AGENDA

HORIZONTAL MERGER GUIDELINES REVIEW PROJECT

FOURTH IN A SERIES OF FIVE FTC/DOJ WORKSHOPS

THURSDAY, JANUARY 14, 2010

STANFORD INSTITUTE FOR ECONOMIC POLICY RESEARCH

STANFORD UNIVERSITY

9:00 - 9:15  WELCOME

Greg Rosston  
_Deputy Director, Stanford Institute for Economic Policy Research_

Joseph Farrell  
_Director, Bureau of Economics, Federal Trade Commission_

Carl Shapiro  
_Deputy Assistant Attorney General, Antitrust Division, Department of Justice_

9:15 - 10:45  PANEL 1: DIRECT EVIDENCE OF COMPETITIVE EFFECTS

MODERATOR: THOMAS ROSCH, COMMISSIONER, FEDERAL TRADE COMMISSION

PANELISTS

Jeremy Bulow  
_Richard Stepp Professor of Economics, Stanford University_

Kathleen E. Foote  
_Senior Assistant Attorney General, California Department of Justice_

Mark A. Lemley  
_William H. Neukom Professor of Law and Director, Stanford Program in Law, Science, and Technology_  
_Stanford University_

Lawrence Wu  
_Senior Vice President, NERA Economic Consulting_

10:45 - 11:00  Break

11:00 - 12:30  PANEL 2: PRICE DISCRIMINATION AND LARGE BUYERS

MODERATOR: CARL SHAPIRO

PANELISTS

Hal R. Varian  
_Chief Economist, Google Inc._

Craig Waldman  
_Partner, Jones Day_

Karen E. Silverman  
_Partner, Latham & Watkins LLP_

J. Douglas Zona  
_Vice President, Charles River Associates_
12:30 - 2:00  Lunch

2:00 - 3:30  Panel 3: Unilateral Effects  
Moderator: Joseph Farrell  
Panelists
  - Michael McFalls  
    Partner, Jones Day  
  - Daniel L. Rubinfeld  
    Robert L. Bridges Professor of Law and Professor of Economics  
    University of California, Berkeley  
    Senior Consultant, Compass Lexecon  
  - Daniel M. Wall  
    Partner, Latham & Watkins LLP  
  - M. Laurence Popofsky  
    Senior Counsel, Orrick, Herrington & Sutcliffe LLP

3:30 - 3:45  Break

3:45 - 5:15  Panel 4: Dynamic Markets and Innovation  
Moderator: Carl Shapiro  
Panelists
  - Tim Bresnahan  
    Landau Professor of Technology and the Economy, Stanford University  
  - Mark Chandler  
    Senior Vice President and General Counsel, Cisco Systems, Inc.  
  - Greg Sivinski  
    Senior Attorney, Antitrust, Microsoft Corporation  
  - David Teece  
    Thomas W. Tusher Professor in Global Business  
    University of California, Berkeley