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8	Interim Co-Lead Counsel for the Direct Purch [Additional counsel listed on signature page]	aser Plaintiffs	
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11	UNITED STATES DISTRICT COURT		
12	NORTHERN DISTRICT OF CALIFORNIA, SAN FRANCISCO DIVISION		
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14	IN RE: TFT-LCD (FLAT PANEL) ANTITRUST LITIGATION	Master File No. C07-1827 SI	
15	ANTITRUST LITIGATION	MDL No. 1827	
16		DIRECT PURCHASER	
17	This Document Relates to:	PLAINTIFFS' CONSOLIDATED	
18	ALL DIRECT PURCHASER ACTIONS	COMPLAINT	
19			
20	DI ' ('CC (1) A M DI (0 I ' C		
21	Plaintiffs (1) A.M. Photo & Imaging Center, Inc., (2) Andy Ciaccio d/b/a Art's TV		
22	& Appliance, (3) CMP Consulting Services, Inc., (4) Crago, Inc., (5) Home Technologies		
23	Bellevue LLC, (6) Nathan Muchnick, Inc., (7) Omnis Computer Supplies, Inc., (8) Orion		
24	Home Systems, LLC, (9) Phelps Technologies, Inc., (10) Royal Data Services, Inc.,		
25	(11) Univisions-Crimson Holding, Inc., and (12) Weber's World Company, individually		
26	and on behalf of a Class of all those similarly situated, bring this action for damages and		
27	injunctive relief under the antitrust laws of the United States against the defendants, and		
28	allege on information and belief as follows:		
	DIRECT PURCHASER PLAINTIFFS' CONSOLIDATED CO Master File No. C07-1827 SI	OMPLAINT	

I. INTRODUCTION

- 1. Plaintiffs bring this antitrust class action on behalf of all persons and entities who directly purchased a Thin Film Transistor Liquid Crystal Display ("TFT-LCD") panel, or a product containing a TFT-LCD panel, in the United States from the named defendants, any subsidiaries or affiliates thereof, or any co-conspirators as identified in this Complaint between January 1, 1996 and December 11, 2006 (the "Class Period"). TFT-LCDs are used in a number of products, including but not limited to, computer monitors, televisions, and cellular telephones. As used herein, "TFT-LCD Product" refers to TFT-LCD panels, and products containing TFT-LCD panels, manufactured by any of the named defendants or their subsidiaries, affiliates, or co-conspirators.
- 2. As explained in further detail below, TFT-LCD panels are made by sandwiching liquid crystal compound between two pieces of glass called substrates. The resulting screen contains hundreds or thousands of electrically charged dots, called pixels, that form an image. This panel is then combined with a backlight unit, a driver, and other equipment to create a "module" allowing the panel to operate and be integrated into a television, computer monitor, or other product.
- 3. TFT-LCDs are manufactured in fabrication plants, or "fabs" as they are known in the industry. Fabrication plants are very expensive. The number of panels produced has a direct and significant effect on the price of both raw TFT-LCDs as well as the applications into which they are placed. Although TFT-LCD panels are used in different applications, the TFT-LCD production process is such that manufacturers' output and prices can be measured in a consistent and homogenous way. These and other conditions in the TFT-LCD industry enabled the price-fixing conspiracy detailed in this Complaint. In particular, these conditions enabled defendants to engage in direct discussions about the prices to be charged for TFT-LCD Products. Additionally, these conditions made it economically feasible to maintain artificially high prices through manipulation of supply.

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II. JURISDICTION AND VENUE

Throughout the Class Period, defendants' conspiracy was effective in

- 5. Plaintiffs bring this action to obtain injunctive relief and to recover damages, including treble damages, costs of suit, and reasonable attorneys' fees arising from defendants' violations of Section 1 of the Sherman Act (15 U.S.C. § 1).
- 6. The Court has subject matter jurisdiction pursuant to Sections 4 and 16 of the Clayton Act (15 U.S.C. §§ 15 and 26) and 28 U.S.C. §§ 1331 and 1337.
- 7. Venue is proper in this judicial district pursuant to Section 12 of the Clayton Act (15 U.S.C. § 22) and 28 U.S.C. § 1391(b), (c), and (d) because a substantial part of the events giving rise to plaintiffs' claims occurred in this district, a substantial portion of the affected interstate trade and commerce was carried out in this district, and one or more of the defendants reside in this district.
- 8. Defendants are subject to the jurisdiction of this Court by virtue of their nationwide contacts and other activities, as well as their contacts with the State of California.

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A. Plaintiffs

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9. Plaintiff A.M. Photo & Imaging Center, Inc. is a Georgia corporation with its principal place of business in Atlanta, Georgia. During the Class Period, plaintiff purchased a TFT-LCD Product directly from one of the defendants and suffered injury as a result of defendants' unlawful conduct.

- 10. Plaintiff Andy Ciaccio, d/b/a Art's TV & Appliance, operates a retail business in North Haven, Connecticut. During the Class Period, plaintiff purchased TFT-LCD Products directly from one or more defendants and suffered injury as a result of defendants' unlawful conduct.
- 11. Plaintiff CMP Consulting Services, Inc. is a Florida corporation with its principal place of business in Miami, Florida. During the Class Period, plaintiff purchased TFT-LCD Products directly from one or more defendants and suffered injury as a result of defendants' unlawful conduct.
- 12. Plaintiff Crago, Inc., formerly known as Dash Computers, Inc., is a Kansas corporation with its principal place of business in Merriam, Kansas. During the Class Period, plaintiff purchased TFT-LCD Products directly from one or more defendants and suffered injury as a result of defendants' unlawful conduct.
- 13. Plaintiff Home Technologies Bellevue LLC is a Washington limited liability company with its principal place of business in Bellevue, Washington. During the Class Period, plaintiff purchased TFT-LCD Products directly from one or more of the defendants and suffered injury as a result of defendants' unlawful conduct.
- 14. Plaintiff Nathan Muchnick, Inc. was a Pennsylvania corporation that had its principal place of business in Philadelphia, Pennsylvania. During the Class Period, plaintiff purchased TFT-LCD Products directly from one or more defendants and suffered injury as a result of defendants' unlawful conduct.
- 15. Plaintiff Omnis Computer Supplies, Inc. is a New York corporation with its principal place of business in Schenectady, New York. During the Class Period, plaintiff

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Defendants

purchased TFT-LCD Products directly from one or more defendants and suffered injury as a result of defendants' unlawful conduct.

- 16. Plaintiff Orion Home Systems, LLC is a Minnesota limited liability corporation with its principal place of business in Eagen, Minnesota. During the Class Period, plaintiff purchased TFT-LCD Products directly from one or more defendants and suffered injury as a result of defendants' unlawful conduct.
- 17. Plaintiff Phelps Technologies, Inc. is a Missouri corporation with its principal place of business in Overland Park, Kansas. During the Class Period, plaintiff purchased TFT-LCD Products directly from one or more defendants and suffered injury as a result of defendants' unlawful conduct.
- 18. Plaintiff Royal Data Services, Inc. is a Hawaii corporation with its principal place of business in Honolulu, Hawaii. During the Class Period, plaintiff purchased TFT-LCD Products directly from one or more defendants and suffered injury as a result of defendants' unlawful conduct.
- 19. Plaintiff Univisions-Crimson Holding, Inc. is a New York corporation with its principal place of business in Syracuse, New York. During the Class Period, plaintiff purchased TFT-LCD Products directly from one or more defendants and suffered injury as a result of defendants' unlawful conduct.
- 20. Plaintiff Weber's World Company is a partnership that operates a retail store in Dana Point, California. During the Class Period, plaintiff purchased TFT-LCD Products directly from one or more defendants and suffered injury as a result of defendants' unlawful conduct.

1. AU Optronics

21. Defendant AU Optronics Corporation is a Taiwanese company with its principal place of business at No. 1, Li-Hsin Road 2, Hsinchu Science Park, Hsinchu 30078, Taiwan. AU Optronics Corporation was created in 2001 by the merger of Acer Display Technology, Inc. and Unipac, both of which were involved in the manufacture of

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TFT-LCD Products. During the Class Period, AU Optronics Corporation manufactured, sold, and distributed TFT-LCD Products to customers throughout the United States.

- 22. Defendant AU Optronics Corporation America ("AU America") is a California corporation with its principal place of business at 9720 Cypresswood Drive, Suite 241, Houston, Texas. AU America was formerly known as Acer Display Technology America, Inc. AU America is a wholly-owned and controlled subsidiary of defendant AU Optronics Corporation. In 2006, Hsuan Bin Chen, the president and Chief Operating Officer of AU Optronics Corporation, was simultaneously the Chairman of AU America. During the Class Period, AU America sold and distributed TFT-LCD Products manufactured by AU Optronics to customers throughout the United States.
- 23. Defendants AU Optronics Corporation and AU America are collectively referred to herein as "AU Optronics."

2. Chi Mei

- 24. Defendant Chi Mei Corporation ("CMC") is a Taiwanese company with its principal place of business located at No. 59-1, San Chia, Jen Te, Tainan County, Taiwan 71702. CMC is the parent company for all of the Chi Mei entities herein. During the Class Period, CMC manufactured, sold, and distributed TFT-LCD Products to customers throughout the United States.
- 25. Defendant Chi Mei Optoelectronics Corporation ("CMO") is a Taiwanese company with its principal place of business at No. 3, Sec. 1, Huanshi Road, Southern Taiwan Science Park, Sinshih Township, Tainan County, 74147 Taiwan. It is a subsidiary of CMC. CMO was formed in 1998, and has since become a major manufacturer of TFT-LCD Products. During the Class Period, CMO manufactured, sold, and distributed TFT-LCD Products to customers throughout the United States.
- 26. Defendant CMO Japan Co., Ltd. ("CMO Japan") is a Japanese company headquartered at Nansei-Yaesu Bldg. 4F, 2-2-10 Yaesu, Chuo-ku, Tokyo 104-0028, Japan. Up until 2006, CMO Japan was known as International Display Technology, Ltd. CMO Japan is a wholly-owned and controlled subsidiary of defendant CMO. CMO Japan has

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been in the TFT-LCD business since 2001. During the Class Period, CMO Japan manufactured, sold, and distributed TFT-LCD Products throughout the United States.

- 27. Defendant Chi Mei Optoelectronics USA, Inc. ("CMO USA") is a Delaware corporation with its principal place of business at 101 Metro Drive, Suite 510, San Jose, California. Up until 2006, CMO USA was known as International Display Technology U.S.A., Inc. CMO USA is a wholly-owned and controlled subsidiary of defendant CMO Japan. During the Class Period, CMO USA sold and distributed TFT-LCD Products manufactured by CMO Japan to customers throughout the United States. The Chairman of CMO USA in 2006, Chen-Lung Kuo, was previously the Chairman of CMO Japan's predecessor, and in or about 2007 became Vice President in charge of sales and marketing for CMO. The President of CMO USA in 2006, Junichi Ishii, was previously the President of CMO Japan's predecessor.
- 28. Defendant Nexgen Mediatech, Inc. ("Nexgen") is a Taiwanese company with its principal place of business at 11F, No. 186, Jinayi Rd., Chung Ho City, Taipei Hsien, Taiwan. Nexgen is a wholly-owned and controlled subsidiary of CMC. During the Class Period, Nexgen sold and distributed TFT-LCD Products manufactured by CMO to customers throughout the United States.
- 29. Defendant Nexgen Mediatech USA, Inc. ("Nexgen USA") is a California corporation with its principal place of business at 14500 Proctor Avenue, City of Industry, California. Nexgen USA is a wholly-owned and controlled subsidiary of CMC. During the Class Period, Nexgen USA sold and distributed TFT-LCD Products manufactured by CMO to customers throughout the United States.
- 30. Defendants CMC, CMO, CMO Japan, CMO USA, Nexgen, and Nexgen USA are collectively referred to herein as "Chi Mei."

3. Chunghwa

Defendant Chunghwa Picture Tubes, Ltd. is a Taiwanese company with its 31. principal place of business at 1127 Heping Road, Bade City, Taoyuan, Taiwan. It is a subsidiary of Tatung Company, a consolidated consumer electronics and information

- 32. Tatung Company of America, Inc. ("Tatung America") is a California corporation with its principal place of business at 2850 El Presidio Street, Long Beach, California. Tatung America is a wholly-owned and controlled subsidiary of Tatung Company. During the Class Period, Tatung America sold and distributed TFT-LCD Products manufactured by Chunghwa Picture Tubes, Ltd. to customers throughout the United States.
- 33. Defendants Chunghwa Picture Tubes, Ltd. and Tatung America are collectively referred to herein as "Chunghwa."

4. Epson

- 34. Defendant Epson Imaging Devices Corporation ("Epson Japan") is a Japanese company with its principal place of business at 4F Annex, World Trade Center Building, 2-4-1 Hamamatsu-cho, Minato-ku, Tokyo 105-6104 Japan. Up until December 28, 2006, Epson Japan was known as Sanyo Epson Imaging Devices Corporation. During the Class Period, Epson Japan manufactured, sold, and distributed TFT-LCD Products to customers throughout the United States.
- 35. Defendant Epson Electronics America, Inc. ("Epson America") is a California corporation with its principal place of business at 2580 Orchard Parkway, San Jose, California. Epson America is a wholly-owned and controlled subsidiary of defendant Seiko Epson Corporation. During the Class Period, Epson America sold and distributed TFT-LCD Products manufactured by Epson Japan to customers throughout the United States.
- 36. Defendants Epson Japan and Epson America are collectively referred to herein as "Epson."

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5. HannStar

37. Defendant HannStar Display Corporation ("HannStar") is a Taiwanese company with its principal place of business at No. 480, Rueiguang Road, 12th Floor, Neihu Chiu, Taipei 114, Taiwan. HannStar has been in the business of manufacturing and selling TFT-LCDs since 1998. During the Class Period, HannStar manufactured, sold, and distributed TFT-LCD Products to customers throughout the United States.

6. Hitachi

- 38. Defendant Hitachi, Ltd. is a Japanese company with its principal executive office at 6-6, Marunouchi 1-chome, Chiyoda-ku, Tokyo, 100-8280, Japan. The company was one of the original producers of TFT-LCDs. In 2002, it spun off its TFT-LCD manufacturing assets to Hitachi Displays, Ltd., a wholly owned subsidiary. During the Class Period, Hitachi, Ltd. manufactured, sold, and distributed TFT-LCD Products to customers throughout the United States.
- 39. Defendant Hitachi Displays, Ltd. is a Japanese company with its principal place of business at AKS Bldg. 5F, 6-2 Kanda Neribei-cho 3, Chiyoda-ku, Tokyo, 101-0022, Japan. Hitachi Displays, Ltd. was formed in 2002 and acquired all of defendant Hitachi, Ltd.'s TFT-LCD manufacturing business. Hitachi Displays, Ltd. is a whollyowned and controlled subsidiary of Hitachi, Ltd. During the Class Period, Hitachi Displays, Ltd. manufactured, sold, and distributed TFT-LCD Products to customers throughout the United States. Hitachi Displays, Ltd. is a member of the joint venture IPS Alpha Technology.
- 40. Defendant Hitachi Electronic Devices (USA), Inc. is a Delaware corporation with its principal place of business at 575 Mauldin Road, Greenville, South Carolina. Its ultimate parent company is Hitachi, Ltd. During the Class Period, Hitachi Electronic Devices (USA), Inc. sold and distributed TFT-LCD Products manufactured by Hitachi, Ltd. and Hitachi Displays, Ltd. to customers throughout the United States.
- 41. Defendants Hitachi, Ltd., Hitachi Displays, Ltd., and Hitachi Electronic Devices (USA), Inc. are referred to collectively herein as "Hitachi."

7. LG Electronics

42. Defendant LG Electronics, Inc. is a Korean company headquartered at LG Twin Towers 20, Yeouido-dong, Yeongdeungpo-gu, Seoul, Korea 150-721. The company first began mass production of TFT-LCD panels in September 1995. Since then, LG Electronics, Inc. has held, and continues to hold, ownership interests in entities that participate in the TFT-LCD industry, including a joint venture with defendant Koninklijke Philips Electronics N.V. called LG.Philips LCD Co., Ltd. The Chief Financial Officer for LG Electronics, Inc. in 2006, Young Soo Kwon, was the Co-President and Chief Executive Office for LG.Philips LCD Co., Ltd. in 2007. LG Electronics, Inc.'s TFT-LCD division operates through LG.Philips Co., Ltd. During the Class Period, LG Electronics, Inc. manufactured, sold, and distributed TFT-LCD Products to customers throughout the United States.

- 43. Defendant LG Electronics USA, Inc. ("LG USA") is a Delaware corporation with its principal place of business at 1000 Sylvan Avenue, Englewood Cliffs, New Jersey. LG USA is a wholly-owned and controlled subsidiary of LG Electronics, Inc. In 2003, the Director of Sales for LG Electronics USA, Inc., Sonny Marak, became the Vice President of Sales for LG Electronics, Inc. In 2007, the Vice President of Sales of Home Appliances for LG Electronics, Inc., John Herrington, was also the President of the Appliance Division for LG Electronics USA, Inc. During the Class Period, LG USA sold and distributed TFT-LCD Products manufactured by defendants LG Electronics, Inc. and LG.Philips LCD Co., Ltd. to customers throughout the United States.
- 44. Defendants LG Electronics, Inc. and LG USA are referred to collectively herein as "LG Electronics."

8. NEC

45. Defendant NEC LCD Technologies, Ltd. is a Japanese company with its principal place of business at 1753 Shimonumabe, Nakahara-Ku, Kawasaki, Kangawa, 211-8666, Japan. It has been in the TFT-LCD business since 1993. During the Class Period, NEC LCD Technologies, Ltd. manufactured, sold, and distributed TFT-LCD

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46. Defendant NEC Electronics America, Inc. is a California corporation with its principal place of business at 2880 Scott Boulevard, Santa Clara, California. During the Class Period, NEC Electronics America, Inc. sold and distributed TFT-LCD Products manufactured by NEC LCD Technologies, Ltd. to customers throughout the United States.

47. Defendants NEC LCD Technologies, Ltd. and NEC Electronics America, Inc. are referred to collectively herein as "NEC."

9. Philips

48. Defendant Koninklijke Philips Electronics N.V. ("Philips"), which translates to Royal Philips Electronics, is a Dutch entity located at Breitner Center, Amstelplein 2, 1096 BC Amsterdam, The Netherlands. In July 1999, Philips entered into a joint venture with defendant LG Electronics creating defendant LG.Philips LCD Co., Ltd. During the Class Period, Philips manufactured, sold, and distributed TFT-LCD Products through its joint venture to customers throughout the United States.

10. Samsung

- 49. Defendant Samsung Electronics Co., Ltd. is a Korean company with its principal place of business at Samsung Main Building, 250, Taepyeongno 2-ga, Jung-gu, Seoul 100-742, Korea. It is the world's largest TFT-LCD producer. During the Class Period, it manufactured, sold, and distributed TFT-LCD Products to customers throughout the United States.
- 50. Defendant Samsung Electronics America, Inc. ("Samsung America") is a New York corporation with its principal place of business at 105 Challenger Road, Ridgefield Park, New Jersey. Samsung America is a wholly-owned and controlled subsidiary of defendant Samsung Electronics Company, Ltd. During the Class Period, Samsung America sold and distributed TFT-LCD Products manufactured by Samsung Electronics Company, Ltd. to customers throughout the United States.
- 51. Samsung Semiconductor, Inc. is a California corporation with its principal place of business at 3655 N. First Street, San Jose, California. Samsung Semiconductor,

- of business at 22-22 Nagaike-cho, Abeno-ku, Osaka 545-8522, Japan. The company was one of the earliest producers of TFT-LCDs. During the Class Period, Sharp Corporation manufactured, sold, and distributed TFT-LCD Products to customers throughout the United States.

 54. Defendant Sharp Electronics Corporation is a New York corporation with its
- principal place of business at Sharp Plaza, Mahwah, New Jersey. Sharp Electronics
 Corporation is a wholly-owned and controlled subsidiary of defendant Sharp Corporation.
 During the Class Period, Sharp Electronics Corporation sold and distributed TFT-LCD
 Products manufactured by defendant Sharp Corporation to customers throughout the
 United States.
- 55. Defendants Sharp Corporation and Sharp Electronics Corporation are referred to collectively herein as "Sharp."

12. Toshiba

56. Defendant Toshiba Corporation is a Japanese company with its principal place of business at 1-1, Shibaura 1-chome, Minato-ku, Tokyo 105-8001, Japan. Toshiba has two joint ventures that manufacture, sell, and distribute TFT-LCD Products – Toshiba Matsushita Display Technology Co., Ltd. and IPS Alpha Technology, Ltd. During the Class Period, Toshiba manufactured, sold, and distributed TFT-LCD Products to customers throughout the United States.

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57. Defendant Toshiba America Electronics Components, Inc. is a California corporation with its principal place of business at 19900 MacArthur Boulevard, Suite 400, Irvine, California. Toshiba America Electronics Components, Inc. is a wholly-owned and controlled subsidiary of Toshiba America, Inc. Toshiba America Electronics Components, Inc. is the United States sales and marketing representative for defendant Toshiba Matsushita Display Technology Co., Ltd. During the Class Period, Toshiba America Electronics Components, Inc. sold and distributed TFT-LCD Products manufactured by Toshiba Corporation to customers throughout the United States.

- 58. Defendant Toshiba America Information Systems, Inc. is a California corporation with its principal place of business at 9470 Irvine Blvd., Irvine, California. Toshiba America Information Systems, Inc. is a wholly-owned and controlled subsidiary of Toshiba America, Inc., a holding company for defendant Toshiba Corporation. During the Class Period, Toshiba America Information Systems, Inc. sold and distributed TFT-LCD Products manufactured by Toshiba Corporation to customers throughout the United States.
- 59. Defendants Toshiba Corporation, Toshiba America Electronics Components, Inc., and Toshiba America Information Systems, Inc. are referred to collectively herein as "Toshiba."

13. Joint Ventures

- 60. Defendant IPS Alpha Technology, Ltd. ("IPS Alpha") is a Japanese entity with its principal place of business at 3732 Hayano, Mobara-shi, Chiba 297-0037, Japan. IPS Alpha was formed in January 2005 as a joint venture between defendants Hitachi Displays, Ltd., Toshiba Corporation, and Matsushita Electric Industrial Co., Ltd. to manufacture and sell TFT-LCD panels for televisions. During the Class Period, IPS Alpha manufactured, sold, and distributed TFT-LCD Products to customers throughout the United States.
- 61. Defendant LG.Philips LCD Co., Ltd. is a Korean entity with its principal place of business at 17th Floor, West Tower, LG Twin Towers 20, Yeouido-dong,

1	Yeongdeungpo-gu, Seoul, Korea 150-721. LG.Philips LCD Co., Ltd. was created in July	
2	1999 as a joint venture between defendant LG Electronics and defendant Philips. In July	
3	2004, LG.Philips LCD Co., Ltd. became a public company, with LG Electronics and	
4	Philips as the controlling shareholders. LG.Philips LCD Co., Ltd. describes itself as "the	
5	global leader in the development and manufacture of TFT-LCD panels for televisions,	
6	computer monitors, notebooks and emerging mobile applications." During the Class	
7	Period, LG.Philips LCD Co., Ltd. manufactured, sold, and distributed TFT-LCD Product	
8	to customers throughout the United States.	
9	62. Defendant LG.Philips LCD America, Inc. is a California corporation with it	

- 62. Defendant LG.Philips LCD America, Inc. is a California corporation with its principal place of business at 150 East Brokaw Road, San Jose, California. LG.Philips LCD America, Inc. is a wholly-owned and controlled subsidiary of LG.Philips LCD Co., Ltd. During the Class Period, LG.Philips LCD America, Inc. sold and distributed TFT-LCD Products manufactured by LG.Philips LCD Co., Ltd. to customers throughout the United States.
- 63. Defendants LG.Philips LCD Co., Ltd. and LG.Philips LCD America, Inc. are referred to collectively herein as "LG.Philips."
- 64. Defendant Toshiba Matsushita Display Technology Co., Ltd. ("Toshiba Matsushita") is a Japanese company with its principal place of business at Rivage Shinagawa, 1-8, Konan c4-chome, Minato-ku, Tokyo 108-0075, Japan. Toshiba Matsushita is a joint venture between defendant Toshiba Corporation and defendant Matsushita Electric Industrial Co., Ltd. created for the purpose of manufacturing LCD devices. During the Class Period, Toshiba Matsushita manufactured, sold, and distributed TFT-LCD Products to customers throughout the United States.

IV. AGENTS AND CO-CONSPIRATORS

65. The acts alleged against the defendants in this Complaint were authorized, ordered, or done by their officers, agents, employees, or representatives, while actively engaged in the management and operation of defendants' businesses or affairs.

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- 66. Various persons and/or firms not named as defendants herein may have participated as co-conspirators in the violations alleged herein and may have performed acts and made statements in furtherance thereof.
- 67. Each defendant acted as the principal, agent, or joint venturer of, or for, other defendants with respect to the acts, violations, and common course of conduct alleged by plaintiffs.

V. CLASS ACTION ALLEGATIONS

68. Plaintiffs bring this action on behalf of themselves and all others similarly situated (the "Class") pursuant to Federal Rules of Civil Procedure 23(a), 23(b)(2), and 23(b)(3). The Class is defined as follows:

All persons and entities who, between January 1, 1996 and December 11, 2006, directly purchased a TFT-LCD Product in the United States from any defendant or any subsidiary or affiliate thereof, or any co-conspirator. Excluded from the Class are defendants, their parent companies, subsidiaries and affiliates, any co-conspirators, all governmental entities, and any judges or justices assigned to hear any aspect of this action.

- 69. The Class definition encompasses those who bought a TFT-LCD Product directly from a defendant, even if the TFT-LCD panel contained therein was manufactured by an affiliated entity, principal, agent, or co-conspirator.
- 70. Plaintiffs do not know the exact size of the Class because such information is in the exclusive control of the defendants. Due to the nature of the trade and commerce involved, however, plaintiffs believe that the Class members are numerous and geographically dispersed throughout the United States, rendering joinder of all Class members impracticable.
- 71. The questions of law or fact common to the Class include but are not limited to:
 - a. Whether defendants engaged in a contract, combination, and/or conspiracy to fix, raise, maintain, or stabilize prices of TFT-LCD Products sold in the United States;

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- Whether defendants engaged in a contract, combination, and/or conspiracy to restrict output of TFT-LCD Products sold in the United States;
- c. Whether defendants' conduct caused the prices of TFT-LCD Products sold in the United States to be at artificially high and noncompetitive levels;
- d. Whether plaintiffs and the other members of the Class were injured by defendants' conduct, and, if so, the appropriate class-wide measure of damages for Class members; and
- e. Whether plaintiffs and the Class are entitled to, among other things, injunctive relief, and if so, the nature and extent of such injunctive relief.
- 72. These and other questions of law and fact are common to the Class, and predominate over any questions affecting only individual Class members.
- 73. Plaintiffs' claims are typical of the claims of the Class because plaintiffs directly purchased TFT-LCD Products from one or more of the defendants.
- 74. Plaintiffs will fairly and adequately represent the interests of the Class in that plaintiffs are direct purchasers of TFT-LCD Products and have no conflict with any other members of the Class. Furthermore, plaintiffs have retained competent counsel experienced in antitrust, class action, and other complex litigation.
- 75. Defendants have acted on grounds generally applicable to the Class, thereby making final injunctive relief appropriate with respect to the Class as a whole.
- 76. This class action is superior to the alternatives, if any, for the fair and efficient adjudication of this controversy. Prosecution as a class action will eliminate the possibility of repetitive litigation. There will be no material difficulty in the management of this action as a class action.
- 77. The prosecution of separate actions by individual Class members would create the risk of inconsistent or varying adjudications, establishing incompatible standards

of conduct for defendants.

VI. TRADE AND COMMERCE

- 78. During the Class Period, each defendant, or one or more of its subsidiaries, sold TFT-LCD Products in the United States in a continuous and uninterrupted flow of interstate commerce and foreign commerce, including through and into this judicial district.
- 79. During the Class Period, defendants collectively controlled a vast majority of the market for TFT-LCD Products, both globally and in the United States.
- 80. The business activities of the defendants substantially affected interstate trade and commerce in the United States and caused antitrust injury in the United States.

VII. FACTUAL ALLEGATIONS

A. TFT-LCD Technology

- 81. The technology behind TFT-LCDs is not new. In the 1950s and 1960s, RCA Corp. researched whether liquid crystals could be the basis for a new, lightweight, low-power display technology. In the 1970s, after RCA Corp. discontinued its efforts, Japanese companies took the lead in commercializing liquid crystal technology. These efforts resulted in monochrome calculators and watches. By the early 1990s, liquid crystal technology was introduced in notebook computers and small, low-resolution televisions. In the mid-1990s, the technology advanced further with the development of TFT-LCDs.
- 82. As noted above, the basic structure of a TFT-LCD panel is two glass substrates sandwiching a layer of liquid crystal compound. Liquid crystals change orientation under an applied electric field and can thereby block or pass light. One glass substrate has thin chemical films that act as transistors, and the other glass substrate is coated with liquid pigments that act as color filters. When voltage is applied to the transistors, the liquid crystal bends, causing light to pass through the filters to create red, green, or blue pixels. Pixels are the smallest unit in a picture image, and the density of pixels in a display determines the resolution.

- 83. The term "active matrix" describes the ability to switch individually each pixel in a display. Unlike older LCDs that have one transistor for each row and column of pixels, TFT-LCDs have a transistor for each pixel. Thus, the term "active matrix LCD" is sometimes used interchangeably with TFT-LCD. Active matrix displays are brighter and sharper than passive matrix displays of the same size.
- 84. The glass substrates used for TFT-LCD panels begin with a "motherglass," a sheet of glass that is cut to make multiple panels. TFT-LCDs are manufactured in fabs that are equipped to handle a particular size motherglass. Technological innovations over time have allowed manufacturers to begin the manufacturing process with larger and larger size motherglass sheets. This, in turn, has resulted in the ability to fabricate larger and/or more TFT-LCD panels. Each increase in motherglass size is described as a generation. Third generation fabs in the 1998 to 1999 period typically utilized 550 millimeter ("mm") by 650 mm motherglass, while some current (eighth generation) fabs utilize 2160 mm by 2460 mm motherglass. The use of larger motherglass provides substantial cost savings to manufacturers.
- 85. TFT-LCDs are capable of producing the same image as cathode ray tubes ("CRTs"), but in a much smaller package. TFT-LCDs also have lower energy requirements, are generally easier to read, and do not flicker like CRTs. TFT-LCD panels of less than 10 inches in diagonal are considered "small" or "medium" displays. They are also referred to as "mobile displays." These displays are commonly used in cell phones, personal digital assistants, and cameras.
- displays." Large-area displays are most commonly used for desktop computer monitors, notebook computers, and televisions. The core products during most of the Class Period were displays for notebook computers and computer monitors. During much of the Class Period, 14-inch and 15-inch notebook computers and 15-inch to 17-inch computer monitors were the most popular TFT-LCD Products, representing as much as 80 percent of all TFT-LCDs produced for notebook computers or computer monitors.

B. Structure of the TFT-LCD Industry

87. The TFT-LCD industry has several characteristics that facilitated a conspiracy, including market concentration, ease of information sharing, the consolidation of manufacturers, multiple interrelated business relationships, significant barriers to entry, heightened price sensitivity to supply and demand forces, and homogeneity of products.

1. Market Concentration

- 88. The market for TFT-LCD Products is very large. A September 28, 2006 *Reuters* article reported that "[m]anufacturers are expected to pump out 48.4 million LCDs for TVs this year alone, up 70 percent over 2005, while flat-panel sales most of those using LCD technology are expected to reach \$US 88 billion this year and \$US 100 billion in 2007."
- 89. Despite its enormous size, the market for TFT-LCD Products industry is highly concentrated, a factor that is conducive to the type of collusive activity alleged by plaintiffs. In 2005, the top five suppliers Samsung, LG.Philips, Sharp, AU Optronics, and Chi Mei collectively shipped 90 percent of all TFT-LCD panels for television use. According to estimates in late 2006 from industry analyst iSuppli Corporation ("iSuppli"), LG.Philips had the greatest share of LCD television shipments in the first quarter of 2006 (22.3%), followed by Samsung (20%), Chi Mei (18.7%), AU Optronics (16.8%), and Sharp (13.9%). These companies were the five largest producers as measured by market share during much of the Class Period.

2. Information Sharing

90. Because of common membership in trade associations, interrelated business arrangements such as joint ventures, allegiances between companies in certain countries, and relationships between the executives of certain companies, there were many opportunities for defendants collusively to discuss competitive information. The ease of communication was facilitated by the use of meetings, telephone conversations, email messages, and text messaging. Defendants took advantage of these opportunities to discuss, and agree upon, their pricing for TFT-LCD Products.

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3. Consolidation

who might be deviating from the conspiracy.

92. The TFT-LCD Products industry experienced significant consolidation during the Class Period, including: (a) the creation of AU Optronics in 2001 through the merger of Acer Display and Unipac Electronics; (b) the creation of Toshiba Matsushita in 2002; (c) Fujitsu, Ltd.'s transfer of its LCD business to Sharp in 2005; (d) the formation of IPS Alpha in 2005 by Hitachi, Mitsubishi, and Toshiba; and (e) AU Optronics' acquisition in 2006 of Quanta Display, which resulted in AU Optronics becoming the third-largest manufacturer of TFT-LCD Products.

Additionally, the TFT-LCD industry is analyzed by several market research

firms. Each of these firms offers, for a fee, monthly market data on pricing, supply,

utilization of fabs, and other key indicators of market activity. The capacity and pricing

data reported by these firms comes directly from manufacturers. Manufacturers typically

report historical, current, and perhaps most importantly, prospective information. Thus,

defendants had access to each other's future plans for bringing capacity on line, capacity

utilization, market share, pricing, and the advent of new technology. Because there were

very few companies that needed to be analyzed in order to obtain this data, all competitors

in the TFT-LCD market had ready and timely access to reliable information about their

analyzing this information over time, participants in the conspiracy were able to signal

their respective intent, verify that the conspiracy was working, and identify any parties

competition's pricing as well as future supply and capacity decisions. By monitoring and

4. Multiple Interrelated Business Relationships

93. The industry is marked by a web of cross-licensing agreements, joint ventures, and other cooperative arrangements that can facilitate collusion. AU Optronics, for example, entered into licensing arrangements with Sharp in 2005 and Samsung in 2006. Chunghwa did likewise with Sharp in December of 2006. Chi Mei has licensing arrangements with Sharp, AU Optronics, Chunghwa, HannStar and Hitachi. A diagram illustrating these various licensing arrangements is attached hereto as Exhibit A.

94. The industry has a close-knit nature whereby multiple business relationships between supposed competitors blur the lines of competition and provided ample opportunity to collude. These business relationships also created a unity of interest amongst competitors so that the conspiracy was easier to implement and enforce than if such interrelationships did not exist. Exhibit A illustrates these relationships.

5. High Costs of Entry Into the Industry

- 95. There are significant manufacturing and technological barriers to entry into the TFT-LCD Products industry. Efficient fabrication plants are large and costly. TFT-LCD Products are also subject to technological advances, so that firms within the industry must undertake significant research and development expenses. DisplaySearch, a research firm in Austin, Texas that covers the TFT-LCD industry, reported in September 2005 that the top TFT-LCD manufacturers collectively spend \$30 million a day on property, plant, and equipment. A January 2006 DisplaySearch report noted that a typical seventh generation fab can cost more than \$3 billion.
- 96. During the Class Period, the costs of the assembly components, both as a whole and individually, have been generally declining, and, in some periods, declining at a substantial rate. Later in the conspiracy, approximately 70 percent of the cost of TFT-LCD panel production was attributable to the cost of raw materials. Because the bulk of the costs borne by TFT-LCD manufacturers are variable and assembly-related, there were cost-driven incentives to reduce production. The fact that variable costs are such a high percentage of the production costs may allow a cartel artificially to boost prices with greater success than where fixed costs are the largest component of production costs. The combination of price discussions and manipulation of the output of TFT-LCD Products allowed defendants to keep prices above where they would have been but for the conspiracy.

6. The "Crystal Cycle"

97. Like all markets, the TFT-LCD industry is subject to business cycles of supply and demand. In the TFT-LCD industry, this cycle is known as the "crystal cycle."

This cycle has been described as "boom and bust" periods caused by alternating periods of oversupply and shortages, which create downward and upward pressures on prices for TFT-LCD Products. One fact that can affect such oversupply is the perceived demand for such products and whether manufacturers have adequately predicted such demand in determining how much capacity to build and how many TFT-LCD Products to produce.

- 98. Another factor is the entry of new competitors. Typically, when a new competitor enters a market, it floods the market with supply, and prices drop until an equilibrium is reached. In the TFT-LCD industry, however, defendants conspired to rein in and discipline these new entrants until the new entrants were assimilated into the conspiracy. This had the effect of tempering price drops and preventing them from reaching a competitive equilibrium.
- 99. The conspiracy did not completely eliminate the effects of the crystal cycle in the TFT-LCD industry. There were periods when defendants' collusive practices drove prices for TFT-LCD Products so high that demand began to fall to the point that defendants lowered prices for short periods of time. However, defendants' efforts to stabilize prices were effective in moderating the effects of the crystal cycle, including the impact on prices to direct purchasers. To the extent that prices for TFT-LCD Products fell, they fell from levels that had been set conspiratorially, rather than from levels set by free and open competition. Additionally, prices did not fall as low as they would have absent the conspiratorial conduct.

7. Dominant Products

100. Notwithstanding that there may be different applications for TFT-LCDs, there is a consistent and homogeneous way for defendants to monitor, analyze, discipline, and enforce their conspiracy. This can be done by looking at the predominant, or most popular, size panels and the applications for those panels that represent the highest percentage of sales. This can also be accomplished by looking at standardized statistics used in the industry, such as amount of glass produced and revenues per metric ton of glass. By using these, and other industry analytics, defendants could monitor, analyze,

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101. For example, from the fourth quarter of 1999 through mid-2003, half or more of the TFT-LCD monitor shipments were 15-inch monitors. From mid-2003 to early 2006, 17-inch monitors were the predominant size. As for TFT-LCD televisions, from the fourth quarter of 1999 through the fourth quarter of 2000, shipments were predominantly of 10-inch to 14-inch models. During 2001 and much of 2002, sales of 13-inch to 15-inch models dominated. And in 2004 and 2005, the majority of shipments were of 20-inch and 32-inch models. The following chart shows the popularity of 14-inch to 15-inch notebook and 15-inch to 17-inch computer monitors.

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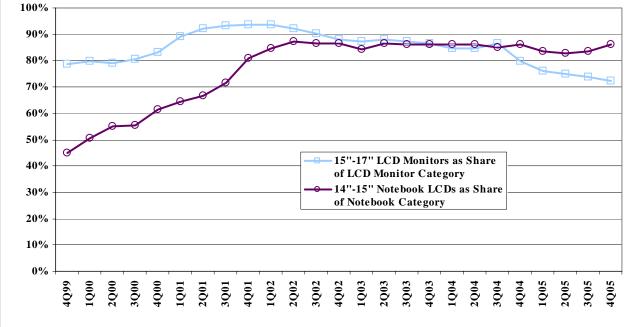
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Share of Shipments by Category 14-15" Notebook LCDs and 15-17" LCD Monitors



C. Pre-Conspiracy Market

- 102. Until the mid-1990s, Japanese companies like Hitachi and Sharp were essentially the exclusive suppliers of TFT-LCD panels.
- 103. In early 1995, the industry faced declining TFT-LCD panel prices, which industry analysts attributed to advances in technology and improving efficiencies. One analyst in this period noted that the "flat panel display industry is following the classic cyclical business pattern of the semiconductor industry." The Japanese manufacturers

realized that the capacity growth from investing in new plants was weakening the price of TFT-LCDs, and they slowed the rate of their investments. This, however, provided an opening to Korean manufacturers.

- 104. In 1995, three Korean companies Samsung, LG Electronics, and, to a lesser extent, Hyundai Electronics Industries Co. ("Hyundai") entered the market. These Korean firms offered comparable products at reduced prices in an effort to quickly gain market share. This resulted in increased competition in 1995, which contributed to the significant price declines seen during that timeframe.
- 105. Increases in manufacturing capacity and decreases in manufacturing costs seemed to assure continuing price declines. By mid-1995, the Japanese companies and the new Korean competitors had a total capacity to supply 14 million TFT-LCD screens, while demand for them was only about three million. In addition to the surges in capacity during 1995, "[costs] were also dropping as production volume increases and manufacturing methods improved."
- 106. By late 1995, the effect of the entry by Korean suppliers had pushed down the price of some TFT-LCD panels by 50 percent from the previous year. The origin of the TFT-LCD conspiracy is traceable to this trough in prices.

D. Defendants' Collusive Pricing and Supply Restriction Practices

- 107. After initial introduction into a market, consumer electronics products and their component parts are typically characterized by downward pricing trends. However, since at least 1996, the TFT-LCD Product market has been characterized by unnatural and sustained price stability, as well as certain periods of substantial increases in prices. Defendants achieved price stability and price increases by agreeing to fix and maintain prices and to restrict supply through decreases in capacity utilization.
- 108. Defendants controlled prices by manipulating the capacity of various generations of fabs as well as the timing of bringing new capacity on line. The percentage of a fab's capacity that is being used, sometimes called "fab loading," is maintained by various reporting companies and available to defendants. Thus, in addition to direct

discussions, defendants had more than adequate industry data on capacity utilization from which to implement and monitor the conspiracy.

1. 1996

- 109. By early 1996, analysts were lamenting the excess supply and drastic price cuts in the TFT-LCD markets. The downward pressure on prices, which had already fallen 40 to 50 percent in 1995, was projected to continue due to lower manufacturing costs. Despite this, TFT-LCD Product prices actually rose in 1996, allegedly due to insufficient production capacity. In reality, defendants were fixing the prices.
- 110. During this period, the Japanese defendants herein began to partner with Taiwanese companies to trade technology and collaborate on supply. Japanese engineers were lent to Taiwanese firms, and Taiwanese output was shipped to Japan. This mutually beneficial relationship between purported competitors continued into at least 1999.
- 111. A few months into 1996, there was a reversal in the downward trend in TFT-LCD Product prices and an alleged inability of manufacturers to supply enough TFT-LCD panels to meet demand. By May of 1996, an industry magazine was reporting that, "[f]lat-panel-display purchasers are riding a roller coaster of pricing in the display market, with no clear predictability anytime soon Perplexed purchasers trying to keep up with the gyrating market can take solace that even vendors are constantly being surprised by the sudden twists and turns."
- 112. By mid-1996, industry analysts were commenting on an unusual rise in TFT-LCD panel prices that was noted to be "quite rare in the electronics industry."
- current with technology, manufacturers were moving quickly into third generation motherglass. LG Electronics was scheduled to have its third generation fab online by 1997, and Hyundai was scheduled to do so by early 1998. However, manufacturers falsely claimed to be operating at full capacity and unable to meet demand, despite the millions of units of over-capacity that had supposedly existed months earlier. This resulted in surging prices. These price increases were also inconsistent with the fact that production had

become more efficient and cost effective.

2. 1997 – 1998

- 114. By 1997, Japanese manufacturers were steadily sending engineers to Taiwan to provide the Taiwanese manufacturers with the most up-to-date technology. In return, the Japanese received output from Taiwanese plants. In 1998, Chi Mei entered into such a strategic alliance with Fujitsu, a Japanese manufacturer that was acquired by Sharp in 2005. These arrangements between Japanese and Taiwanese companies resulted in cooperative discussions between supposed competitors. It was also expected to contribute to an increase in supply of TFT-LCD panels.
- 115. By 1998, the TFT-LCD industry was not running near capacity, due in part to the still recent entry of the Korean companies. A March 30, 1998 article in *Electronic News* reported that Hyundai's production lines were running at only 20 to 50 percent. The article quoted Rob Harrison, director of marketing for Hyundai's display division, as saying, "There is plenty of inventory and capacity available to suit any shortage . . . You have to get your production up to full capacity again before you can even talk about there being a shortage and I think there are plenty of under-capacity fabs right now to bear the burden."
- 116. During this period, Samsung made a concerted effort to get other manufacturers in the industry to limit production. Yoon-Woo Lee, President and CEO of the Semiconductor Division of Samsung Electronics Co., Ltd. gave the keynote address at the Eighteenth International Display Research Conference (known as Asia Display 98).

Mr. Lee said:

In order to maintain the tradition of top CRT manufacturer, we need to capture the high end market [and] deviate from the volume production of CRTs and LCDs.

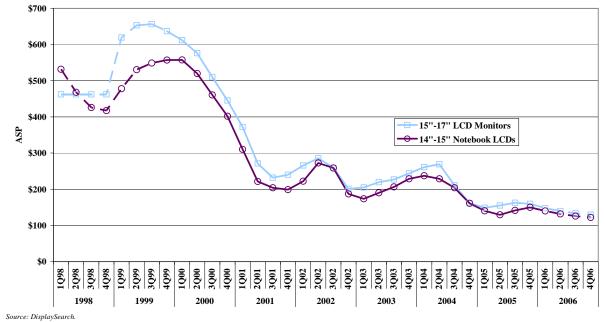
Taiwan is trying to enter TFT-LCD business because it has the advantage of the large PC production. To survive in this rapidly changing environment, we have to revise our previous strategies and redirect our business plans. It is time for fundamental shift for future decisions, time for transformation from volume driven to cost driven, time for driving value added strategies.

If we prepare now by shifting from the traditional business approach, to value added new approach, we may be able to deviate from repeating the 'crystal cycle' again.

[Emphasis added.]

117. Consistent with Samsung's effort to limit production, capacity restraints and the price-fixing agreement caused decreases in prices of TFT-LCD Products to slow and stop in late 1998. The chart below depicts the short-lived price fall in 1998 caused by the entry of Korean competitors, as well as the rise and eventual stabilization of prices in the first quarter of 2000, as the new entrants joined the conspiracy.

Average Selling Price of High-Volume LCD Monitors and Notebook LCDs



3. 1999

118. The efforts commenced by Samsung in 1998 continued to bear fruit. In 1999, TFT-LCD Product prices surged during that year due to a claimed "massive undersupply." This was despite the entry of Taiwanese manufacturers and several new fabs coming online.

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119. At the beginning of 1999, industry publications suggested that the Japanese and Korean manufacturers were going to have the opportunity to recoup previous years' losses: "The AM-LCD imbalance has triggered cash-strapped Japanese and Korean vendors to up their tags in an effort to wash away the stain left by years of red ink"

- 120. By mid-1999, a Korean source was reporting: "[w]ith the supply shortage for TFT-LCD panels unlikely to be corrected in the near future, the domestic LCD industry is gleefully increasing its sales targets amid a sharp price rise." The lack of supply and attendant price increases were pretextual reports to the market.
- 121. Significantly, executives from both LG.Philips and Samsung announced in the same trade publication that they would raise prices and restrict production in 1999. The statements by Boch Kwon, Vice-President of LG.Philips's Sales Division, and Yoon-Woo Lee, President and CEO of Samsung's Semiconductor Division, were juxtaposed as follows:

LG LCD will raise prices across its entire TFT-LCD portfolio by 30 to 40 percent this year, Kwon said, although he expects that prices will stabilize some time in the second half. According to Samsung, demand for larger panels is reducing capacity because each display is eating up more square inches per motherglass substrate. This, combined with a stagnation in capital spending by many panel makers, will keep the LCD industry in a period of relative shortage until 2001, Lee said. The shortage has become acute, and has created an unusual market in which prices could rise as much as 30% to 80% in one year according to Ross Young, President of DisplaySearch, a research firm in Austin, Texas.

122. Also in 1999, the three major TFT-LCD producers in Korea became two, when LG Electronics merged with Hyundai. The year 1999 also saw an additional merger involving LG Electronics when that company created a joint venture with Philips that would be known as LG.Philips.

4. 2000 - 2001

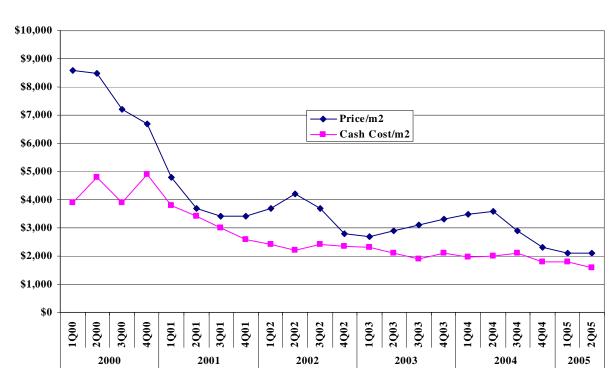
123. By January of 2000, prices for TFT-LCD Products were falling again. The price decline in this period was substantially influenced by the entry of six new Taiwanese competitors, including Chi Mei, Chunghwa, HannStar, and Acer Display Technology, Inc. (later part of AU Optronics). Taiwanese defendants began their entry into the market in

late 1999 and early 2000, by undercutting the collusively high prices of the other defendants to gain immediate market share. However, by late 2001 to early 2002, the Taiwanese defendants had increased their market share to the point that it made sense to participate in the conspiracy, and they then moderated the volume of their production.

- 124. Concurrent with the entry of the Taiwanese firms, the Koreans, just as the Japanese had done earlier, were investing in Taiwanese manufacturing capacity. Two of the largest Korean firms announced plans to invest billions in Taiwanese TFT-LCD panel production and to locate manufacturing facilities in Taiwan.
- 125. Newer generation fabs reduced costs and provided opportunities for additional profits at cartelized prices. In fact, a leading industry research house indicated that LCD manufacturers would pour \$5 billion into new manufacturing in 2000, which is comparable to the amount the industry spent in the previous three years combined.
- 126. In October 2000, *The Korea Herald* reported that, "IDC estimates that the global LCD supply is one to two percent in excess and the unbalance will rise to seven percent next year as manufacturers continue to book their output."
- and early 2001, prices of TFT-LCD panels stopped declining in mid-2001, and actually rose. In late 2001, a senior official at LG.Philips stated that the global market faced a supply shortage, and that this would "rapidly resolve the industry's oversupply and improve its profitability." Similarly, industry insiders suggested that the price increases were the result of an inability to meet increased demand. However, published data for 2001 showed that several defendants were operating their fabs significantly below capacity. For example, Chunghwa had a 75.3 percent utilization rate and Quanta Display (which later merged with AU Optronics) had a 52 percent utilization rate. Based on the data indicating reduced capacity utilization during a time of rising prices and supposedly tight supply, the Taiwanese firms had begun actively cooperating with Japanese and Korean incumbents to restrict supply. Again, defendants reacted to the price trough by conspiring to fix prices.

The rise in prices made no economic sense at this point in time and was the product of defendants setting the price of TFT-LCD Products by agreement. First, defendants were bringing new plants on line that utilized larger motherglass which was more cost effective. Second, as reported by an industry source, the variable cost of producing TFT-LCDs was declining during the later part of 2001 and into 2002. With lower production costs and capacity to spare, it made little economic sense for defendants to not utilize their full capacity other than agreement by them not to do so. The chart below compares the variable costs of production per square meter of motherglass with the price per square meter of finished TFT-LCDs during the same period.

Price/m² and Cash Cost/m² Development for a Tier-1 Maker



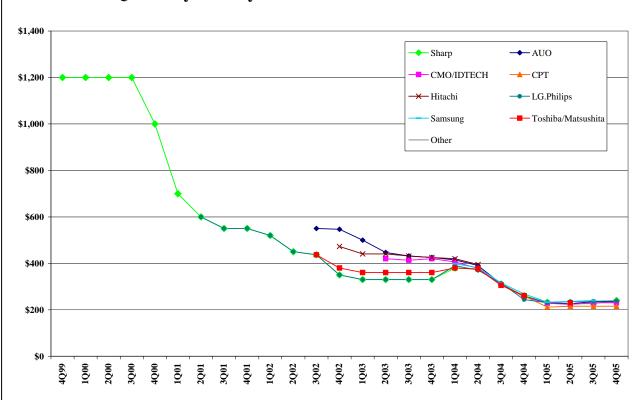
Source: DisplaySearch, "TFT LCD Business Cycles and Trends".

5. 2002 - 2003

Prices continued to rise from the second half of 2001 into the second half of 2002. Industry analysts attributed these price increases to a "larger-than-expected panel shortage," despite continuing capacity expansion.

130. By the second half of 2002, the cartel's success at propping up prices led to lagging demand, and the cartel's response was to let prices level off and even begin to fall. Such downward price trends are not inconsistent with a monopoly or cartel. For example, the chart below depicts defendant Sharp steadily dropping the prices on 20-inch televisions during a two-year period when it was the only company making that product, and one of only two companies making any TFT-LCD televisions larger than 15.2 inches.

Quarterly ASP by Manufacturer for 20.0" LCD TVs



- 131. Throughout 2002, industry leaders shifted to fifth generation motherglass production technology. According to officials at Samsung, "[t]he new fifth-generation facilities offer panels that are 11.5 times bigger in size than those of the first-generation production line, while production cost is 20 percent lower than the fourth-generation counterpart because of the decrease in number of necessary parts."
- 132. Industry analysts took note of the unusual trends in the pricing of TFT-LCD Products. In February 2004, CNET.com quoted an analyst from IDC, a market research firm, as saying that, "LCD is one of the few [markets] where things have actually gone up

in price." As described in Section VIII below, defendants explained these prices increases with false statements about market conditions in order to cover up the conspiracy.

- 133. During five consecutive quarters in 2003 and 2004, TFT-LCD Product prices rose significantly. AU Optronics reported that the price for certain of its TFT-LCD Products increased 28 percent between the second quarter of 2003 and the second quarter of 2004. Similarly, LG.Philips reported that its pricing increased by 21 percent over the same period. This price increase can be seen in the chart at paragraph 117 entitled, *Average Selling Price of High-Volume LCD Monitors and Notebook LCDs*.
- TFT-LCD Product manufacturers. For example, the eight largest TFT-LCD Product manufacturers reported a collective profit increase of 740 percent between the second quarter of 2003 and the second quarter of 2004. These record profits resulted from defendants' collective action to fix, raise, maintain or stabilize the price of TFT-LCD Products. Again, the sharing of information about price and production, the under utilization of capacity, and restraints of output drove up the prices of TFT-LCDs.
- 135. Around this time, industry analysts suggested that there were too many competitors in the TFT-LCD Product marketplace. Some industry participants went as far as overtly suggesting that the industry should seek to curtail supply through mergers. These suggestions were carried out. Significant consolidation and collaboration among competitors in the TFT-LCD Product market occurred.
- 136. While TFT-LCD Product prices were increasing in late 2003, AU Optronics, Chi Mei, and HannStar decreased capacity utilization.
- 137. As noted above, Toshiba Corporation and Matsushita Electric Industrial Co., Ltd. merged their TFT-LCD operations. The joint venture announced plans to solicit investment from other companies involved in the production of TFT-LCD panels, including device manufacturers and material suppliers. NEC formed an alliance with Casio. In addition, Taiwanese TFT-LCD manufacturers agreed to supply Matsushita Electric Industrial Co., Ltd. with TFT-LCD panels for use in televisions.

138. Consolidation and collaboration continued in 2003 as Chi Mei bought Japan's IDT, a former subsidiary of IBM, and AU Optronics purchased a 20 percent stake in Japan's Fujitsu Display Technology.

139. Despite the increased efficiency and costs savings of fifth generation fabs, the industry experienced higher prices in 2003, purportedly because of a shortage of the most popular sizes of TFT-LCD panels. In order to keep prices artificially high, defendants chose not to operate at full capacity nor take advantage of lower variable costs.

6. 2004

- 140. Pursuant to defendants' agreement to fix and stabilize prices, prices continued to rise during the first half of 2004. In fact, between 2003 and mid-2004, panel prices increased for five consecutive quarters.
- 141. The cartel's success at raising prices slowly dampened demand. In response, the cartel allowed prices to once again level off and began to decline in the second half of 2004. During this period of time, the market for TFT-LCD televisions started to grow, with the 32-inch panel representing approximately 9 percent of the market.
- 142. In late 2004, AU Optronics reduced financial forecasts, claiming that overcapacity-driven price declines were eroding profits. AU Optronics publicly announced plans to reduce capacity at its sixth generation fabs by 30 percent and to delay a planned seventh generation facility.
- 143. Consolidation and collaboration among and between competitors continued as Samsung and Sony launched their joint venture, named S-LCD Corp.

7. 2005

144. Based on cartelized prices and the industry's need for next generation fabs, analysts widely predicted a continuing period of oversupply and declining prices throughout 2005. However, by the third quarter of 2005, it was clear that the industry was not facing oversupply, but rather was reaping the benefits of a panel shortage and stable, or increasing, panel prices.

145. By 2005, 15-inch notebooks had surpassed 14-inch notebooks as the predominant product, and the volume of 32-inch panels for televisions took off as well. In 2005, 32-inch panels represented almost 27 percent of sales.

- 146. Around this time, Samsung announced its intention to increase production of 40-inch TFT-LCD panels from 20,000 units in the second quarter to 150,000 units in the fourth quarter. This increase included an immediate increase to 100,000 units the very next month. Samsung's ability to immediately increase output so significantly demonstrates how quickly manufacturers could ramp up capacity and increase utilization.
- 147. Analysts forecasted excess production capacity in 2005 because of large TFT-LCD plants from Samsung and LG.Philips being brought on line. However, Sharp executive director Toshishige Hamano reported in October 2005 that the supply of LCD panels, particularly for use in televisions larger than 32 inches, would fall short of demand by 15 to 30 percent. The shortage came as a surprise to analysts.
- 148. This shortage was the result of collusion among defendants. Dr. Hui Hsiung, Executive Vice-President and Director of AU Optronics, admitted in November of 2005 that his company persuaded its competitors to lower the inventory for TFT-LCD Products:

I think our policy, our strategy, has always been minimizing our inventory and that turned out to be quite successful in past few years by keeping the inventory lower. And I think in the past we did have some problem convincing our competitors doing the same thing. But in recent months, especially this year, actually, it did start to happen. I think that the industry understand[s] the benefit of keeping the capacity low. Again, even if the scenario does happen that we have a 5% over capacity this is not the drastic action to reduce about 5% of the loading. And this, coupled with the fact that many of the product cost structure is some 80% are actually material costs. So, fixed costs at 20% if you reduced the 5%, even 10%, loading, that impact on cost is actually, not very big. So, we think the industry become more mature. That is precisely what our competitors would do.

[Emphasis added.]

149. Indeed, earlier that year, spokespersons for LG.Philips and Samsung had predicted the market stabilization that Dr. Hsiung subsequently acknowledged, thus indicating that those companies were among those with which AU Optronics had had discussions.

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150. A Samsung presentation from November of 2005 made by Sang-Wan Lee, the President of Samsung's TFT-LCD Products business, noted that it was possible to "secure a reasonable amount of profit while following the industry leaders."

8. 2006

- A temporary oversupply of TFT-LCD Products occurred in 2006, which had 151. the effect of reducing prices in the short term. Again, in the face of a price trough, defendants fixed and stabilized prices through their cartel activities. On May 25, 2006, at a Taiwanese trade show, Mr. Hsiung of AU Optronics stated publicly that his company was reducing production of those products in order to avoid further price erosion. He expressed the view that his competitors should follow suit, saying that production ought to be reduced by at least 15 percent. Eddie Chen, a spokesperson for Chi Mei who was present at the trade show, promised to take similar steps in conjunction with his company's peers. A June 13, 2006 article in *InfoWorld* noted that as a result of Mr. Hsiung's statements, "[t]he chatter is growing louder each day."
- 152. Chi Mei was not the only one to follow AU Optronics' invitation to restrict the output and increase the prices of TFT-LCD Products. In May of 2006, in discussions between executives of the two companies, AU Optronics convinced Quanta Display, a company that it acquired in October of 2006, to reduce production of TFT-LCD Products. By June of 2006, LG. Philips also announced plans to cut production of TFT-LCD Products.
- Despite the fact that certain of the defendants may have cut back on, or discontinued, their conspiratorial conduct in 2006 upon the commencement of the governmental investigations described below, the impact of the conspiracy continued at least through the end of that year. This carryover in the antitrust injury was due, in part, to the nature of the pricing mechanisms in the industry, such as supply contracts.

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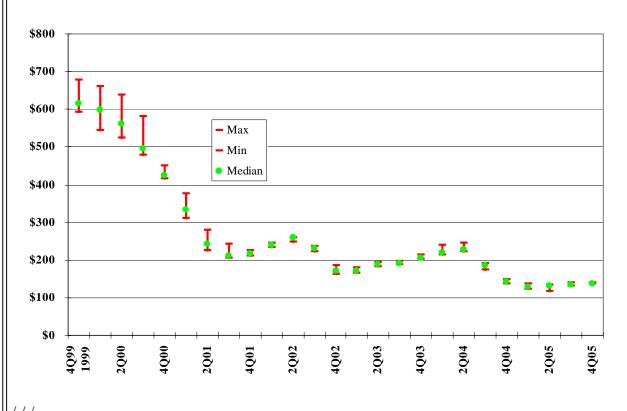
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E. Convergence of Prices for Certain TFT-LCD Products

154. Defendants' TFT-LCD cartel evolved over time. Defendants' initiated their cartel when TFT-LCD Products were in their relative infancy. At that time, defendants balanced the desire to set prices collusively with the industry desire to establish their products in the marketplace. As the cartel matured, new entrants were assimilated, and production costs declined. At the same time, conspirators learned how they could best mitigate the crystal cycle by collaborating on prices and output.

155. The effect of the conspiracy can be seen both in the way prices followed each other as depicted in the chart at paragraph 117, and also in the manner in which prices for particular products converged as the conspiracy progressed. The chart below, which relates to 15-inch computer monitors, illustrates how the price dispersion amongst defendants lessened as the conspiracy matured.

Dispersion of Manufacturer ASPs for 15.0" LCD Monitors



DIRECT PURCHASER PLAINTIFFS' CONSOLIDATED COMPLAINT Master File No. C07-1827 SI

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The TFT-LCD industry is served by several major trade organizations that 156. put on industry-wide meetings several times a year. These meetings have facilitated collusion, and the trade associations have themselves functioned as a means for defendants to cooperate and discuss prices.

- 157. One such trade association is the Taiwan TFT-LCD Association ("TTLA"), to which AU Optronics, Chi Mei, and HannStar all belong. Founded in 2000, TTLA's selfdescribed mission is to "assist [] [the] TFT-LCD industry, condensing the consensus through various activities, promoting the cooperation within competition, acting as a window for interaction with international organization[s] and promoting the integrated growth to [the]whole display industry." TILA's annual fiscal plans refer repeatedly to one of its activities being the "call[ing of] international meeting[s] on TFT-LCD field and invit[ing] JAPAN and Korea TFT LCD affiliations to visit TTLA." Thus, TTLA was not merely a trade association that provided an opportunity to conspire, it was a vehicle by which the conspiracy was effectuated and implemented.
- South Korean manufacturers, including LG.Philips and Samsung, had similar 158. trade associations during the Class Period, known as EDIRAK (the Electronic Display Industrial Research Association of Korea) and KODEMIA (the Korea Display Equipment Material Industry Association). EDIRAK's stated goal was "promoting co-activity with foreign Organizations related to display industries." Since 1996, EDIRAK had a cooperation pact with the United States Display Consortium ("USDC"). In describing that pact, Malcolm Thompson, then Chairman of USDC's governing board, said "[e]ven competitors should cooperate on common issues."
- 159. Japanese manufacturers of TFT-LCD Products have a similar organization of their own. The Semiconductor Equipment Association of Japan ("SEAJ"), founded in 1995, serves Japanese manufacturers of TFT-LCD Products. Its members include Sharp, Toshiba, NEC, Hitachi, and a Japanese subsidiary of Samsung. Like the KDIA and TTLA, the SEAJ was not merely a trade association that provided an opportunity to conspire, it

In addition to these national trade associations, the Society for Information

Display ("SID") put on multiple meetings each year that are attended by executives from

all of the major producers. One of these meetings had been known as the SID Symposium,

but was renamed the "SID International Symposium and Business Conference." SID also

puts on a long-running conference called the International Display Research Conference

("IRDC"). These conferences are held at various locations around the world, and the

IRDC conference moves in a three-year rotation between Asia, North America, and

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were invited to participate.

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- 161. The 2004 SID International Symposium and Business Conference ("SID 2004") featured a presentation entitled "Beyond the Crystal Gateway," by H.B. Chen, President and CEO of AU Optronics. This was followed shortly by a presentation entitled "The FPD Capital Equipment Investment Environment," which told the attendees about "investments planned at the major display manufacturers." A representative of DisplaySearch also spoke about the LCD market. There were presentations by analysts from iSuppli/Stanford Resources, and other industry experts. This was all followed by a "networking reception sponsored by LG.Philips LCD," to which all conference attendees
- Optronics. This time it was called "2005: Beyond the Crystal Gateway." A DisplaySearch representative, again provided "the latest outlook for flat panel displays covering pricing, demand, and supply . . . and the cost and margin outlook for key FPDs will be projected." Again, these discussions about the market were followed by a "networking reception." Among the attendees at SID 2004 were Bruce Berkoff of LG.Philips, Jun Souk and Dong-Hun Lee of Samsung, H.B. Chen of AU Optronics, Larry Weber of Matsushita, and Joel Pollack of Sharp. Senior executives from Sharp and Hitachi also attended.
- 163. The SID 2005 conference was very similar to SID 2004 but was even more blatant in its discussion of the crystal cycle. Jun H. Souk, Executive Vice-President of

flat panel display industry, it is increasingly important to build connections across the

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27 28 supply chain and around the world . . . the GFPC plays a vital part in building those connections and growing our business."

- 168. Among the participants at GFPC 2006 were Mr. Souk and Ho Kyoon Chung of Samsung, Shigaeki Mizushima of Sharp, Kiyoshi Jan-o of NEC, Mr. Ogura of Toshiba Matsushita, Yoshihide Fuji of Toshiba, Mr. Nakajima of Matsushita, and Dr. Hui Hsiung of AU Optronics.
- 169. As indicated by the public pronouncements, these trade association meetings facilitated the conspiracy by giving defendants further opportunities to discuss prices and output.

G. **International Antitrust Investigations**

- Defendants' conspiracy to restrict artificially the output of, and raise the prices for, TFT-LCD Products sold in the United States during the Class Period, is demonstrated by a multinational investigation commenced by the United States Department of Justice ("DOJ") and others in late 2006.
- 171. In December of 2006, authorities in Japan, Korea, the European Union, and the United States revealed the existence of a comprehensive investigation into anticompetitive activity among TFT-LCD manufacturers. In a December 11, 2006 filing with the Securities and Exchange Commission, defendant LG. Philips disclosed that officials from the Korea Fair Trade Commission and Japanese Fair Trade Commission ("JFTC") had visited the company's Seoul and Tokyo offices and that the DOJ had issued a subpoena to its San Jose office.
- 172. On December 12, 2006, news reports indicated that in addition to LG.Philips, defendants Samsung, Sharp, Epson, and AU Optronics were also under investigation. The JFTC stated that the probe was related to price-fixing. On that same date, the European Commission confirmed publicly that it as well was investigating the possibility of a cartel agreement and price-fixing among manufacturers of TFT-LCD Products.

- 173. According to a news report from Bloomberg.com, a spokeswoman for the DOJ acknowledged that it was "investigating the possibility of anticompetitive practices" and cooperating with foreign authorities.
- 174. In a contemporaneous news report in *The International Herald Tribune*, "Min Chun Hong, an analyst at Goodmorning Shinhan Securities, said that if the companies [Samsung and LG.Philips] were convicted, penalties could amount to about 200 billion won, or \$216 million, each."
- 175. Michael Min, an analyst at Korea Investment and Securities, was quoted by *The Washington Post* as saying that the investigation may be focused on a period over several years when manufacturers of TFT-LCD Products were charging comparable prices.
- 176. Many of the named defendants have been implicated in other investigations of cartel activity in recent years. For example, Samsung admitted guilt and paid a \$300 million fine following an investigation by the DOJ into price-fixing among manufacturers of dynamic random access memory ("DRAM") computer chips. In addition, Samsung, Hitachi, and Toshiba have all acknowledged being contacted by the DOJ as part of an ongoing investigation into collusion among manufacturers of static random access memory ("SRAM") computer chips. Most recently, the DOJ has commenced an investigation of Samsung, Toshiba, and Hitachi, among others, concerning collusion among manufacturers of NAND flash memory.
- 177. The investigations into the TFT-LCD industry are not mere information gathering efforts by regulatory authorities. In the DRAM case, for example, the DOJ's investigation resulted in multiple guilty pleas, jail time for industry executives, and over \$700 million in criminal fines. As the DOJ's representative told this Court at the September 19, 2007 hearing, the DOJ's investigation into the TFT-LCD industry is premised in part on insider information that presents a detailed "road map" of the conspiracy. Plaintiffs hereby incorporate by reference the *in camera* submissions made by the DOJ to this Court that have been represented to explain the contours of this conspiracy. Given the information that the DOJ already has from insiders, the investigation is likely to

lead to criminal indictments and/or informations and resultant fines, just as occurred with respect to manufacturers of DRAM.

prices for LCDs.

VIII. FRAUDULENT CONCEALMENT

178. Plaintiffs had neither actual or constructive knowledge of the facts
constituting their claim for relief despite diligence in trying to discover the pertinent facts.
Plaintiffs and members of the Class did not discover, and could not have discovered
through the exercise of reasonable diligence, the existence of the conspiracy alleged herein
until December 2006, when investigations by the DOJ and other antitrust regulators
became public. Defendants engaged in a secret conspiracy that did not give rise to facts
that would put plaintiffs or the Class on inquiry notice that there was a conspiracy to fix

- 179. As alleged above, defendants had secret discussions about price and output. Defendants agreed not to publicly discuss the nature of the scheme and gave pretextual justifications for the inflated prices of LCDs in furtherance of the conspiracy.
- 180. Defendants have used a variety of other purportedly market-based explanations for price increases in order to conceal their conspiracy. In 1999, Joel Pollack, a marketing manager for Sharp, blamed the sharp price rises of early 1999 on undercapitalization:

Prices have dropped at a steady rate over the past couple of years to the point where it was difficult to continue the necessary level of capitalization. The [low prices] have starved the industry.

- 181. Also, in early 1999, Omid Milani, a marketing manager for NEC, stated that "demand by far is outstripping our supply capability" and predicted that "prices will continue to increase until a reasonable balance is achieved."
- 182. Another rationale for the steep price hikes of 1999 was offered by Yoon-Woo Lee, CEO of Samsung. He claimed that the demand for larger panels was reducing the industry's capacity because each display ate up more square inches of motherglass substrate.

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183. Also in 1999, Boch Kwon, Vice President of LG.Philips' Sales Division, and Yoon-Woo Lee, President and CEO of Samsung's Semiconductor Division falsely reported that price increases were due to "acute" shortages.

- 184. On February 4, 2001, Bruce Berkoff, Executive Vice-President at LG.Philips was quoted by News.com as saying that price increases were due to shortages. He claimed, "demand grew so fast that the supply can't keep up."
- 185. In the latter half of 2001, Koo Duk-Mo, an executive at LG.Philips, predicted a 10 to 15 percent price hike purportedly due to increased demand for the holiday season.
- 186. Hsu Jen-Ting, a Vice-President at Chi Mei, and Chen Shuen-Bin, president of AU Optronics, offered another rationale for the 2001 price hike in an interview for the *Taiwan Economic News* in October 2001. They blamed "component shortages due to the late expansion of 5th generation production lines and new demand from the replacement of traditional cathode ray tubes with LCD monitors."
- 187. These explanations were pretextual and served to cover up the conspiracy. Later price increases were explained by industry leaders as coming from new demand for LCD televisions. In 2005, Koo Duk-Mo of LG.Philips stated "[w]e are seeing much stronger demand for large-size LCD TVs than expected, so LCD TV supply is likely to remain tight throughout the year."
- 188. As a result of defendants' fraudulent concealment of their conspiracy, the running of any statue of limitations has been tolled with respect to any claims that plaintiffs and the Class members have as a result of the anticompetitive conduct alleged in this Complaint.

IX. CLAIM FOR VIOLATIONS OF 15 U.S.C. § 1

- 189. Plaintiffs incorporate by reference all the above allegations as if fully set forth herein.
- 190. Beginning in at least January 1, 1996, the exact date being unknown to plaintiffs and exclusively within the knowledge of defendants, defendants and their co-conspirators entered into a continuing contract, combination or conspiracy to unreasonably

restrain trade and commerce in violation of Section 1 of the Sherman Act (15 U.S.C. § 1) by artificially reducing or eliminating competition in the United States.

- 191. In particular, defendants have combined and conspired to raise, fix, maintain or stabilize the prices of TFT-LCD Products sold in the United States.
- 192. As a result of defendants' unlawful conduct, prices for TFT-LCD Products were raised, fixed, maintained and stabilized in the United States.
- 193. The contract, combination or conspiracy among defendants consisted of a continuing agreement, understanding and concerted action among defendants and their coconspirators.
- 194. For purposes of formulating and effectuating their contract, combination or conspiracy, defendants and their co-conspirators did those things they contracted, combined, or conspired to do, including:
 - a. Participating in meetings and conversations to discuss the prices and supply of TFT-LCD Products;
 - b. Communicating in writing and orally to fix prices;
 - Agreeing to manipulate prices and supply of TFT-LCD Products sold in the United States in a manner that deprived direct purchasers of free and open competition;
 - d. Issuing price announcements and price quotations in accordance with the agreements reached;
 - e. Selling TFT-LCD Products to customers in the United States at noncompetitive prices; and
 - f. Providing false statements to the public to explain increased prices for TFT-LCD Products.
- 195. As a result of defendants' unlawful conduct, plaintiffs and the other members of the Class have been injured in their businesses and property in that they have paid more for TFT-LCD Products than they otherwise would have paid in the absence of defendants' unlawful conduct.

X. PRAYER FOR RELIEF

WHEREFORE, plaintiffs pray that the Court enter judgment on their behalf and on behalf of the Class herein, adjudging and decreeing that:

- A. This action may proceed as a class action, with plaintiffs as the designated Class representatives and their counsel as Class Counsel;
- B. Defendants have engaged in a contract, combination, and conspiracy in violation of Section 1 of the Sherman Act (15 U.S.C. § 1), and that plaintiffs and the members of the Class have been injured in their business and property as a result of defendants' violations;
- C. Plaintiffs and the members of the Class recover damages sustained by them, as provided by the federal antitrust laws, and that a joint and several judgment in favor of plaintiffs and the Class be entered against the defendants in an amount to be trebled in accordance with such laws;
- D. Defendants, their subsidiaries, affiliates, successors, transferees, assignees and the respective officers, directors, partners, agents, and employees thereof and all other persons acting or claiming to act on their behalf be permanently enjoined and restrained from continuing and maintaining the combination, conspiracy, or agreement alleged herein;
- E. Plaintiffs and members of the Class be awarded pre-judgment and postjudgment interest, and that such interest be awarded at the highest legal rate from and after the date of service of the initial complaint in this action;
- F. Plaintiffs and members of the Class recover their costs of this suit, including reasonable attorneys' fees as provided by law; and
- G. Plaintiffs and members of the Class receive such other or further relief as may be just and proper.

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JURY TRIAL DEMANDED 1 XII. 2 Pursuant to Federal Rule of Civil Procedure 38(b), plaintiffs demand a trial by jury 3 of all of the claims asserted in this Complaint so triable. 4 5 /s/ Bruce L. Simon Dated: November 5, 2007 By: Bruce L. Simon 6 Gary S. Soter Daniel L. Warshaw 7 Esther L. Klisura Bobby Pouya PEARSON, SIMON, SOTER, WARSHAW & PENNY, LLP 8 9 44 Montgomery Street, Suite 1200 San Francisco, CA 94104 10 Telephone: (415) 433-9000 Facsimile: (415) 433-9008 11 Interim Co-Lead Counsel for the Direct 12 Purchaser Plaintiffs and the Proposed Class 13 14 15 Dated: November 5, 2007 /s/ Richard M. Heimann By: Richard M. Heimann Joseph R. Saveri **16** Eric B. Fastiff Rebecca Bedwell-Coll **17** Nimish R. Desai LIEFF, CABRASER, HEIMANN & BERNSTEIN, LLP 18 19 275 Battery Street, 30th Floor San Francisco, CA 94111-3339 (415) 956-1000 20 Telephone: Facsimile: (415) 956-1008 21 Interim Co-Lead Counsel for the Direct 22 Purchaser Plaintiffs and the Proposed Class 23 Pursuant to General Order 45, Part X-B, the filer attests that concurrence in the 24

DIRECT PURCHASER PLAINTIFFS' CONSOLIDATED COMPLAINT

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