alone. Each Defendant stipulated that these allegations are sufficient to state a claim. Indeed, as the Third Circuit recently observed, alleged direct evidence of express agreements more than satisfies *Twombly*. "A plaintiff may plead an agreement by alleging direct or circumstantial evidence, or a combination of the two. If a complaint includes non-conclusory allegations of direct evidence of an agreement, a court need go no further on the question whether an agreement has been adequately pled." *West Penn Allegheny Health Sys., Inc. v. UPMC*, 627 F.3d 85, 99 (3d Cir. 2010) (reversing dismissal under *Twombly*) (emphasis added). The allegations of these six agreements, the sufficiency of which Defendants do not challenge here and to which they previously stipulated, require that their motion be denied.

2. <u>Plaintiffs Have Sufficiently Alleged Defendants' Knowing Participation In A Plausible Single Conspiracy</u>

Plaintiffs further allege that the six specific and virtually identical concurrent agreements, when properly taken together, manifest and furthered a single conspiracy to "fix[] the compensation of the employees of participating companies at artificially low levels." (Complaint ¶ 108.) Plaintiffs allege that "Defendants entered into the express agreements and entered into the overarching conspiracy with knowledge of the other Defendants' participation and with the intent of accomplishing the conspiracy's objective: to reduce employee compensation and mobility through eliminating competition for skilled labor." (Complaint ¶ 55.) Defendants' participation in a single conspiracy is a plausible inference from the well-pled facts in the Complaint.

Footnote continued from previous page

F.2d 1438, 1456 (11th Cir. 1991) (noting that only in rare cases are conspiracies proven by direct evidence).

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1	First, as alleged, the attendant agreeme
2	the same time period to foreclose competition a
3	Google participated in three of these agreemen
4	107.) All of these agreements remained in effe
5	through the start of the DOJ investigation in 20
6	of conspiracy and acts in furtherance of the cor
7	Second, the Complaint specifically alle
8	CEOs: Steve Jobs and Eric Schmidt. As the C
9	involved a company headed by either Jobs (Pix
10	(Complaint ¶¶ 55-58, 72, 87, 92-97, 103, 108.)
11	Schmidt sat on Apple's board with Jobs. ⁶ (<i>Id.</i>)
12	coincides with the time period of the agreemen
13	express agreement with Apple and Google was
14	companies in 2006, when Schmidt became an
15	approximately May 2009, and Schmidt left Ap
16	downplay these fact by asserting that "interlock
17	the Sherman Act." (Mot. at 12.) Defendants n
18	not itself the violation—rather, it provided an o
19	requisite knowledge and intent regarding the ex
20	facts alleged—"raise[s] a reasonable expectation

nts were identical, interconnected, and operated over among Defendants. In particular, both Apple and ts, including one with each other. (Complaint ¶¶ 72ect for years, including a period from September 2007 009. (*Id.*) These agreements constitute both overt acts nspiracy. (*Id.* ¶¶ 55, 108-110.)

ges the personal involvement in the conspiracy by two Complaint alleges, every explicit agreement directly car, and then later, Apple) or Schmidt (Google). Moreover, from August 2006 until August 3, 2009, \P 55, 97, 103, 108.) This time period almost perfectly t between Apple and Google: the DOJ found that the s first reached between "senior executives" of the Apple director. The DOJ investigation began in ple's board three months later. Defendants attempt to king board memberships are not a *per se* violation of niss the point. The interlocking board membership is opportunity to conspire and an opportunity for the xpress agreements. In other words, it—like the other on that discovery will reveal evidence of illegal agreement." Twombly, 550 U.S. at 556.

Third, the chronology of the express agreements, including the attempted unlawful agreement with Palm, plausibly indicate Jobs himself and others at Apple sponsored four of the six explicit agreements:

The first agreement between "senior executives" of Pixar and Lucasfilm began no later than January 2005, when Jobs served as Pixar's C.E.O. (Complaint ¶ 58.) "Pixar drafted the written terms" and sent them to Lucasfilm. (*Id.* ¶ 62.)

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⁶ In addition, Arthur Levinson sat on the boards of both Apple and Google until shortly after Schmidt departed Apple's board. Arthur Levinson resigned from Google's board on October 12, 2009. See http://www.google.com/intl/en/press/pressrel/ir 20091012.html.

- The second agreement between "senior executives" of Apple and Adobe began no later than May of 2005, when Jobs served as Apple's C.E.O. (*Id.* ¶¶ 72-74.)
- The third agreement between "senior executives" of Apple and Google began no later than 2006, the same year in which Schmidt joined Apple's board. (*Id.* ¶ 79.)
- The fourth agreement between "senior executives" of Apple and Pixar began no later than April 2007. (*Id.* ¶ 85.)
- Approximately four months after the Apple/Pixar agreement, Jobs personally contacted his counterpart at Palm Inc. (C.E.O. Edward T. Colligan) to propose an identical unlawful agreement between Apple and Palm. (*Id.* ¶ 92.) Jobs wrote: "We must do whatever we can" to stop competitive recruiting efforts between the companies. (*Id.* ¶ 94.) Colligan declined Jobs' offer, writing: "Your proposal that we agree that neither company will hire the other's employees, regardless of the individual's desires, is not only wrong, it is likely illegal." (*Id.* ¶ 95.)

Fourth, the subsequent agreements between Google and Intel (beginning no later than September 2007; Complaint ¶ 98) and Google and Intuit (beginning no later than June 2007; *Id.* ¶ 103) both were entered into by "senior executives" of the companies, while Schmidt sat on Apple's board. (*Id.* ¶¶ 97-98, 103-104.) That is, Google entered into the agreements that were identical in every respect to the express agreement between Apple and Google, Apple and Adobe, and Apple and Pixar. In addition, Google entered into the two agreements with Intel and Intuit only after Schmidt joined Apple's board and after the other four agreements.

In the Ninth Circuit, the law is "well-settled" that even in a criminal case "once the existence of a conspiracy is established, a defendant may be convicted of knowing participation therein if the evidence establishes, beyond a reasonable doubt, 'even a slight connection' between the defendants and the conspiracy." *United States v. Perlaza*, 439 F.3d 1149, 1177 (9th Cir. 2006). "The term 'slight connection' means that a defendant need not have known all the conspirators, participated in the conspiracy from its beginning, participated in all its enterprises, or known all its details. A connection to the conspiracy may be inferred from circumstantial evidence." *United States v. Reed*, 575 F.3d 900, 923-924 (9th Cir. 2009), *cert denied*, 130 S. Ct. 1728 (2010) (quoting *United States v. Herrera-Gonzalez*, 263 F.3d 1092, 1095 (9th Cir. 2001)). Here, as Plaintiffs allege, every express

⁷ See also United States v. Madueno, 309 Fed. Appx. 111, 112 (9th Cir. 2009); United States v. Caramanis, 319 Fed. Appx. 647, 648 (9th Cir. 2009); United States v. Bautista-Avila, 6 F.3d 1360, 1362 (9th Cir. 1993).

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agreement embodies identical terms, ⁸ the identical scope (all employees), the identical geographic
limitation (none), and the identical time limitation (none). While it is conceivable that each
Defendant—or each pair of Defendants—acting alone could have reached virtually identical
agreements on similar anticompetitive issues at the same time, it is far more likely—and at the bare
minimum plausible—that Defendants acted in concert with knowledge of and in reliance on the other
express agreements to further the purposes of the conspiracy.

Defendants' response is that one conspiracy "makes no sense at all" because "the Defendants remained free to cold call and pursue most of the other Defendants' employees." (Mot. at 15.)

Defendants' argument is essentially that the single conspiracy Plaintiffs have alleged—which

Defendants clearly understand and are on notice of—is implausible because Defendants could have entered into a broader and more virulent one. That is, it would have been even more effective and powerful if Defendants had all gathered together at the same time and place and collectively promised—perhaps in writing—not to recruit any of each other's employees. Such a conspiracy may very well have been better at suppressing compensation and eliminating competition than the interconnected set of express agreements Plaintiffs allege. Perhaps Defendants decided against such a roundtable meeting because it would have been even harder to conceal and harder to defend against civil and criminal charges. Or, perhaps the conspiracy changed and developed over time, as conspiracies ordinarily do as new conspirators join and market conditions change. In any case, it is not a defense—much less a sufficient challenge to the pleadings—to assert that, while the alleged conduct is *per se* unlawful, it could have been worse or more effectively anticompetitive.

This case is not *Twombly*, where the plaintiffs attempted to infer a conspiracy from the mere fact that the Baby Bells had never competed outside their legacy service areas—the only areas where they owned the physical wires necessary to deliver phone service, and in which each had an effective monopoly. Rather, the Complaint specifically alleges that the Defendants <u>agreed</u> not to compete during a defined period of time (2005 to 2009) and pursuant to specific terms. Part II, *supra*. The

⁸ The express agreement between Pixar and Lucasfilm went substantially farther, but incorporated the provisions eliminating recruiting efforts that mirrored, in every respect, the express agreements among the other Defendants. Again, that this agreement is more anticompetitive does not diminish the other allegations of conspiracy.

1	allegations are supported—to say the least—by the fact that each Defendant stipulated to judgment in
2	a case involving less specific violations of the Sherman Act for just this conduct—which they admit
3	were sufficient to state a claim—and agreed not to make such agreements in the future. Defendants
4	stretch to argue that this case is like Twombly in that their six identical unlawful agreements were
5	mere "allegations of parallel behavior." (Mot. at 13.) They glide by the crucial distinction: that in
6	this case the Plaintiffs have alleged <u>unlawful</u> "parallel" agreements, as opposed to parallel conduct
7	subject to a possibly benign explanation. Here, the "parallel" behavior is <u>itself</u> unlawful, and unlawful
8	per se. 9
9	Defendants also purport to rely on <i>Kendall v. Visa U.S.A.</i> , Inc., 518 F.3d 1042 (9th Cir. 2008).
10	Kendall addressed a complaint that was patently deficient, both before and after Twombly. In
11	Kendall, the plaintiffs alleged a conspiracy predicated solely on the fact that certain banks who issued
12	VISA and MasterCard credit cards also had a "proprietary interest" in the VISA and MasterCard
13	"consortiums," and that the consortiums set interchange fees which they charged to the banks, which
14	were then ultimately passed on to merchants. <i>Id.</i> at 1048. The plaintiffs could only allege, in
15	conclusory fashion, that the banks conspired both <i>through</i> and <i>with</i> the consortiums to which they
16	⁹ Defendants' motion numbers among the legion of unsuccessful attempts to invent a requirement, found nowhere in <i>Twombly</i> , that plaintiffs plead the dates, times, and specific terms
17	of every unlawful agreement. The administration of justice has suffered because these motions have increased costs and other burdens on the parties and the Court. See, e.g., Hackman v.
18	Dickerson Realtors, Inc., 595 F. Supp. 2d 875, 879 (N.D. Ill. 2009) (denying motion to dismiss antitrust conspiracy claim, noting that defendant's argument that plaintiffs' allegations did not
19	"plausibly exclude the possibility of independent action" was "unavailing because [it] turns the applicable standard on its head. Plaintiffs are not required, at the pleading stage, to exclude every
20	plausible interpretation of the facts that does not support their theory of liability."); <i>In re Flash Memory Antitrust Litig.</i> , 643 F. Supp. 2d 1133, 1142-50 (N.D. Cal. 2009) (denying <i>Twombly</i>
21	motions, where plaintiffs identified some of the individuals involved in the alleged conspiracy and pleaded examples of opportunities to collude); <i>In re Currency Conversion Fee Antitrust</i>
22	Litig., MDL No. 1409 M 21-95, 2009 U.S. Dist. LEXIS 6747 (S.D.N.Y. Jan. 21, 2009) (denying motion to dismiss where complaint alleged meetings among some parties, the times and purposes
23	of those meetings, the product of the conspiracy, and the anticompetitive effect); <i>Standard Iron Works v. ArcelorMittal</i> , 639 F. Supp. 2d 877, 895 (N.D. Ill. 2009) (denying motion to dismiss
24	complaint alleging circumstantial evidence of a global price-fixing conspiracy, noting that "[w]hile more innocent inferences can be drawn , it is not Plaintiffs' burden to allege facts
25	that cannot be squared with the possibility of unilateral action."); <i>In re Static Random Access Memory (SRAM) Antitrust Litig.</i> , 580 F. Supp. 2d 896, 901 (N.D. Cal. 2008) (allegations of the
26	"susceptibility of the SRAM market" to price fixing, among other allegations, sufficient under Twombly); Cryptography Research Inc. v. Visa Int'l Serv. Ass'n., No. C 04-04143 JW, 2008 U.S.
27	Dist. LEXIS 106974 (N.D. Cal. Aug. 13, 2008) (denying motion to dismiss where plaintiff
28	alleged the names of individuals involved in the agreement, the terms of the agreement itself, when the agreement took place, and the purpose of the agreement).

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belonged. *Id.* The Ninth Circuit held that bare allegations of ownership and control of the consortiums that set the fees did not state a Section One claim. *Id.* at 1050 (plaintiffs "simply allege the consortiums are coconspirators, without providing any facts to support such an allegation, despite having deposed executives from both MasterCard and Visa"). Notably absent was any allegation that the banks agreed to abide by or charge the fees set by the consortiums. *Id.* at 1048 (distinguishing *Kline v. Coldwell Banker & Co.*, 508 F.2d 226 (9th Cir. 1974) (holding that agreement by association members to abide by fixed fee illegal under Section One)). Without more, the plaintiffs had failed to allege an agreement. The Ninth Circuit also considered the fact that the plaintiffs in *Kendall* had been allowed to depose executives of the consortiums prior to filing an amended complaint.

Other cases Defendants cite do not support the heightened pleading standard they ask the Court to adopt. In *In re Iowa Ready-Mix Concrete Antitrust Litig.*, 768 F. Supp. 2d 961 (N.D. Iowa 2011), plaintiffs failed to allege from which defendant they purchased the allegedly price-fixed product, when they made the purchase, or where they made the purchase, and plaintiffs did not allege when each alleged agreement began or where they were entered into. In *In re Elevator Antitrust Litig.*, 502 F.3d 47 (2d Cir. 2007), the complaint only alleged parallel conduct, conclusory averments of a conspiracy and a European enforcement action with no connection to markets, marketing, or sales practices in the United States. *Id.* at 49-52. Similarly, in *In re Late Fee and Over-limit Fee Litigation*, 528 F.Supp.2d 953 (N.D. Cal. Nov. 16, 2007), the complaint alleged nothing more than general market conditions, parallel conduct, and bare conclusions of conspiracy. As for *In re Graphics Processing Units Antitrust Litig.* ("GPUs I"), 527 F. Supp. 2d 2011 (N.D. Cal. 2007), Defendants fail to mention the court's subsequent ruling in *GPUs II* that an amended complaint which alleged parallel conduct together with a departure from historical pricing practices satisfied *Twombly*. 540 F. Supp. 2d 1085.

At most, Defendants' arguments about the scope, membership, and logic of the conspiracy raise questions for trial, not a Rule 12 motion. In fact, the jury at trial will ultimately be asked whether the evidence shows that each defendant "knowingly joined in the unlawful plan at its inception or some later time with the intent to advance or further some object or purpose of the conspiracy." *ABA Model Jury Instructions in Civil Antitrust Cases*, at B-13 (2005 ed.). The jury will

be instructed that "A person may become a member of a conspiracy without full knowledge and the constructed that "A person may become a member of a conspiracy without full knowledge."	edge of all the
details of the conspiracy, the identity of all its members, or the parts they played." Id. I	Further, a
defendant "who knowingly joins an existing conspiracy, or who participates in part of a	a conspiracy
with knowledge of the overall conspiracy, is just as responsible as if he had been one of	f those who
formed or began the conspiracy and participated in every part of it." Id. The jury will a	also be told
that "If you find that the alleged conspiracy existed, then the acts and statements of the	conspirators
are binding on all those whom you find were members of the conspiracy." <i>Id.</i> at B-14.	Moreover, it
is not necessary that each member of the conspiracy participate in "every detail in the ex-	execution of the
conspiracy to establish liability, for each conspirator may be performing different ta	asks to bring
about the desired result." Beltz Travel Service Inc. v. Int'l. Air Travel Ass'n., 620 F.2d	1360, 1367
(9th Cir. 1980) ("If Beltz can establish the existence of a conspiracy in violation of the	antitrust laws
and that appellees were a part of such a conspiracy, appellees will be liable for the acts	of all members
of the conspiracy in furtherance of the conspiracy, regardless of the nature of appellees'	' own
actions."). See also In re Rubber Chemicals Antitrust Litig., 504 F. Supp. 2d 777, 790 ((N.D. Cal.
2007) (allegations of defendant's involvement in agreement to implement price increase	es and other
allegations of "general participation" in alleged conspiracy were sufficient to state an ar	ntitrust claim).
At this juncture, it is sufficient that Plaintiffs have specifically alleged overt acts	s by the
Defendants and have alleged that all Defendants joined in the conspiracy and furthered	its purpose.
See In re Fine Paper Antitrust Litig., 685 F.2d 810, 822 (3d Cir. 1982) (district court sh	ould not
"compartmentalize" a conspiracy claim by conducting "a seriatim examination of the cl	laims against
each of five conspiracy defendants as if they were separate lawsuits") (quoting Contine	ental Ore Co. v.
Union Carbide & Carbon Corp., 370 U.S. 690, 698-99 (1962)). "Rather, an antitrust co	omplaint
should be viewed as a whole, and the plaintiff must allege that each individual defendar	nt joined the
conspiracy and played some role in it." In re OSB Antitrust Litig., No. 06-826, 2007 U.	.S. Dist.
LEXIS 56573, at *13 (E.D. Pa. 2007) (citing Jung v. Ass'n of American Medical College	ges, 300 F.
Supp. 2d 119, 164 n.27 (D.D.C. 2004) (plaintiff must plead that "an individual defenda	nt was a
participant in the conspiracy in the first instance," but "need not allege overt acts comm	nitted by each
defendant in furtherance of a conspiracy")); accord, In re Flat Glass Antitrust Litig., 38	35 F.3d 350,

363 (3d Cir. 2004) ("If six firms act in parallel fashion and there is evidence that five of the firms entered into an agreement, for example, it is reasonable to infer that the sixth firm acted consistent with the other five firms' actions because it was also party to the agreement. That is especially so if the sister firm's behavior mirrored that of the five conceded coconspirators."); In re NASDAQ Market-Makers Antitrust Litig., 894 F. Supp. 703, 712 (S.D.N.Y. 1995) ("Plaintiffs in this district have not been required to specify individual acts of each defendant in an antitrust conspiracy allegation.").

Plaintiffs allege a single conspiracy of definite purpose and scope. Their complaint alleges direct evidence of the conspiracy, including the six explicit agreements. Plaintiffs specifically plead when each Defendant entered into each agreement, names of key individuals, the location where the agreements were reached and enforced, the specific terms of the agreements, the fact they were identical in material terms, how the agreements were implemented, and specific examples of enforcement. Defendants' boilerplate characterization that these allegations consist of a "bare assertion of the existence of an unlawful agreement" (Mot. at 9) rings hollow. Plaintiffs' actual allegations satisfy any legitimate interpretation of Rule 8. 10

C. **Plaintiffs Have "Standing"**

Defendants invoke no fewer than three different doctrines of standing and then claim the Complaint must be dismissed because the Plaintiffs have failed to allege market power in a defined relevant market. As set forth below, Plaintiffs—the targets of the unlawful agreements—have standing, and they need not allege market power to seek redress against the per se unlawful agreements of the Defendants.

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¹⁰ In a footnote at the start of their brief, all Defendants join in Lucasfilm's motion to dismiss the "state law claims." (Mot. at 1 n.1.) The Court should reject Defendants' "me-too" argument out of hand. First, Defendants ignore that Lucasfilm's motion is irrelevant to Plaintiffs' claim under California Business and Professions Code § 16600, because the statute was enacted in 1872, before the federal enclave on the Presidio was created. See Edwards v. Arthur Andersen LLP, 44 Cal.4th 937, 945 (Cal. 2008) (Section 16600 was enacted in 1872). Second, as Plaintiffs explain in their opposition to Lucasfilm's motion, the relevant inquiry is where the anticompetitive conduct took place. As the Complaint makes clear, the vast majority of the anticompetitive conduct at issue in this case took place outside of the Presidio (even Lucasfilm itself entered into its illicit express agreement with Pixar at least several months prior to moving its primary operations to the "federal enclave"). Finally, Defendants' argument with respect to the federal enclave doctrine presumes the single conspiracy that Defendants' spend the rest of their brief attacking.

1. Plaintiffs Have Suffered Antitrust Injury

In their introduction, Defendants claim Plaintiffs lack standing under Article III claiming there is no justiciable case or controversy. In the body of their brief, however, Defendants add the doctrine of antitrust injury. "Antitrust injury" is "injury of the type the antitrust laws were intended to prevent and that flows from that which makes defendants acts unlawful." *Am. Ad Mgmt., Inc. v. Gen. Tel.*Co., 190 F.3d 1051, 1055 (9th Cir. 1999). They then throw in for good measure a citation to *Associated General Contractors, Inc. v. Cal. State Council of Carpenters*, 459 U.S. 519 (1983) ("AGC"). AGC, however, discusses and explains the multi-factor analysis required to assess the different, but related, question of whether a particular plaintiff has "antitrust standing." *See AGC*, 459 U.S. at 537-540. All of Defendants "standing" arguments are improper and should be rejected.

a. Article III Standing and AGC

Plaintiffs are Defendants' former employees and explicit targets of the unlawful conspiracy and its attendant bilateral agreements. Plaintiffs claim damages for injuries under the federal and state statutes which make the conduct illegal and provide private rights of action. They obviously have Article III standing and Defendants cannot seriously argue otherwise. *See Takhar v. Kessler*, 76 F.3d 995, 999-1000 (9th Cir. 1996). Similarly, their citation notwithstanding, Defendants never purport to apply the *AGC* analysis governing the question of "antitrust standing," a concept applied to plaintiffs with only a remote relationship to the alleged wrongdoing.

b. **Antitrust Injury**

Defendants thus appear to stake their motion on the concept of antitrust injury. However, the requirement of antitrust injury exists to distinguish between parties that have been harmed as a result of the restraint of competition, and those harmed because an allegedly unlawful act in fact enhanced competition, such as, for example, by rescuing an otherwise failing firm. *Brunswick Corp. v. Pueblo*

^{11 &}quot;The irreducible constitutional minimum of standing contains three elements: First, the plaintiff

must have suffered an injury in fact - an invasion of a legally-protected interest which is (a) concrete and particularized and (b) actual or imminent, not conjectural or hypothetical. Second, there must be a causal connection between the injury and the conduct complained of - the injury has to be fairly . . . traceable to the challenged action of the defendant, and not . . . the result [of] the independent action of some third party not before the court. Third, it must be likely, as opposed to merely speculative, that the injury will be redressed by a favorable decision." *Takhar*, 76 F.3d at 999-1000 (internal quotations omitted).

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Bowl-O-Mat, Inc., 429 U.S. 477, 489 (1977) (barring claim by competitor that it would lose profits
and market share if a dominant firm rescued a failing bowling alley and thus increased competition).
It exists not to provide shelter and solace to wrongdoers, but "to filter out complaints by competitors
and others who may be hurt by productive efficiencies, higher output, and lower prices, all of which
the antitrust laws are designed to encourage." United States Gypsum Co. v. Indiana Gas. Co., 350
F.3d 623, 626-27 (7th Cir. 2003). Here, no competitor or other tangential party seeks damages. The
injury Plaintiffs sustained resulted directly from the restriction by Defendants of competition among
themselves to hire employees, with the natural and foreseeable result that Plaintiffs' wages were
suppressed. This is precisely injury of the kind the antitrust laws "were intended to prevent." Am. Ad
Mgmt., 190 F.3d at 1055. See Blue Shield of Virginia v. McCready, 457 U.S. 465, 472, 484 (1982)
(insured had standing to challenge her insurance company's refusal to deal with psychologists, finding
her injury to be "inextricably intertwined" with the intended injury to competition).
Courts routinely hold that employees have standing to challenge anticompetitive agreements
among their employers that concern their employees. For instance, in Roman v. Cessna Aircraft Co.,
55 F.3d 542 (10th Cir. 1995), the Tenth Circuit reversed the district court's dismissal of an
employee's antitrust claim against his employer because of a purported lack of standing. The Court
explained that the plaintiff
has alleged that competition in the market for his services as an employee has been directly impeded by defendants' agreement not to compete for each others' employees. He further alleges that he was injured by that agreement because it prevented him from selling his services to the highest bidder. The measure of his alleged injury is the loss he suffered—i.e., the increase in compensation he would have obtained but for the illegal agreement. We believe this is sufficient to allege antitrust standing.
Roman, 55 F.3d at 545; see also Quinonez v. National Assoc. of Sec. Dealers, Inc., 540 F.2d 824 (5th
Cir. 1976) (reversing dismissal, holding that security dealer stated a claim against former employer
regarding agreements that prohibited dealer-switching); Nichols v. Spencer Int'l Press, Inc., 371 F.2d
332 (7th Cir. 1967) (reversing summary judgment, holding employee stated a claim against

employers re "no-switching" agreements). Indeed, Courts have found that employees have standing

to seek lost compensation even if they did not directly work for the conspiring employers. See, e.g.,

1	Doe v. Ariz. Hosp., No. CV-07-1292-PHX-SRB, 2009 U.S. Dist. LEXIS 42871, at *18-*22 (D. Ariz.
2	Mar. 19, 2009) (denying motion to dismiss in relevant part, finding plaintiff nurses had standing to
3	seek damages resulting from alleged per se illegal conspiracy among hospitals to suppress their
4	compensation, despite the fact they worked for non-party nurse agencies).
5	Defendants' cases are either irrelevant or contradict Defendants' argument. For instance,
6	Defendants purport to rely on Eichorn v. AT&T Corp., 248 F.3d 131 (3d Cir. 2001). (Mot. at 19.) In
7	fact, Eichorn reversed the district court's dismissal for lack of antitrust injury and standing. Id. at 142.
8	The Third Circuit explained that "employees may challenge antitrust violations that are premised on
9	restraining the employment market." <i>Id.</i> at 140-141. The Court went on to say:
10	Antitrust law addresses employer conspiracies controlling
11	employment terms precisely because they tamper with the employment market and thereby impair the opportunities of those
12	who sell their services there. Just as antitrust law seeks to preserve the free market opportunities of buyers and sellers of goods, so also
13	it seeks to do the same for buyers and sellers of employment services. It would be perverse indeed to hold that the very object of
14	the law's solicitude and the persons most directly concerned— perhaps the only persons concerned—could not challenge the
15	<u>restraint.</u>
16	Id. at 141 (quoting Phillip Areeda & Herbert Hovenkamp, Antitrust Law ¶ 377c (rev. ed. 1995))
17	(emphasis added).
18	Defendants also improperly rely on <i>Todd v. Exxon Corp.</i> , 275 F.3d 191 (2d Cir. 2001). (Mot.
19	at 19.) In <i>Todd</i> , the Second Circuit reversed the district court's dismissal, specifically finding that the
20	plaintiff adequately alleged antitrust injury, where, as here, plaintiff alleged collusive conduct that
21	resulted in suppressed wages. Id. at 214. The Court also agreed with plaintiff "that the economic
22	effects of the arrangement," such as an attempt to quantify the resulting harm, "is an appropriate
23	matter for discovery" and not properly resolved on the pleadings. Id. at 214. The Court only
24	discussed issues related to the relevant market because the plaintiff in Todd proceeded strictly
25	pursuant to a rule of reason theory of liability, rather than, as Plaintiffs do here, under the per se rule.
26	<i>Id.</i> at 197-98.
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2. Plaintiffs Successfully Allege Injury and Damages

Defendants never seriously contend that Plaintiffs, the targets of the agreements, have not suffered harm of the kind the antitrust laws were designed to prevent. Rather, their "standing" section appears to be a vehicle for the novel argument that heightened pleading standards apply to damages claims in antitrust actions: "Plaintiffs here have not pleaded any facts showing that they suffered any specific injury[.]" (Mot. at 17.) Defendants cite no case law to support a requirement that "specific injury" must be pled. It is unclear how "specific" they would require Plaintiffs to be—Defendants apparently seek to require Plaintiffs to attach an expert report to the Complaint.

Here, Plaintiffs have gone far beyond the requirements of Rule 8. Defendants ignore seventeen detailed paragraphs of the Complaint that set forth the source and nature of the injury and its direct relationship to Defendants' wrongdoing. (Complaint ¶¶ 41-54, 108-110.) Specifically, Plaintiffs allege the importance of active recruiting efforts in a properly functioning and lawfully competitive labor market. (*Id.* ¶¶ 41-54.) Active recruiting efforts, or "cold calling," is a particularly effective recruiting method because current employees of other companies are often unresponsive to other recruiting strategies (such as simply posting a vacancy to a website). (*Id.* ¶¶ 42-45.) Plaintiffs explain four specific ways that cold calling "has a significant impact on employee compensation" (*Id.* ¶ 46):

- First, without receiving cold calls from rival companies, current employees lack information regarding potential pay packages and lack leverage over their employers in negotiating pay increases. When a current employee receives a cold call from a rival company with an offer that exceeds her current compensation, the current employee may either accept that offer and move from one employer to another, or use the offer to negotiate increased compensation from her current employer. In either case, the recipient of the cold call has an opportunity to use competition among potential employers to increase her compensation and mobility. (Complaint ¶ 46.)
- Second, once an employee receives information regarding potential compensation from rival employers through a cold call, that employee is likely to inform other employees of her current employer. These other employees often use the information themselves to negotiate pay increases or move from one employer to another, despite the fact that they themselves did not receive a cold call. (*Id.* ¶ 47.)
- Third, cold calling a rival's employees provides information to the cold caller regarding its rival's compensation practices. Increased information and transparency regarding compensation levels tends to increase compensation across all current employees, because there is pressure to match or exceed the highest compensation package offered by rivals in order to remain competitive. (*Id.* ¶ 48.)

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• Finally, cold calling is a significant factor responsible for losing employees to rivals. When a company expects that its employees will be cold called by rivals with employment offers, the company will preemptively increase the compensation of its employees in order to reduce the risk that its rivals will be able to poach relatively undercompensated employees. (*Id.* ¶ 49.)

Plaintiffs allege that the "compensation effects of cold calling are not limited to the particular individuals who receive cold calls, or to the particular individuals who would have received cold calls but for the anticompetitive agreements alleged Instead, the effects of cold calling (and the effects of eliminating cold calling, pursuant to agreement) commonly impact all salaried employees of the participating companies." (Complaint ¶ 50.) Plaintiffs explain how Defendants' agreements harmed the entire Class by suppressing "baseline compensation." (*Id.* ¶¶ 50-53.)

Plaintiffs further explain how every individual and representative plaintiff was directly injured by Defendants' unlawful activity. All five Plaintiffs worked for a Defendant while that Defendant participated in an explicit unlawful agreement:

- Plaintiff Michael Devine worked for Adobe from approximately October 2006 through July 7, 2008 (Complaint ¶ 16), and Plaintiff Brandon Marshall worked for Adobe from approximately July 2006 through December 2006 (*Id.* ¶ 19). Adobe first entered into an express unlawful agreement with Apple no later than May 2005. (Complaint ¶ 73.)
- Plaintiff Mark Fichtner worked for Intel from approximately May 2008 through May 2011. (*Id.* ¶ 17.) Intel first entered into an express unlawful agreement with Google no later than September 2007. (*Id.* ¶ 98.)
- Plaintiff Siddharth Hariharan worked for Lucasfilm from January 8, 2007 through August 15, 2008. (*Id.* ¶ 18.) Lucasfilm first entered into an express unlawful agreement with Pixar no later than January 2005. (*Id.* ¶ 58.)
- Plaintiff Daniel Stover worked for Intuit from July 2006 through December 2010. (*Id.* ¶ 20.) Intuit first entered into an express unlawful agreement with Google in June 2007. (*Id.* ¶ 103.)

The Complaint also alleges that "Plaintiffs and each member of the Class were harmed by each and every agreement herein alleged." (Complaint ¶ 110.) "The elimination of competition and suppression of compensation and mobility had a cumulative effect on all Class members." (Complaint ¶ 110.) "For example, an individual who was an employee of Lucasfilm received lower compensation and faced unlawful obstacles to mobility as a result of not only the illicit agreements with Pixar, but also as a result of Pixar's agreement with Apple, and so on." (Complaint ¶ 110.)

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Defendants' agreements were "an ideal tool to suppress their employees' compensation." (Complaint \P 109.) "Whereas agreements to fix specific and individual compensation packages would be hopelessly complex and impossible to monitor, implement, and police, eliminating entire categories of competition for skilled labor (that affected the compensation and mobility of all employees in a common and predictable fashion) was simple to implement and easy to enforce." (Complaint \P 109.)

Defendants assert that the Complaint "gets worse" because Plaintiffs "allege that Defendants conspired to suppress the wages of <u>all</u> of their salaried employees nationwide—regardless of what type of job they held." (Mot. at 18; emphasis in original.) Defendants' argument is that it is somehow inherently implausible for Defendants' agreements to harm all of their salaried employees. One problem with this argument is that Defendants' unlawful agreements targeted <u>all</u> of their employees. The DOJ concluded that Defendants' agreements "extended to <u>all employees at the firms</u>" and "were not limited by geography, job function, product group, or time period." (DOJ Competitive Impact Statement at 9, *United States v. Adobe Systems Inc., et al., supra*; emphasis added.) In fact, the scope of Plaintiffs' proposed Class is <u>narrower</u> than the scope of Defendants' agreements: whereas Defendants' agreements concerned all of their employees, the proposed class includes only salaried, non-retail employees. (Complaint ¶ 30.)

3. <u>Defendants' Conspiracy is an Illegal Per Se Violation of the Antitrust Laws</u>

Defendants improperly rely on *Newcal Industries v. IKON Office Solution*, 513 F.3d 1038 (9th Cir. 2009), in a similar vein: Defendants claim the case stands for the proposition that to show "antitrust injury" Plaintiffs must "defin[e] a relevant market and injury arising from Defendants' power in that market." (Mot. at 19, citing *Newcal*, 513 F.3d at 1044.) This is flatly incorrect. *Newcal* was not an antitrust standing case. It addressed the sufficiency of tying and exclusive dealing allegations governed by the rule of reason, ¹² which requires proof of power in a defined relevant market. *Id.* at 1052. It simply has nothing to do with the claim alleged by Plaintiffs.

¹² Antitrust claims are generally viewed under either the "rule of reason" or the "per se" standard. See Northern Pac. Ry. v. United States, 356 U.S. 1, 5 (1958) "As its name suggests, the rule of reason requires the factfinder to decide whether under all the circumstances of the case the

Moreover, it is hornbook law that a plaintiff need not plead or prove a relevant market or

2	market power with respect to restraints of competition that are illegal per se:
3	[such] agreements may or may not be aimed at complete
4	elimination of price competition. The group making those agreements may or may not have power to control the market. But
5	the fact that the group cannot control the market prices does not necessarily mean that the agreement as to prices has no utility to the
6	members of the combination.
7	United States v. Socony-Vacuum Oil Co., 310 U.S. 150, 224 n.59 (1940). Agreements not to
8	compete, among horizontal competitors, made with no legitimate competitive justification, are the
9	quintessential per se violation of the antitrust laws. See United States v. Brown, 936 F.2d 1042, 1045
10	(9th Cir. 1991) (affirming the conviction of defendants who conspired to refrain from bidding on each
11	other's former billboard leases: "A market allocation agreement between competitors at the same
12	market level is a classic per se antitrust violation."); United States v. Cooperative Theaters of Ohio,
13	<i>Inc.</i> , 845 F.2d 1367, 1373 (6th Cir. 1988) (applying the <i>per se</i> standard to an agreement between
14	movie theater booking agents to refrain from soliciting each other's customers, despite the fact that
15	the booking agents remained free to accept unsolicited business from these customers).
16	The per se rule applies with equal force to agreements to suppress wages. For example, in
17	Fleischman v. Albany Medical Center, 728 F. Supp. 2d 130 (N.D.N.Y. 2010), plaintiffs alleged that
18	defendants exchanged confidential nurse wage information in an effort to fix nurse wages.
19	Defendants in <i>Fleischman</i> moved for summary judgment on the <i>per se</i> claim, and the court denied it,
20	holding that a conspiracy to fix wages is illegal per se and tantamount to a conspiracy to fix prices.
21	<i>Id.</i> at 157-58 (relying on <i>Socony</i> , 310 U.S. 150).
22	It is thus clear that the per se standard applies to Defendants' misconduct—and at a minimum,
23	Plaintiffs have successfully pled a per se violation. Defendants here are horizontal competitors for
24	labor. They entered into a single conspiracy and a series of explicit agreements to eliminate a
25	significant form of competition between and among themselves— <u>any</u> active recruiting effort. They
26	did so with the intent and effect of suppressing their employees' compensation and reducing their
2728	Footnote continued from previous page restrictive practice imposes an unreasonable restraint on competition." Ariz. v. Maricopa County Medical Soc., 457 U.S. 332, 337, 343 (1982).

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1	employees' mobility. In addition, at least Pixar and Lucasfilm also agreed to a naked bid-rigging
2	agreement that applied to all of their employees and operated in secret for approximately four years. 13
3	As the DOJ concluded, Defendants' agreements were "naked restraints of trade and not ancillary to
4	achieving legitimate business purposes." (DOJ Competitive Impact Statement at 6, <i>United States v</i> .
5	Adobe Systems Inc., et al., supra.) The DOJ has examined such agreements before and came to the
6	same conclusion. 14 Indeed, Defendants fail to mention that the DOJ itself found that each of
7	Defendants' express agreements "was a naked restraint of trade that was per se unlawful under
8	Section 1 of the Sherman Act, 15 U.S.C. § 1." (Id. at 3.) The DOJ explained:
9	Although Defendants at times engaged in legitimate collaborative
10	projects, the agreements to ban cold calling were not, under established antitrust law, properly ancillary to those collaborations.
11	Defendants' agreements were not tied to any specific collaboration, nor were they narrowly tailored to the scope of any specific
12	collaboration. The agreements extended to all employees at the firms, including those who had little or nothing to do with the
13	collaboration at issue. The agreements were not limited by geography, job function, product group, or time period. This
14	overbreadth and other evidence demonstrated that the no cold calling agreements were not reasonably necessary for any
15	collaboration and, hence, not ancillary. The lack of reasonable necessity for these broad agreements is demonstrated also by the
16	fact that Defendants successfully collaborated with other companies without similar agreements, or with agreements containing more
17	narrowly focused hiring restrictions.
18	(Id. at 9.) The anticompetitive effects of these agreements are plain, and subject to per se
19	condemnation. Plaintiffs therefore need not allege a defined relevant market to plead—or prove—
20	antitrust injury. FTC v. Superior Court Trial Lawyers Ass'n, 493 U.S. 411, 436 (1990) ("Conspirators
21	need not achieve the dimensions of a monopoly, or even a degree of market power any greater than
22	that already disclosed by this record, to warrant condemnation under the antitrust laws.");
23	Defendants do not even attempt to justify this egregiously unlawful arrangement.
24	¹⁴ For example, the DOJ earlier applied the <i>per se</i> standard to similar agreements among members of the Association of Family Practice Residency Directors not to directly solicit residents from
25	each other. See United States v. Ass'n of Family Practice Residency Doctors, No. 96-575-CV-W-2, Complaint at 6 (W.D. Mo. May 28, 1996); Competitive Impact Statement, 61 Federal Register
26	2, Complaint at 6 (W.D. Mo. May 28, 1996), Competitive impact statement, of Federal Register 28891, 28894 (W.D. Mo. May 28, 1996). An agreement by employers not to compete for employees is no less anticompetitive than an agreement among employees to boycott employers.
27	See FTC v. Superior Court Trial Lawyers Ass'n, 493 U.S. 411, 433-436 (1990) (holding that per
28	se rule applied to horizontal agreement among competing lawyers to increase their fees, regardless of their collective market power.)

1	Knevelbaard, 232 F.3d at 968 ("When a per se violation has occurred, there is no need to define a
2	relevant market or to show that the defendants had power within the market."); Datagate, Inc. v.
3	Hewlett-Packard Co., 60 F.3d 1421, 1425 (9th Cir. 1995) ("The foundational principle of per se
4	antitrust liability is that some acts are considered so inherently anticompetitive that no examination of
5	their impact on the market as a whole is required."); Mailand v. Burckle, 20 Cal. 3d 367, 376 (1978)
6	(citing <i>United States v. Socony-Vacuum Oil Co.</i> , 310 U.S. 150, 221 (1940)) (holding that, under the
7	Cartwright Act, competitors who agree to fix prices are liable under the <i>per se</i> rule "[e]ven though the
8	members of the price-fixing group were in no position to control the market") ¹⁵
9	D. Defendants' Agreements Violated California Business and Professions Code
10	16600 Because They Were Naked Restraints Of Trade Without Any Competitive Justification
11	Defendants argue that Plaintiffs fail to state a claim under California Business and Professions
12	Code § 16600, asserting that their conduct consisted only of "non-solicitation" agreements, and that
13	these agreements are permissible under the statute. With no cases on point to support their argument,
14	Defendants instead rely on irrelevant cases arising in an inapposite context: narrow agreements
15	between employees and their employers that have a pro-competitive justification.
16	Section 16600 states: "Except as provided in this chapter, every contract by which anyone is
17	restrained from engaging in a lawful profession, trade, or business of any kind is to that extent void."
18	In <i>Edwards v. Arthur Andersen LLP</i> , 44 Cal. 4th 937 (2008), a case Defendants ignore, the California
19	¹⁵ Elsewhere in their brief, Defendants rely on <i>Aydin Corp. v. Loral Corp.</i> , 718 F.2d 897 (9th Cir. 1983), and <i>Eichorn</i> , 248 F.3d 131, to insinuate that the Rule of Reason applies. (Mot. at 13-14.)
20	Both are inapposite, and only further reinforce the <i>per se</i> illegality of Defendants' arrangements. In <i>Aydin</i> , the Ninth Circuit examined an agreement between a former senior executive and his
21	former employer that prohibited him from "disrupting, damaging, impairing or interfering with [the employer's] business." 718 F.2d at 899. The Ninth Circuit declined to apply the <i>per se</i> rule
22	because: (1) the former employee and employer were not horizontal competitors; and (2) such agreements between employees and employers "often serve legitimate business concerns such as
23	preserving trade secrets and protecting investments in personnel." <i>Id.</i> at 900. Here, by contrast, Defendants admit they are horizontal competitors for labor. The <i>Eichorn</i> decision addressed the
24	question of what restraints the seller of a business may impose on the purchaser upon sale of that business. 248 F.3d at 136 ("we must decide whether [defendants'] agreement to restrict the hiring
25	of certain employees upon Lucent's sale of Paradyne Corp. was a violation of § 1 of the Sherman Act.") The Third Circuit's analysis of the issue examined exclusively cases involving "no-hire
26	agreements entered upon the legitimate sale of a business to a third party " <i>Id.</i> at 144. Here, of course, the agreements at issue were not part of a legitimate sale of a business to a third party,
27	or between an employer and a former employee. For instance, Apple did not agree to purchase Google's internet search business with a covenant that Google would not later try to hire away all

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of the employees relevant to internet search.

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Supreme Court examined section 16600. The Court first observed that "In the years since its original enactment as Civil Code section 1673," California courts have "consistently affirmed that section 16600 evinces a settled legislative policy in favor of open competition and employee mobility." *Id.* at 946. Section 16600 "protects the important legal right of persons to engage in businesses and occupations of their choosing." *Id.* (internal quotation omitted). "[F]ollowing the Legislature, this court generally condemns noncompetition agreements. . . . [S]uch restraints on trade are largely illegal." *Id.* (internal quotation omitted).

Edwards held that <u>all</u> noncompetition agreements are invalid in California "even if narrowly drawn, <u>unless</u> they fall within the applicable statutory exceptions of section 16601, 16602, or 16602.5." *Id.* at 955 (emphasis added). Those exceptions are: "noncompetition agreements in the sale or dissolution of corporations (§ 16601), partnerships (§ 16602), and limited liability corporations (§ 16602.5)." *Id.* at 946.

At issue in *Edwards* was a noncompetition agreement between an employer and employee that included the following terms: (1) for eighteen months after terminating employment, the employee agreed not to perform similar services for any of the employer's clients; and (2) for twelve months after terminating employment, the employee agreed "not to solicit" any of the employer's clients to which the employee was assigned. *Id.* at 942. The noncompetition agreement also did not "prohibit [plaintiff] from accepting employment with a client."

The defendant in *Edwards* argued—as Defendants do here—that "the term 'restrain' under section 16600" means "simply to 'prohibit,' so that only contracts that totally prohibit an employee from engaging in his or her profession, trade, or business are illegal. It would then follow that a mere limitation on an employee's ability to practice his or her vocation would be permissible under section 16600, as long as it was reasonably based." *Id.* at 947. The California Supreme Court rejected this argument. It held that the agreement is void *per se* under section 16600, including the agreement's prohibition on "soliciting" clients. *Id.* at 948.

Edwards makes clear that Defendants' explicit agreements alone—to say nothing of their overall conspiracy—are unlawful per se under section 16600, just as they are unlawful per se under federal and state antitrust laws. The reasoning of Edwards applies with much greater force here,

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because the agreements were between horizontal competitory and they prospectively prohibited
solicitation of any employee, with no limits by employee type, geography, or time. Indeed, it appears
Defendants engaged in their surreptitious unlawful agreements worldwide for years before the DOJ
discovered them. ¹⁶
Defendants rely on inapposite cases addressing the enforceability of voluntary arrangements
between employers and employees (or former employees) regarding the recruitment and hiring of
colleagues (or former colleagues). See, e.g., Loral Corp. v. Moyes, 174 Cal. App. 3d 268, 280 (1985)
(where defendant's hiring of key employees from plaintiff impaired plaintiffs' ability to deliver new
design, court noted that "[t]he restriction presumably was sought by plaintiffs in order to maintain a
stable work force and enable the employer to remain in business."); Buskuhl v. Family Life Ins. Co.,
271 Cal. App. 2d 514, 522-23 (1969) (upholding provision of agreement that limited plaintiff's ability
to persuade employees of defendant to join plaintiff at new firm); Thomas Weisel Ptnrs. LLC v. BNP
Paribas, 2010 U.S. Dist. LEXIS 11626, at *17 (N.D. Cal. Feb. 9, 2010) (noting that an "employer has
a strong and legitimate interest in keeping current employees from raiding the employer's other
employees for the benefit of the outside entity," as had occurred when the defendant induced 17 then-
colleagues to leave the plaintiff's firm, forcing it to shut down the particular unit). ¹⁷
These cases say nothing about the legality of the agreements here, i.e., covert agreements
made among competing employers to suppress compensation in the future and restrict employment
opportunities for employees. In Defendants' cases, restricting individual employees' ability to solicit
other employees arguably served a legitimate purpose, such as preventing a current or former
employee from "raiding" the employer's firm in a manner that would limit that firm's ability to

¹⁶ Defendants' agreements have nothing to do with the statutory exceptions to section 16600, all of which require an accompanying sale of a business. *Edwards*, 44 Cal. 4th at 945-46.

Moreover, it is not clear that *Loral* (upon which *Weisel* relies) and *Buskuhl* remain good law after *Edwards*. In several cases decided since then, courts have concluded that "case law protecting trade secrets does not actually create an exception to Section 16600, but instead enables courts to enjoin the misuse of trade secrets as an independent wrong." *Richmond Technologies, Inc. v. Aumtech Bus. Solutions,* 11-cv-2460-LKH, 2011 U.S. Dist. LEXIS 71269, at *60 (Jul. 1, 2011); *see*, *e.g.*, *Retirement Group v. Galante*, 176 Cal. App. 4th 1226, 1238 (2009) (conduct would be enjoinable "not because it falls within a judicially created 'exception' to section 16600's ban on contractual nonsolicitation clauses, but is instead enjoinable because it is wrongful independent of any contractual undertaking.") (emphasis in original).

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27 28 continue operations. Here, in contrast, there is no societal benefit when competitors band together to limit the freedom and opportunities of employees, as would ordinarily occur in a competitive labor market but for Defendants' illicit agreements.

Defendants ignore the relevant line of cases governing agreements between employers that impact employees, where courts have noted that "[t]he interests of the employee in his own mobility and betterment are deemed paramount to the competitive business interests of the employers " VL Systems, Inc. v. Unisen, Inc., 152 Cal. App. 4th 708, 714 (2007) (quoting Diodes Inc. v. Franzen, 260 Cal. App. 2d 244, 255 (1968)). See also Silguero v. Creteguard, 187 Cal. App. 4th 60, 70 (2010) (plaintiff could sue for wrongful termination when new employer terminated employment upon learning plaintiff was subject to former employer's non-compete provision out of "respect and understanding with colleagues in the same industry").

Additionally, courts have recognized that legitimate non-solicitation agreements are carefully drafted in time and scope, unlike the open-ended agreements here. See Loral, 174 Cal. App. 3d at 279 (finding "no statutory problem in applying [the restriction] to [the defendant]'s conduct within a year of its execution"). These cases concern a single agreement—between one employer and one employee (or former employee)—not as here, agreements by multiple employers, entered in secret, and damaging tens of thousands of employees across seven companies.

Plaintiffs Have Adequately Alleged Claims Under Section 17200 Ε.

Allegations stating a claim under the Cartwright Act or the Sherman Act also state a claim under the UCL. In determining whether a practice is "unlawful," section 17200 borrows violations of other laws and makes them actionable under the UCL. AICCO, Inc. v. Insurance Co. of N. Am., 90 Cal. App. 4th 579, 587 (2001). "Virtually any law—federal, state or local—can serve as a predicate" for a UCL claim. Stevens v. Superior Ct., 75 Cal. App. 4th 594, 602 (1999). For the reasons discussed above, the Plaintiffs state viable antitrust claims under the Cartwright Act, Sherman Act, and section 16600, and therefore allege a viable UCL claim.

Moreover, because the UCL defines "unfair competition" to include "any unlawful, unfair or fraudulent business act or practice," its coverage is "sweeping, embracing anything that can properly be called a business practice and that at the same time is forbidden by law." Cel-Tech

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1	Communications, Inc. v. Los Angeles Cellular Telephone Co., 20 Cal. 4th 163, 180 (1999) (internal
2	quotation marks and citations omitted). "The section was intentionally framed in its broad, sweeping
3	language, precisely to enable judicial tribunals to deal with the innumerable new schemes which the
4	fertility of man's invention would contrive." <i>Id.</i> at 181 (internal quotation marks and citations
5	omitted). Thus, conduct that does not violate antitrust laws may still violate 17200 if it is unfair. See
6	id. at 180 (statute's language "makes clear that a practice may be deemed unfair even if not
7	specifically proscribed by some other law"). 18
8	Defendants cite Chavez v. Whirlpool Corp., 93 Cal. App. 4th 363, 375 (2001), for the
9	principle that conduct cannot be "unfair" if it has been found not to violate antitrust laws, i.e., if it is
10	not also unlawful. <i>Chavez</i> relies on language in <i>Cel-Tech</i> that a plaintiff cannot "plead around" a bar
11	to an action by reframing the same conduct as "unfair." Chavez, 93 Cal. App. 4th at 375. But Chavez
12	addressed conduct that was, as a matter of law, legal under prior caselaw, unlike the challenged
13	conduct here. <i>Id.</i> ("conduct that the courts have determined to be permissible under the <i>Colgate</i>
14	doctrine cannot be deemed 'unfair' under the unfair competition law"). More importantly, the Chavez
15	court did not grasp the essential point of Cel-Tech, i.e., that the UCL has a broader scope than the
16	antitrust statutes. See Cel-Tech, 20 Cal. 4th at 181; see also 20 Cal 4th at 187 ("[T]he word 'unfair'
17	in [section 17200] means conduct that threatens an incipient violation of an antitrust law, or violates

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violation of the law, or otherwise significantly threatens or harms competition.") (emphasis added). 19

the policy or spirit of one of those laws because its effects are comparable to or the same as a

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¹⁸ When applying the principles to the facts before it, the *Cel-Tech* court held that even though two statutes provided a safe harbor for similar conduct, the facts presented were not on all fours, and it was possible that the situation presented "one of the myriad unanticipated ways in which unfair competition may occur" that the legislature could not have predicted. Cel-Tech, 20 Cal. 4th at 188. Further, the court noted that although the plaintiffs had not proven conduct with the requisite intent to establish a violation of the Unfair Practices Act, they nonetheless might be able to establish that the conduct was unfair, and therefore remanded to case back to the trial court. *Id.* at 190.

¹⁹ Further, Cel-Tech's caution that a plaintiff cannot "plead around" a barrier to relief was limited to cases where another provision "actually 'bar[s]' the action or clearly permit[s] the conduct." Id. at 183; see Chabner v. United of Omaha Life Ins. Co., 225 F.3d 1042, 1048 (9th Cir. 2000) (limit regarding "plead[ing] around" a bar to relief is "rather narrow"; finding that 17200 claim permitted where no statute specifically permits conduct and it is not immunized by statute); Ferrington v. McAfee, Inc., 10-cv-1455-LHK, 2010 U.S. Dist. LEXIS 106600 (N.D. Cal. Oct. 5, 2010) (Koh, J.) (permitting claim predicated on Lanham Act when plaintiffs had no private right of action under Lanham Act); also Roybal v. Equifax, 05-cv-1207, 2010 U.S. Dist. LEXIS

1	"Whether a business practice is unfair or fraudulent is a question "of fact which requires a
2	review of the evidence from both parties." <i>McKell v. Washington Mut., Inc.</i> , 142 Cal. App. 4th 1457,
3	1473 (2006) (emphasis added). Here, it hardly requires evidence to show that it is unfair for
4	Defendants to conspire, in secret, to deny their own employees the market value of their labor. Thus,
5	for purposes of this motion to dismiss, Plaintiffs have adequately alleged that Defendants' scheme is
6	unfair and violates Section 17200.
7	In addition, Plaintiffs and the Class may seek monetary equitable remedies under the UCL. ²⁰
8	IV. <u>CONCLUSION</u>
9	For the reasons above, the Court should deny Defendants' motion to dismiss. If the Court
10	grants any portion of the motion, Plaintiffs respectfully request leave to replead.
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23	106600 (E.D. Cal. Oct. 9, 2008) (bar on UCL claim did not apply because no provision explicitly bars UCL claim, regardless of whether Fair Credit Reporting Act claim survived). The
24	cautionary language was not intended to define what conduct is "unfair"; the court addressed that point elsewhere. <i>See Cel-Tech</i> , 20 Cal. 4th App. at 184-87.
25	Defendants' reliance on Korea Supply Co. v. Lockheed Martin Corp., 29 Cal. 4th 1134 (2003)
26	is inapposite because that case examined only available remedies to an "individual private plaintiff under the UCL." <i>Id.</i> at 1144. The court specifically declined to address whether non-
27	restitutionary disgorgement is available in a UCL class action. The California Supreme Court previously observed that this may be appropriate. <i>Cruz v. PacificCare Health Systems, Inc.</i> , 30
28	Cal. 4th 303, 318 (2003) ("It may be the case that under the UCL, a class action would allow for disgorgement into a fluid recover fund.").

PLAINTIFFS' OPPOSITION TO DEFENDANTS' JOINT MOTION TO DISMISS MASTER DOCKET NO. 11-CV-2509 LHK

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